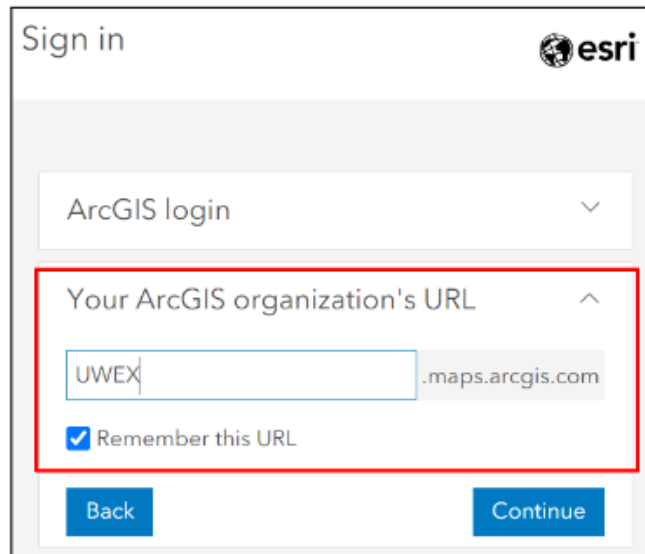# Resources to inform your outreach and programming efforts
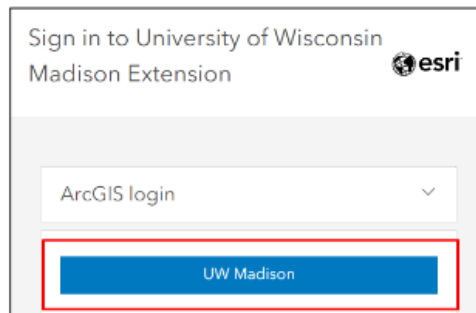
This document provides links to a variety of data resources. It is not intended to be an exhaustive list. Collaborate with colleagues; program and geographic leaders; and local partners, schools districts, and county entities to explore, analyze, and contextualize additional data sources relevant to your community and your specific work.

UW-Madison, Division of Extension resources:

- [Demographics profiles](#) (by county)

- [Equitable Program Development Dashboard](#). To login, please:
    - Type "UWEX" into the field below "Your ArcGIS organization's URL" (as shown below) and select the checkbox to "Remember this URL".
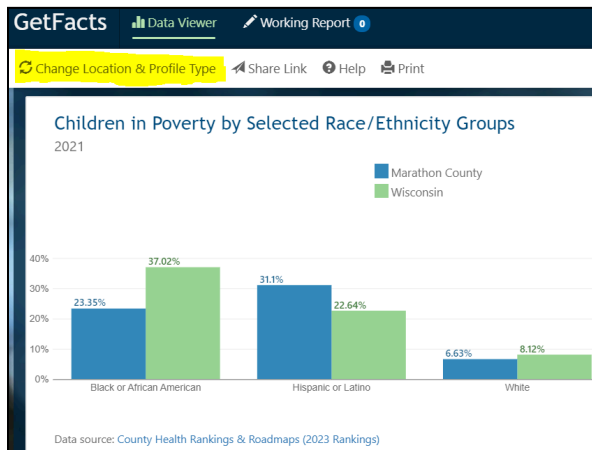

    - On the next screen, click on the "UW Madison" box to access the dashboard..
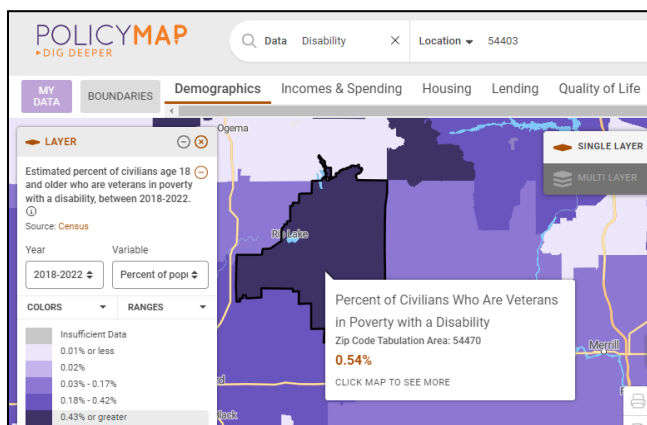

- [Planning & Reporting Portal](#)
    - [County-level parity tool](#)
    - [Program-level parity tool](#)

- [4-H Online](#)

- [PEARS](#) (FoodWIse)

Resources which include numerous community characteristics:

- **American Community Survey (ACS)**, United States Census Bureau. The ACS releases new data every year through a variety of data tables that you can access with different tools.

- **CHA-CHIP Indicator List**, Wisconsin Department of Health Services. A curated collection of state, federal, and other data sources that provides a guide for finding secondary data for community health assessments (CHA), community health improvement plans (CHIP), and other data needs.

- **GetFacts**, UW Applied Population Lab. Wisconsin demographic, health, and socioeconomic data down to the county subdivision level. Visualizations include maps and charts, some with trends over time and some disaggregated by race/ethnicity groups. Choose the desired location and profile type in the Data Viewer. The example below shows children in poverty by selected race/ethnicity groups in Marathon County.

- **PolicyMap** is a compilation of data sources with pre-set reports and customizable maps where you can layer data, like disability status, employment, and veteran status, down to a zip code (the example below shows the % of civilians who are veterans in poverty with a disability in zip code 54470). Your NetID permits access to UW's subscription via the link provided above.

- **QuickFacts**, United States Census Bureau. The application provides tables, maps, and charts of frequently requested statistics. Profiles are available for all states and counties, as well as cities and towns with a population of 5,000 or more.

Resources by specific topic:

Aging
- [Aging Demographics in Wisconsin](#), Wisconsin Department of Health Services (DHS). Per DHS, this site includes data reports showing how many older adults live in Wisconsin, as well as social and economic factors that relate to aging.

- [Wisconsin State Aging Plan FFY 2023-2025 Draft](#), Wisconsin Department of Health Services

Agriculture
- [2022 Census of Agriculture: Wisconsin](#), USDA, National Agricultural Statistics Service

- [2022 Census of Agriculture: Wisconsin State and County Profiles](#), U.S. Department of Agriculture, National Agricultural Statistics Service

Disability
- [Disability Statistics](#), K. Lisa Yang and Hock E. Tan Institute on Employment and Disability, Cornell University

- [Wisconsin Populations Reporting Disability by Age and by Type of Disability](#), Wisconsin Department of Health Services. Publication [P-01623](#) includes people who reported a disability in each county. View disability by age group (18–64 or 65 and older) and disability type.

Environmental Justice
- [EJScreen](#) is the EPA's environmental justice mapping tool that utilizes nationally consistent data to highlight places that may have higher environmental burdens and vulnerable populations.

Food Security
- [FoodShare: Wisconsin Data](#), Wisconsin Department of Health Services (DHS). Per DHS, the FoodShare Wisconsin At-a-Glance dashboards summarize FoodShare caseload and member demographics. Data are updated each month and are available by county.

- [Wisconsin Food Security Project](#), UW-Madison Applied Population Lab, Division of Extension, and School of Human Ecology. An interactive data and mapping portal that provides state and local data to shed light on food insecurity in Wisconsin.

Health
- [PLACES Data Portal](#) (Population Level Analysis and Community Estimates). Per the CDC, the interactive PLACES website provides model-based estimates for 36 chronic disease health measures related to health outcomes (like coronary heart disease), prevention practices (like cholesterol screening), health risk behaviors (like current smoking), disability, and health status. Data is available by county, place (incorporated and census designated places), census tract, and ZIP Code Tabulation Area (ZCTA).

- [Wisconsin health data by county](#), County Health Rankings & Roadmaps, UW Population Health Institute. Click on each factor for more information (e.g., children in poverty disaggregated by racialized groups). Beyond the snapshots at the link, CHR&R provides additional reports and a [curated list of Wisconsin data sources](#) for additional information.

Housing, Income, and Labor Data
- [ALICE](#) (Asset Limited Income Constrained Employed), United Way of Wisconsin. Data on households earning more than the Federal Poverty Level, but less than the basic cost of living, such as [county fact sheets](#), dashboards, the ALICE essentials index, and [ALICE in Focus](#) reports.

- [Population and Housing Unit Estimates](#), Wisconsin Department of Administration, Demographic Services Center

- [Wisconomy Data Dashboards](#), Wisconsin Department of Workforce Development, including [county workforce profiles](#), [unemployment rates](#), and other data visualizations.

LGBTQ
- [LGBTQ Demographic Data Interactives](#), The Williams Institute, UCLA School of Law. Interactives include demographic, health, and socioeconomic well-being down to the state level.

- [Equality Map](#), Movement Advancement Project. The map and state profiles show laws and policies that shape LGBTQ people's lives, experiences, and equality (e.g., relationship & parental recognition, nondiscrimination protections, LGBTQ youth, healthcare, and identity documents).

School Data
- [Nutrition program statistics](#), Wisconsin Department of Public Instruction (DPI). Data available includes percentage of students eligible for free or reduced-price meals, by district and school

- [WISEdash](#) (Wisconsin's Information System for Education Data Dashboard), Wisconsin Department of Public Instruction. The WISEdash Public Portal provides multi-year data by school, district, or State. Data can be grouped and filtered in many ways including grade level, gender, race/ethnicity, disability, English proficiency, and migrant status. These instructions detail [how to access WI DPI data on "native language,"](#) also known as "primary language."

Youth
- [Kids Count Data Center: Wisconsin](#), Kids Forward and Annie E. Casey Foundation. Demographic, health, and socioeconomic well-being information on youth by school district, city, county, etc.

- [Wisconsin Youth Risk Behavior Survey](#), Wisconsin Department of Public Instruction

Other Data Sources:
- Community data hubs
- Community health assessments (CHA)
- Community health improvement plans (CHIP)
- Community health needs assessments (CHNA)
- County economic development corporations
- County health and human services departments
- County housing studies
- USDA Food Security Survey completed in county