

Family Living Program Area Summary

The *nEXT Generation* project management team performed a current assessment of Cooperative Extension staff, programs, and activities in the fall of 2016. This document is a summary of the findings for the faculty, staff and programs within the Family Living Program Area, including the FoodWise program. FoodWise is a grant-funded component of Family Living Programs that shares campus specialists, administrative positions and support staff.

Overview of Staffing

The Family Living Program Area is made up of roughly 226 positions currently, with 36 vacancies (at the time data was collected). These faculty and staff work across over 60 counties, on the UW-Madison campus, and in central Cooperative Extension offices.

These faculty and staff can be divided into four main groups, identified in the table below. The number of active positions and vacancies are also listed based on data collected in the fall of 2016 (some changes may have occurred since the data was collected). In the table, HC stands for headcount, meaning the number of people, and FTE stands for Full-Time Equivalent.

Group	Description	Active Staff	Vacancies
County-Based Educators	The educators based in counties who are responsible for delivering Family Living programs.	61 HC 49.9 FTE	10 HC 8.6 FTE
State Specialists	The specialists based on UW campuses and in Cooperative Extension responsible for developing and delivering programs across the state.	17 HC 12.0 FTE	3 HC 1.9 FTE
FoodWise Staff	FoodWise (formally WNEP) is a community nutrition education program within Family Living. This program has its own administration, educators, and specialists.	136 HC 123.0 FTE	21 HC 20.4 FTE
Administration	The leadership and support functions across the Program Area.	12 HC 7.4 FTE	2 HC 1.4 FTE

County-Based Educators

The 61 active Family Living Educators currently work in 62 of the 72 counties across Wisconsin, although 71 counties would be covered if vacancies were filled. Roughly 90% of the Family Living Educators are faculty (55), while 10% are academic staff (6). All of these Educators are based in counties and are co-funded between counties and Cooperative Extension.

State Specialists

Of the 24 active State Specialists, 12 are based on the UW-Madison campus in the School of Human Ecology, College of Agricultural & Life Sciences and the Biotechnology Center. The other 12 Specialists are

based in Cooperative Extension, including seven working with Food Wise. These specialists focus on different topics across the Program Area, as the titles below illustrate (the parenthetical identifies the number of staff serving in each role):

UW-Madison, College of Agricultural & Life Sciences Specialists

- Food Safety Specialist (1)
- Human Nutrition Specialist (1)

UW-Madison, School of Human Ecology Specialists

- Child and Family Well-Being Specialist (1)
- Consumer Science & Public Affairs Specialist (1)
- Diverse and Underserved Children and Families Specialist (1)
- Family and Financial Well-Being in Middle & Later Life Specialist (1)
- Family Financial Capability Specialist (1)
- Family Living Program Specialist (1)
- Food Security Research and Policy Specialist (1)
- Healthy Minds, Children, and Families Specialist (1)

UW-Madison, Biotechnology Center Specialists

- Biotechnology Specialist (2)

Cooperative Extension Specialists

- Community Coaching Specialist (1)
- Digital Parenting Education Specialist (1)
- Family Living Program Specialist (2)
- Health Promotion Specialist (1)
- Food Wise Specialists (7)
 - Nutrition Education Program Specialist (3)
 - Program Development & Evaluation (1)
 - Communications (1)
 - Project Coordination & Program Evaluation (1)
 - Coalition Coach/Outreach Specialist (1)

FoodWise Staff

There are 136 active staff in FoodWise program who are responsible for leading, developing, coordinating and delivering community nutrition education programs in every county. Though most of the staff are based in counties, they are fully funded by two grants - the Supplemental Nutrition Assistance Program-Education program, also known as SNAP-Ed, and the Expanded Food & Nutrition Education Program, also known as EFNEP.

These 136 staff can be divided into the following groups (the parenthetical identifies the number of staff serving in each group):

- **FoodWise Educators:** staff who are responsible for delivering programming in counties. (84)
- **FoodWise Coordinators & Administrators:** staff who are primarily responsible for coordinating and managing the FoodWise Educators and for delivering programming in counties. (32)

- **FoodWise Specialists and Program Support:** staff who are responsible for developing programming for the Educators, Coordinators and Administrators and those who support Educators, Coordinators and Administrators by offering trainings, program evaluation etc. (10)
- **Administration:** program leadership and administrative staff responsible for supporting the program through communications, financial processing, etc. (10)

Administration

There are 12 faculty and staff in Family Living administration who are responsible for leading, coordinating and supporting the programs delivered by the county-based faculty and staff and state specialists. This includes the following groups of staff (the parenthetical identifies the number of staff serving in each group):

- **Program Area Leadership:** including the interim Program Director, Program Area Liaisons, and affiliated support staff. (7)
- **Program Coordination:** including staff responsible for coordinating, evaluating, or administering various programs.

Family Living Programs

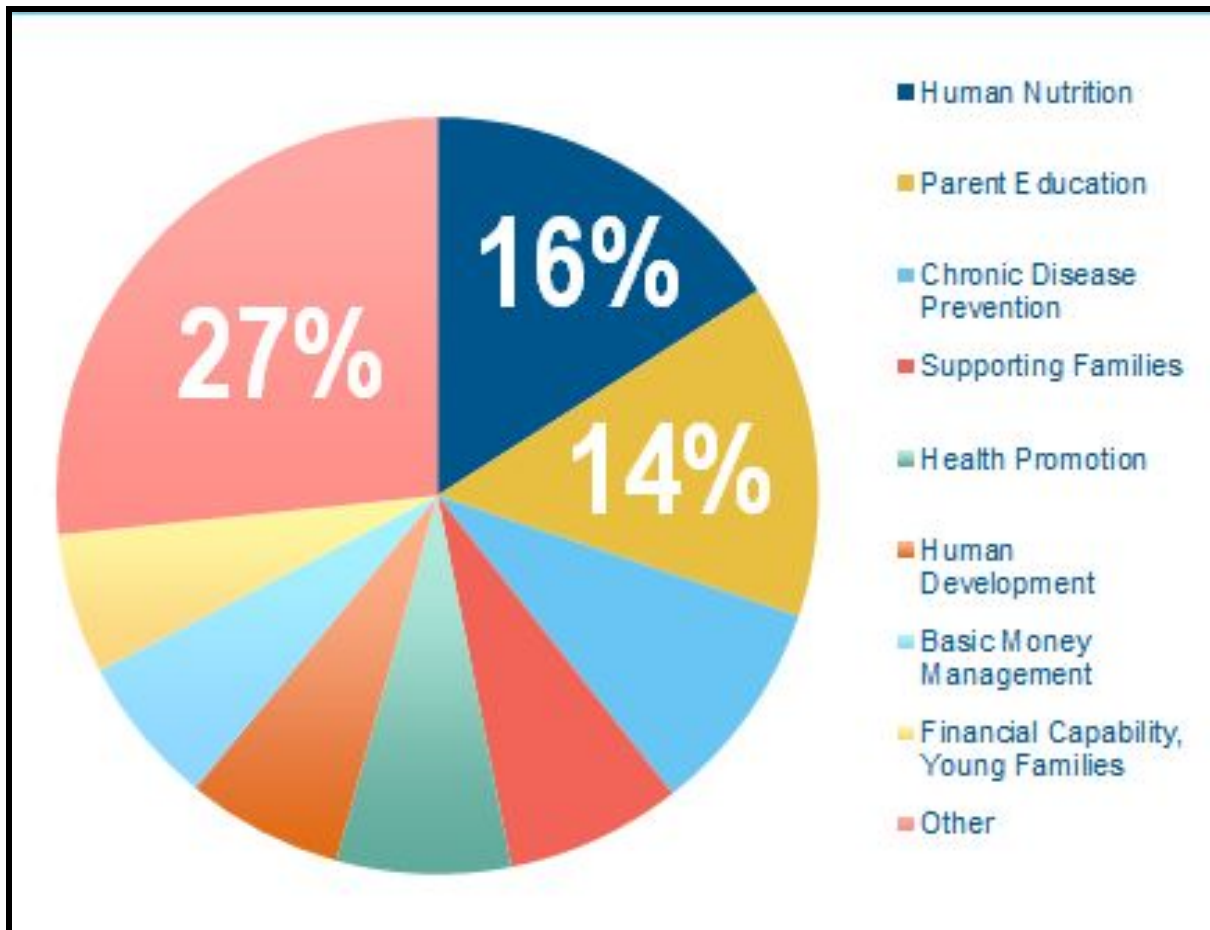
During the current assessment, the project management team surveyed all of the faculty and staff in the Family Living Program Area (excluding the FoodWise program) to determine how much of their time they devote to delivering programs, and how they break down that time between different programs. Nearly 70% of the Family Living faculty and staff responded to this survey, with roughly 91% of the responses coming from county-based faculty and staff, and the remainder coming from state specialists.

This survey found that the time Family Living faculty and staff devote to programming is relatively evenly split across programs. For example, faculty and staff spent 16% of their time on Human Nutrition programs (not counting FoodWise), 14% of their time on Parent Education programs, and between 6% and 9% of their time on the following programs:

- Chronic Disease Prevention (9%)
- Supporting Families (7%)
- Health Promotion (7%)
- Human Development (7%)
- Basic Money Management (6%)
- Financial Capability (6%)

Family Living faculty and staff spent the remaining 27% of their time on other programs. The figure below illustrates the breakdown of the survey results.

Figure 1: Family Living Programs



FoodWise Programs

The project management team also surveyed all of the staff within the FoodWise program to determine how much of their time they devote to delivering programs, and how they break down that time between different programs. Over 65% of the FoodWise staff responded to this survey, with over two-thirds of the responses coming from FoodWise Educators, 17% of the responses coming from FoodWise Coordinators, and the remainder coming from specialists and administrators.

This survey found that of the time FoodWise staff devote to programming, roughly 70% of their time was spent delivering and administering Human Nutrition programs, and between 10% and 2% on the following programs:

- Health Promotion (10%)
- Food Security (8%)
- Chronic Disease Prevention (6%)
- Food Safety and Preservation (4%)
- Poverty Awareness (2%)
- Basic Money Management (2%)

FoodWise staff spent 6% of their of their time on other programs. The figure below illustrates the breakdown of the survey results.

Figure 1: FoodWise Programs

