101 – Preserving Our Intellectual History Through Technology
Liz Binversie
The most valuable and indispensable resource we have is each other: our knowledge, expertise, and skills. As we move towards a new UW-Extension structure, technology is likely to become an even bigger asset to preserve our work, extend our reach, and share resources across larger areas. There are many tools we can use that are free or low-cost. You are likely using some of these tools already but may not be aware of their full potential. In this session we will unlock the capabilities of these tools, such as recording presentations using PowerPoint, audio and video recording with laptop and mobile devices, panel discussion recording with Google Hangouts on Air, and screencasting. We will also talk about social media’s role in preserving intellectual history. Learn more about equipment required and come with ideas or questions so we can talk through ways you can achieve your own goals.

102 – Building an Effective Board of Directors
Kevin Palmer & Denise Retzleff
Skills in organizational development are essential for Extension professionals who work with non-profit and other volunteer groups, such as 4-H Leaders Boards. The role of local 4-H Leader’s Boards has become more complex over the last few years with an increased emphasis on creating positive youth development environments, addressing risk management, and financial reporting. This workshop will outline a plan for moving any board to a greater degree of functionality by addressing high leverage areas for improvement, including Key Leadership Ideas, Recruitment and On-Boarding of Volunteers, Leadership Development and Succession Planning, and Board meetings. Participants at the workshop will receive a toolkit, Building an Effective Board of Directors, which contains a series of lesson plans and strategies for use by Extension staff as they move their boards toward greater efficiency and a renewed focus on the values and purpose of the organization.

103 – Adverse Childhood Experiences (ACES): Implications for Extension and Outreach
Joan Sprain & Heather Vierling
Adverse childhood experiences (ACEs) are potentially traumatic events that can have negative effects on health and well-being. These universal experiences range from physical, emotional, or sexual abuse to parental divorce, the incarceration of a parent or guardian and the most common ACE, economic hardship. As Extension programs across Wisconsin continue to outreach to underserved audiences, including families and youth living with economic hardship, it is important to understand how to design programs that are trauma informed and to serve as a leader in helping communities address this issue. Because ACES are universal and most people have experienced at least one ACE, this session will focus on understanding ACES. It will also cover what to consider in designing programs that do not perpetuate trauma and suggest ways to model resiliency in programming to increase program participation and outcomes.
104 - The Art of Leadership: A Pilot Leadership Program for Trempealeau
Catherine Emmanuelle & Patricia Malone
Learn about engaging and developing leadership skills within a bicultural community, building power and cross-cultural civic “bridges,” developing inclusive democratic problem-solving skills, expanding capacity to address complex community issues, and increasing participation from participants in community leadership positions. Priority participants included Latina/os, people under 30, and women to the program, however, all residents in county were eligible to apply for the program. Educators used performing and cultural arts to anchor the program and assist in program evaluation. Presenters will provide an overview of: the first year of the program, outreach strategy with Latina/o audience, materials developed, and preparing and practice of teaching in Spanish and English Program process evaluations and decorated mask evaluations will be shared.

105 - Technology & Social Media – HELP!
Jason Hausler & Megan Wecker
Technology changes every day. How do we know what is going to be the best technology to use in our work or with our constituents? The first step in the process is trying the technology yourself. Have you wanted to venture into the world of Snapchat or Twitter? Are you a Facebook or Instagram rookie? This session is designed to be an informal networking session where participants can learn from other users. Participants will leave with an increased ability to navigate new technology or master their current technology. Depending on the audience, we will either work off a list of predetermined questions, and/or work off the questions asked by the attendees. We will cover the basics of some of the top technology platforms but YOU direct where the group goes! Bring your computer and devices and come learn. A special candy treat and follow-up contact for those that stump the presenters :) #jointheparty
Tuesday 3:40-4:40

201 - Using Off-Line Qualtrics to Conduct a Field Study
Aerica Bjurstrom
Eleven UW-Extension Agriculture Agents conducted a field study on 45 dairy farms to score 12,000 cows in eastern Wisconsin in 2016. Agents each received an iPad mini 2 through East-Metro and Northcentral regional resource grants to determine the prevalence of Digital Dermatitis (DD). Digital Dermatitis is a foot disease in cattle that causes lameness and is subsequently costly for dairy producers. Agents used an off-line version of Qualtrics to conduct an on-farm management survey. Survey responses were uploaded when internet access was available. The off-line use of the Qualtrics app was the first time it was used by UW-Extension. Results were tabulated and combined to get a snapshot of the prevalence of DD in dairy herds compared to farm management practices to control DD. The use of technology allowed for a seamless and accurate collection of data for the field study. The presentation will focus on the application of technology to conduct a field survey and the process used to compile data.

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Youth Agriculture Lessons that Are Ready Made
Bonnie Borden & Pam Hobson
Developed lessons can shorten preparation time for bringing lessons to youth but we don't always know where to look for them. "Youth Business Guide to Success-Make the Most of Youth 4-H Market Animal Project" is a Michigan State University Extension developed manual with five distinct units and containing 14 lessons that are ready to use. Units include: Goal Setting, Record Keeping, Budgeting, Communication, Marketing, and Teen Leadership. The units are not just geared toward animal projects, but for all youth. The session will also share other known sites to visit with readymade lessons and invite participants to share more.

202 - Addressing Dilemmas
Jill Jorgenson, Kandi O’Neil, and Amber Rehberg
It's inevitable! Extension educators encounter opportunities, challenges, and dilemmas in our job on a regular basis. Most issues, whether they are with youth, volunteers, or community partners, need careful analysis. This workshop will focused on using core principles in applying problem-solving strategies to dilemmas that staff may typically encounter. This work is based on the research of Dr. Reed Larson and Dr. Kate Walker. Hands on tools for application in your local program will be provided.

203 - Locating and Studying Gaps in Broadband Services
Nathan Sandwick & Mary Kluz
Amid enthusiasm for broadband expansion, this session keeps consumer needs and public interests in focus and sheds light on the geography of broadband needs and service provision as explored in Portage County. It synthesizes available data and literature, local educational programming, and findings from a county-wide survey to assess household’s high-speed internet needs. The household survey examines attitudes regarding the need for high speed internet access and expectations for government; willingness to pay; barriers to adoption; current internet connections and customer’s costs; and coverage. Deployed to each of four distinct areas of the county, differences in service provision and satisfaction are observed, and implications considered. Reflection and discussion about roles and challenges in broadband development may spark ideas among fellow Extension educators working on this or other topics.
204 - Incorporating Improv and Standup into Your Learning Events

*Eric Biltenen & Catherine Emmanuelle*

Comedy is increasingly being utilized as a means for facilitating difficult discussions, getting groups to quickly bond, and enhancing transformative learning. Standup is a scripted live performance that uses a creative process for developing and refining jokes. Improv is an unscripted live performance that relies on the creativity, cooperation, and open-mindedness of participants. Within Extension, Improv has been used in leadership programs, but can be extended to other teaching events. Improv can be used in our work for supporting, listening, and engaging people; knowing how to think on your feet; teaching and learning in innovative ways; and having fun. Standup comedy has probably been used countless times either as an icebreaker; to diffuse tense situations; or to provide insight into tricky issues. The session will provide participants with an understanding of how comedy and improv can be used in educational programming to foster collegiality, cooperation, team building, and environments that are more conducive to exploring new ideas.

205 - Poster Symposium

Attendees at this conference session will have the opportunity to learn from six different poster presenters in this two-part symposium. In Part I, three presenters will each provide a five-minute overview of their poster, followed by ten minutes for attendees to take a closer look at the posters and wrapping up with a five-minute discussion/questions and answers by all three presenters. Attendees will then walk across the room to participate in Part II of the poster symposium, which will follow an identical format with three new posters/presenters. The topics and presenters are as follows:
Wednesday 9:40-10:40 am

301- Wisconsin Local Food Locator Website
Patrick Nehring, Dan Marzu and Michelle Grimm
There are a number of grants and resources available to assist with the development and promotion of farmers' markets. However, farmers' markets are not practical or possible in many parts of rural Wisconsin, so an alternative is needed to connect people directly with local food products. An Ag and CNRED multicounty UW-Extension Team created an online tool with an interactive map to connect local food producers and consumers and to provide valuable information and instruction about food safety, food preservation, selling food, and licensing. This project was developed to address local food system and access issues in Taylor, Lincoln, Marathon, and Waushara Counties, but has been created so it can be used on a statewide basis. The team plans to evaluate the value to local producers and to the activities of local organizations interested addressing food security concerns and awareness of local food sources during the 2017 growing season.

302 – Providing Volunteers a VIP Orientation!
Dawn VandeVort, Melinda Pollen, Kandi O’Neil, et all
Welcoming and orienting volunteers is key to the success of Extension programs! To ensure consistency in volunteer orientation across different Extension programs, Wisconsin examined the existing processes. A committee of colleagues was assembled to design a new volunteer orientation including a mandated reporter training. New UW-Extension volunteers participate in Volunteers in Preparation (VIP) training along with the UW-Extension Volunteer Mandated Reporter training. The VIP training includes information on the connection to the University system, risk management, insurance and best practices for all Extension volunteers. The orientation also includes an additional section that is customized for 4-H Youth Development volunteers. The new Mandated Reporter training is delivered online and includes specifics about child abuse definitions and scenarios that volunteers may encounter. It also includes interactive elements to enhance the learning. Join us to learn more about the VIP training, and how it is being implemented in our state!

303 - Taking Care of You, Self Care for You and Your Community
Monica Lobenstein, Jen Whitty, Nancy Schultz, Jeanne Walsh, Sherry Daniels, & Renee Koenig
Taking Care of You is a research-based 4-week program that offers practical strategies and experiences to help people deal with the stress in their lives. Managing life's challenges in healthy ways allows them to take better care of themselves and their overall health. Each week they will explore topics through small group discussion, self-reflection and activities. They will consider ways to: become more aware of the mind-body connection and how to use this awareness for better health, develop habits that can lead to a healthier person: body * mind * spirit, respond versus react to the stress in life, discover opportunities in life's challenges, find ways to bring more joy into life, simplify life, and live more in the moment. In this session, participants will learn about the research behind the Taking Care of You program, practice a few of the self-care activities from the curriculum, and find out more about how they could choose to become a Taking Care of You facilitator.
304 - Youth in Community Development: Iron County Trailhead Design Charette
Amy Nosal & Todd Johnson
In 2016, Iron County was awarded a Wisconsin Coastal Management Program Grant to develop area citizenry much more connected to and engaged in the appreciation and protection of the community’s riverine resources. Part of the proposal included a community design charrette to develop a shared vision for the trailhead designs. On October 4-5, 2016, a multi-disciplinary team of University of Wisconsin-Extension educators along with 7 local youth facilitated a day-long community charrette that generated a shared revision sketch documenting the hopes of the community along with a series of presentation boards that illustrated trailhead design alternatives. The youth worked alongside adults to facilitate tours, engage in strategic planning, generate design alternatives, create illustrations, and present findings to their community. This presentation will provide attendees with an opportunity to walk through the charrette process that was used in Hurley as a platform to exchange ideas regarding youth participation in community development.

305 - How to be a More Effective Intervener In Conflict
Jeff Hoffman
This session will provide conference participants with improved skills, knowledge, or abilities. Issues appear in all workplaces that involve people. Attempts to prevent conflict from occurring are more often than not ineffective and often bury issues deeper into current practices while avoiding the conflict and hoping it goes away seldom works. Rather than avoiding, preventing or directing your way through conflict I will introduce participants to fundamental practices that, if done with care will surface difficult issues and tarnished relationship. Then provide options for the participants to find satisfactory results. This workshop will include personal growth opportunities, and time for questions.
401 - Artificial Insemination Filling a Need
Heather Schlesser and Sandy Stuttgen
In 2012 Artificial Insemination companies discontinued their practice of training farmers on how to breed their own cattle. This artificial insemination course was developed to fill the vacancy created by this decision. The course teaches producers not only the physical component of artificial insemination but also the rationale and science behind the process.

402 - Building Educational Partnerships with your Local Libraries
Adam Trunzo, Pat Malone, and Amanda Hegge
This breakout session will share the strategies one county office has used to build partnerships with libraries throughout the county to maximize outreach and programming efforts. Trempealeau County educators have been able to partner with librarians to provide youth education, food preservation, technology literacy, organizational planning, and after school programs. There are many other opportunities for Extension professionals to work with these critical institutions. This workshop will also allow participants to learn about and discuss possible program options with both public library and UW-Extension staff.

403 - Text Messages Increase Educational Impact
Renee Koenig & Peggy Nordgren
This presentation will give participants the opportunity to learn one way that text messages have been successfully used in educational programming. This presentation addresses an emerging need of reaching our audiences with digital technology. Participants will learn new technology used to send mass text messages and a novel way to collect evaluation feedback. The presentation will demonstrate the effectiveness of text messages through the results of the Family Living eParenting Co-Parenting pilot conducted in 2015 and 2016. Colleagues will learn tips to incorporate text messages in their own unique programming to expand or enhance their educational reach.

404 - Developing Leadership Programs in Multicultural Settings
Ariga Grigoryan
The presentation will provide the participants with new skills, knowledge and abilities to effectively develop Leadership Programs in multicultural environments. The presentation will include case studies from Leadership Program development in Tribal Communities as well as multicultural settings of Latin America and Africa. This interactive session will include examples of exercises that will help you apply in real life situations while developing leadership programs.

405 - Planning Tools for County Fairs
Melissa Kono & Todd Johnson
This session provides an overview of tested planning tools available for County Fairs and Fairgrounds including Fairgrounds Visioning, Fair Strategic Planning, surveys, and economic analysis tools.
501 - International Opportunities for UW-Extension colleagues
_Trisha Wagner & Matt Cogger_
When people from different cultures and countries get together for social, educational, and research purposes, the participants benefit and the world becomes a better place. The International Activities committee intends to serve as a catalyst; providing information, incentives, and networking opportunities in the promotion of international activities for UW Cooperative Extension employees. The programs supported by UW-Extension help prepare educators for a global environment, but they also empower those we work with at home and abroad to study, learn and exchange ideas and techniques.
Agent professional and technical skill development:
• Teach familiar content to new audiences
• Learn alternative teaching techniques of professional colleagues
• Increase capacity to reach diverse audiences at home too
• Renew enthusiasm for your work

502 - Summer of Science
_Monica Lobenstein_
This session will provide participants with an overview of the Summer of Science concept implemented in Jackson County 4-H for the past 5 years. The Summer of Science is a summer-long series of individual events targeting emerging STEM learning areas, local industry, and the intersection of STEM with other project areas. All of these come together to highlight the concept that “Science is Everywhere.” In addition to looking at the broad structure of the program in Jackson County, we will go over ideas and planning your own local summer event series, volunteer involvement, and promotional tools. Lastly, we’ll examine the impact of the youth leadership component built into the structure of the summer-long program.

503 - Using Real Colors to Transform Organizational Culture
_Paul Roback & Carol Bralich_
In less than 18 months, Washington County government experienced significant personnel changes in leadership and at the departmental level. As new leadership was hired, several contacted Extension to provide education and team-building among office staff. These goals align with the outcomes for Real Colors®, which is an interactive workshop that teaches skills to understand human behavior and improve communication with others. In response, 15 Real Colors® workshops were facilitated over 16 months. In total, 342 county employees from 17 county departments participated in this program. During this presentation, Paul and Carol will share insights on how they implemented successful workshops for a large organization, designed tools to document and illustrate participant color scores, evaluated outcomes, measured organizational impact, and strengthened Extension’s relationship with new county leadership. They will also share the additional opportunities that have occurred as a result of this work.
504 - Partnering with Local High Schools to Develop Student's Research Skills

Michael Travis

I developed a partnership with the local high school agriculture teacher for the spring semester 2017, in order to provide practical research experience to second-year horticulture students. A randomized, replicated greenhouse-based study was developed to compare the effect of chemical and biological soil treatments to untreated controls, in which a short-season lettuce crop is grown. I presented a series of lectures to provide training on research methods followed by set up and operation of the research trial by the students in the school greenhouse. Weekly measurements are providing ongoing growth data during the trial. Final harvest and laboratory analysis will be completed by early May 2017, and collected data will be statistically analyzed with the students. This current project will provide a unique opportunity for high school students to participate in a start-to-finish agricultural research project.

505 - Providing a Multi-Program, Multi-Area Heart of the Farm Conference

Sandy Stuttgen, Heather Schlesser, Nancy Vance, Dan Marzu, Peggy Nordgren, and Richard Halopka

The Heart of the Farm - Women in Agriculture Conference Series mission is to provide women with farm management and production education to improve farm business decision-making. The Stetsonville Heart of the Farm was planned and taught using the skills and experience of Agriculture and Family Living agents from two proposed nEXT Generation areas, Taylor/Price/Lincoln/Langlade and Clark/Marathon/Wood/Portage, along with specialists from the UW Center for Dairy Profitability. The agents brought their perspectives to the conference, providing a positive impact for the women for whom this conference is intended: women who not only manage the farm but also the home. The location for this conference was selected based upon its convenience for farm women and because it is approximately in the center of the counties delineated by the two proposed nEXT Generation areas. To increase access, attendees at a remote Langlade County location joined the conference via an internet platform.