

Growing Together WI

A FoodWise and Master Gardener Partnership

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Growing Together

University of Wisconsin



Growing Together WI

Iowa State University

Purdue University

University of Nebraska

Michigan State University

University of Illinois



10%

Of Wisconsin households are
food insecure

(2015-2017 USDA Economic Research Service)



Lac du Flambeau Youth Center Wellness Garden

Grow



Barron Community Garden

Educate



Lac du Flambeau Youth Center

Connect



Plymouth Congregational Church

1



TALK

about the value of community garden with community stakeholders

2



ADVOCATE

for garden space accessibility to individuals with limited incomes

3



PROMOTE

land use and safety for equitable garden access

4



ESTABLISH INSTALL & MAINTAIN

(weed, water, harvest) gardens at sites where individuals with limited incomes eat, live, learn, work, and play.



5



DONATE

garden and farm produce to sites where SNAP-Ed participants eat, live, learn, work, play and shop

6



DELIVER

on-site garden-based nutrition education

8



EVALUATE & REPORT

7



PROVIDE

education to SNAP-Ed participants on food growing/gardening techniques

Mini-Grant Timeline



Average funds awarded per project:

2017: \$2,363

2018: \$2,821

2019: \$2,145

Project Locations

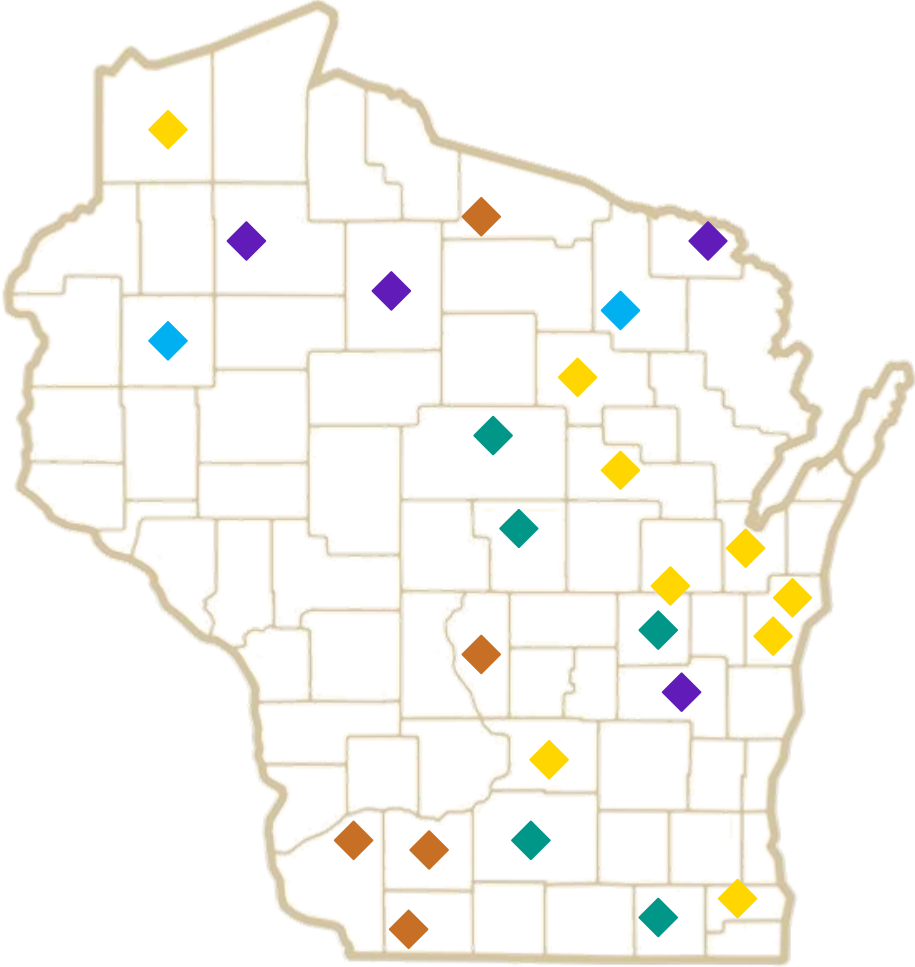
◆ 2017 Projects

◆ 2018 Projects

◆ 2019 Projects

◆ 2 Year Projects

◆ 3 Year Projects



Settings:

Food pantries, schools, community organizations, places of worship, youth centers, meal sites, parks, residential housing sites.

FoodWise Coordinators and Educators

2017	2018	2019
20	9	23

Master Gardener Volunteers

2017	2018	2019
26	31	52

Total MGV Hours

2017	2018	2019
475	702	1,029



Manitowoc Hmong Elders Garden

Total pounds fresh produce donated

2017

2018

2019

1,831 **2,606** **3,480**

Total sites receiving donations

2017

2018

2019

18 **32** **47**

Total individuals served per month where produce donated:

2017

2018

2019

7,522 **3,468** **6,865**



Lac du Flambeau Youth Center Wellness Garden

Number of non-MGV community partners involved

2017 2018 2019

53 46 89

Nonprofits, Retail, UW Extension (4H), Government Agencies, Schools, Shelters, Meal Sites, Pantries, Places of Worship, etc.

Non-SNAP-Ed funds leveraged

2017 2018

\$9,800 \$5,660

2019 **\$17,326**



Veterans THRIVE Garden - Fond du Lac

Individuals reached through garden-based education

	2017	2018	2019
	344	158	1,500

Youth: **69%** **58%** **89%**

Hispanic or Latino: **59%** **1%** **24%**

American Indian or Alaska Native: **2%** **11%** **3%**

Asian or Asian American: **8%** **0.5%** **1%**

Black or African American: **6%** **4%** **19%**



“Pantry clients would walk in the door and say, “wow”, when they saw the fresh produce. Not only is the produce something they don’t typically see at the pantry, but it was the first thing they saw when walking in the door.”

– Master gardener volunteer

“This is worth all the energy, with all the great people that have come together to make this happen, this garden is a symbol of our school helping out those that need it right in our own neighborhood.”

– Master gardener volunteer



“The Senior Nutrition greatly appreciates the donated produce that we received this season from the Barron Community Garden.

Not only are we including local, fresh, nutritious produce into the meals to improve senior health, but it also is a cost-saving of government dollars, allowing us to serve as many seniors as possible. The goal of our program is to make sure no senior goes hungry.”

*- B.C. Senior Nutrition Program
County Director*



2017

SNAP-ED HIGHLIGHTS

Iowa State University

Purdue University

University of Nebraska

University of Wisconsin

497

Master Gardener volunteers contributed time to the project

542

community partners and agencies cooperated on the project

63,595

people with low income were served by the project

Projects leveraged

\$56,940

in non-SNAP-Ed funds to support their work

131

food pantries received produce as a result of the project

101,873

pounds of fruits and vegetables supplied to food pantries

This program is funded by USDA's Supplemental Nutrition Assistance Program and Iowa State University Extension and Outreach. USDA is an equal opportunity provider and employer. The Supplemental Nutrition Assistance Program, known as Food Assistance, provides nutrition assistance to people with low income. It can help you buy nutritious foods for a better diet. To find out more visit www.yourfoodsource.gov.

Growing Together is a multi-state SNAP-Ed project to increase access to fruits and vegetables in food pantries. SNAP-Ed, the Master Gardener Program and food pantries are working together to build and maintain donation gardens in their communities.



2018

2018 SNAP-ED HIGHLIGHTS

Iowa State University

Purdue University

University of Illinois

University of Nebraska

University of Wisconsin

964

Master Gardener volunteers contributed time to the project

615

community partners and agencies cooperated on the project

131,993

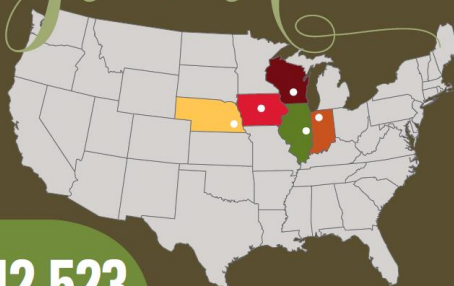
people with low income were served by the project

Growing Together

Projects leveraged

\$145,759

in non-SNAP-Ed funds to support their work



227

food pantries and distribution sites received produce as a result of the project

142,523

pounds of fruits and vegetables supplied to food pantries and distributions sites

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Thank you!

<https://blogs.ces.uwex.edu/gardenwise/>

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