Hello Fellow ESP Members:

I am Patrick Nehring, the CNRED Agent in Waushara County and the new president of ESP. After being involved with ESP for 13 years, I now have the privilege of being the ESP President, following the leadership of some very qualified individuals. These leaders have developed a strategic plan for our Alpha Sigma Chapter, documented our committee structures, and involved us more at the national ESP level.

We need you to consider coming forward to serve on one of our standing committees and possibly even serving as a board member. I have served for many years on the Grants Committee and on the ESP Board as a County Director. The activities of the standing committees are well established with room for innovation.

There are openings available on almost all committees within our chapter of ESP. There is an opportunity for you to become more involved based on your interests and time. Page two of this newsletter, features an article encouraging you to join one of our standing committees. This is your organization. I strongly and sincerely encourage you to become involved. There are also opportunities to participate in ESP on national committees.

Patrick Nehring,
Alpha Sigma Chapter President
ESPESP com·mit·tees
Where ESP members get to know other current and former Extension colleagues, and are involved in the good work of Wisconsin ESP.

We need YOU to join a committee to maintain ESP as a thriving organization. Please contact a committee chairperson today and get involved!

Awards: The Awards Committee coordinates the ESP Awards Program, including promoting the awards program to ESP members, reviewing award applications, and selecting award winners. The committee meets via Wisline for 2-3 short meetings to discuss the application process and one slightly longer meeting to review award applications. Committee Chair: Rene Mehlberg; rene.mehlberg@ces.uwex.edu

Benefits Review: The Benefits Review committee monitors proposed, pending, and enacted changes regarding employee and retiree’s economic benefits. Meetings are scheduled as needed. Committee Chair: Dwayne Rohweder; darohwed@wisc.edu

Grants: The primary activity of the Grants Committee is promoting ESP grants, reviewing applications and selecting recipients. The committee meets 2-3 times a year via Wisline to discuss the application process and/or review grant applications. Committee Co-Chairs: Chris Kniep and Pattie Carroll; pattie.carroll@ces.uwex.edu or christine.kniep@ces.uwex.edu

Global Relations: The Global Relations Committee works cooperatively with the UW-Extension International Committee to provide support to Extension colleagues desiring international extension experiences. The committee meets as needed, generally via Wisline. Committee Chair: Mary Ann Schilling; maryann.schilling@co.adams.wi.us

Membership: The Membership Committee is responsible for recruiting, initiating, and retaining ESP members. This is done by providing information and promoting the benefits of ESP membership to Extension faculty and staff. The committee meets and communicates via email as needed. Committee Chair: Kristi Cutts; Kristi.cutts@ces.uwex.edu

Resource Development and Management: The Resource Development and Management Committee solicits and manages contributions to the endowment that funds the professional development grants offered by ESP. Activities have included a silent auction, raffle and/or other fundraisers at the Wisconsin JCEP Conference, and campaigns to promote donations to the endowment. The committee meets about three times a year via Wisline and conducts fundraising activities once or twice a year. Contact: Patrick Nehring; patrick.nehring@ces.uwex.edu

Retiree: The Retiree Committee coordinates and facilitates communication with retired ESP members. Committee Chair: Paul Roback; paul.roback@ces.uwex.edu

If you still do not know which committee is for you, contact ESP President Patrick Nehring (920) 787-0416 for assistance in matching your time and interest with an ESP Committee.
2013 ESP Picnic - Tuesday, August 20

It's time to register for the annual ESP Summer Picnic! Catch up on all the latest from friends, Cooperative Extension Programs, and CALS. Mark your calendar and send your registration now.

When:  Tuesday, August 20, 2013
Where:  Lakeview Park Shelter on Allen Blvd.
        (Middleton between University Ave and Century Blvd)

PROGRAM:

2:30 pm  Social Time with complimentary beverages

4:00 pm  Introductions – Ron Schuler, Picnic Chair
          Welcome – 2012/2013 ESP President Patrick Nehring
          Retirement Benefits Update - Dwayne Rohweder
          Greetings and Administrative Updates – UW Extension Chancellor Ray Cross,
          CES Dean Rick Klemme, and CALS Deans Kate VandenBosch & John Shutske
          Gone But Not Forgotten - JoAnn Gruber-Hagen
          Invocation - Jerry Doll

5:00 pm  Picnic Buffet – Barbeque Pork Ribs and Roasted Chicken from Famous Dave’s
          of Madison, with Potato Salad, Fresh Fruit, Baked Beans and Dessert

Cost:  $20 per person. Includes beverages, both entrees, tax and gratuity

Hosts:  LRon Schuler(Chair),  Tom Parslow (Vice-Chair ), Marv Beatty, Larry Binning, Al Bringe, Larry Bundy, Bob Cropp,
        Ron Doersch, Jerry Doll, Jim Everts, Vern Forrest, Truman Graf, Craig Grau, Frank Groves, Bob Hall, Pete Hoekstra, Keith Kelling,
        Bob Luening, Rollie Manthe, Leonard Massie, Mary Mennes, Tom O’Connell, Clarence Olson, Art Peterson, Dwayne Rohweder,
        John Roberts, Jerry Smith, Rosemary Stare, Walt Stevenson, Glenn Thompson, Dick Vatthauer, Dick Vilstrup, Gale VandeBerg,
        Leo Walsh, Gayle Worf, Maury White, Dick Wolkowski, and Jeff Wyman.
        Any checks from no-shows will be donated in their name to the ESP Foundation (tax deductible donation).

Register by Thursday August 15

Name(s):  
Address:  
City/ZIP:  Phone:  

Enclose check payable to ESP for ___ person(s) @ $20 each  TOTAL = $   ________

Mail to:  Mary Mennes, 7747 Schurch Road, Barneveld WI 53507

Questions?  Call Mary at 608-575-6787 or email memennes@mhtc.net
The annual membership drive was conducted between November 1st and February 15th. Through a combination of personal emails and group invitations, ESP newsletter articles, and phone calls; current and retired Cooperative Extension employees were invited to join ESP for the first time, renew their membership, or become a life member. New members received a personal letter from ESP President Peggy Compton. Providing contact information for new hires and retirees were Janice England, Mary Curran, Terry Kraft, Jennifer Brindley, and Karen Smiley. Those present at the 2013 ESP annual meeting in Wisconsin Dells received a new member certificate and an ESP Creed.

Membership Summary as of April 2013

<table>
<thead>
<tr>
<th>Year</th>
<th>New Members</th>
<th>Employed Annual Members</th>
<th>Annual Retired Members</th>
<th>Life Members/five new</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>14</td>
<td>124</td>
<td>4</td>
<td>158</td>
</tr>
<tr>
<td>2012</td>
<td>9</td>
<td>112</td>
<td>3</td>
<td>156</td>
</tr>
<tr>
<td>2013</td>
<td>6</td>
<td>106</td>
<td>3</td>
<td>154</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>279 Total Membership</strong></td>
</tr>
</tbody>
</table>

**2013 New Employed Members (16)**
- Cynthia Bourget, 4-H, Dunn
- Carol Bralich, FL, Washington
- Erica Brewster, FL, Oneida
- Jason Hausler, 4-H, Dunn
- Neil Klemme, 4-H, Iron
- Rachael Loucks, FL, Rusk
- Christian Malsatzki, 4-H, Sauk
- Jay Moynihan, CRD, Shawano
- Steve Okonek, Ag, Trempealeau
- Erin Peot, Rural Development Outreach Specialist, Madison
- Katie Pfeiffer, Ag, Sauk
- Leonard Polzin, Youth and Science, Winnebago
- Nathan Sandwich, CRD, Portage
- Heather Schlesser, Ag, Marathon
- Chris Stark, CRD, Vilas
- Ryan Sterry, Ag, St. Croix

**2013 New Retired Life Members (5)**
- Marilyn Herman, FL
- Mary Novak, FL
- Marma McIntee, FL
- Linda Olson, FL
- Kay Stanek, FL

Welcome new and renewed members, and thank you to all who promoted the benefits of an ESP membership!
Awards Committee
Joan Wimme, Committee Chair

Congratulations 2013 Award Winners!

Early Career Award
Erica Brewster

Distinguished Service Award
Bob Matysik

Retiree Award
Dan Wilson

Early Career Award
Ellen Andrews

Not Pictured
Visionary Leadership Award
Annie Jones

Friend of Extension Award
School District of Superior

International Service Award
Paul Roback
There is Sunshine with some Shadows in the Markets for 2013

The economy is slowly recovering after the 2009 recession. It has taken 4 years for stocks to recover from the 2009 lows. May began with the Dow Jones at 14,974 and the S&P 500 at 1642. The S&P took 13 years to top 1600 after it topped 1500. On May 28th the Dow closed up 18% at 15,409. Consumer confidence was up, home prices surged during the first quarter at the fastest gain in 7 years, and home prices were up. In June the markets have been variable mainly due to concerns as to what the ‘Fed’ will do.

At the recent annual meeting of the Wisconsin Council of annuitants WCOA, Michael Williamson, SWIB Executive Director provided a forecast for the future: steady improvement in US employment, the Euro zone is still a concern, oil is high but not spiking, inflation is modest, the US deficit has narrowed, housing appears to have turned the corner, corporate profits and cash flow are high, and the biggest issue – will Washington deal with the fiscal situation responsibly?

Wisconsin Retirement System Funds:

The WRS funds have essentially followed the markets and have maintained positive gains through 2013 as shown in Table 1.

Table 1. Investment returns for the Core and Variable Funds in 2013 to date.

<table>
<thead>
<tr>
<th>Item</th>
<th>Core</th>
<th>Variable</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012 Investment Returns</td>
<td>13.7%</td>
<td>16.9%</td>
</tr>
<tr>
<td>2012 Annuity Adjustment</td>
<td>-9.6%</td>
<td>+9.0%</td>
</tr>
<tr>
<td>Investments January 31, 2013</td>
<td>+2.3%</td>
<td>+5.1%</td>
</tr>
<tr>
<td>February 28</td>
<td>2.6</td>
<td>5.7</td>
</tr>
<tr>
<td>March 31</td>
<td>4.2</td>
<td>8.8</td>
</tr>
<tr>
<td>April 30</td>
<td>6.3</td>
<td>11.1</td>
</tr>
<tr>
<td>May 31</td>
<td>5.6%</td>
<td>12.5%</td>
</tr>
</tbody>
</table>

The positive returns in the Core Fund in 2012 mediated the potential reduction in the Core Fund received in 2013. In 2012, SWIB generated $583 million in excess value added to the funds beyond the benchmarks. The Callan Associates Consultant report on September 30, 2012 showed the Core Fund performance above the peer median for the last five years with a favorable risk/reward trade off. The report reaffirmed SWIB’s job of making money. Managing investment risk is through diversification of assets. Equities (stocks) are 85% of the investment risk. By reducing equity allocation from 55% to 50%, risk is reduced. The 5% equity reduction has been invested in bond-like investments and hedge funds. SWIB continually reviews asset allocations to reduce and manage risk. Over the long-term, low cost pension funds realize greater net returns. Presently the external cost to manage 43% of the assets is 85% of total costs, while internal management of 57% of the assets is 15% of total costs. SWIB continually looks for ways of controlling costs. Qualified staffing also is a key ingredient. We could see a positive dividend in May 2014.

At the same WCOA meeting, Bob Conlin, ETF secretary reported the average retirement age is 60.5 years of age. The place of residence for retirees finds 86.5% in Wisconsin and the next highest is Florida with 2.35%. The average age of death for females has dropped slightly below 84 years of age, and for males it has risen to 80.5 years of age. There are 178 annuitants 100 years of age or older in the WRS. More later in the next report.
Are you considering attending a professional development opportunity in the near future? Need funding in order to do so?

ESP is able to help you out using an endowment fund that was created by us, the employees and retirees of UW-Extension Cooperative Extension.

The next deadline for ESP Grant applications is August 1, 2013. Over $24,000 is available for this granting period. Application forms can be found on the ESP Website at: http://blogs.ces.uwex.edu/esp/grant/.

Professional Development Grants for amounts up to $2,500 are available. Preference is given to ESP members, but you do not need to be and ESP member to apply.

**ESP Grant Opportunities – Deadline August 1st**

**Grant Recipients Katie Wantoch and Jennifer Blazek...**

We would like to thank the ESP Grants Committee for the professional development funds to allow us to attend the 2013 Extension Risk Management Education National Conference in Denver, CO on April 2-4. We presented our poster entitled, “Battle of the Sexes: Unique Programming Needs and Challenges of Women Farmers”, during the conference. Our poster outlined the evaluation results of the Annie’s Project for Beginning and Value-Added Women Farmers program that was held in Northwest Wisconsin this past winter.

The Annie’s Project for Beginning and Value-Added Women Farmers Project program was a collaborative effort between Dunn, Pierce, Polk, and St. Croix counties and had the participation of 23 women farmers from around the area. Participants learned about many risk management topics, such as business planning, financial management, and marketing, over the course of 6 weeks. During the conference’s evening poster session, we visited with over 20 other attendees to discuss the program and its results. We were excited to share our successes and encouraged other educators to conduct similar programs for those women interested in value added agriculture or considering a farming enterprise.

This conference was focused on providing education and promoting those programs on agricultural risk management topics. While at the conference, we took advantage of the networking and professional development opportunities available. Wantoch attended sessions on farm land rental issues and Blazek focused on sessions about local foods market education. Both of us gathered new ideas and helpful resources and tools to bring back to our respective counties. In the coming months, we will share the information we have gained from attending the conference with colleagues and foresee holding similar educational workshops for clientele during the next year’s winter months.

Thank you again for providing us with the financial resources to attend this very beneficial conference.

**Grant Recipient—Barbara Haines...**

I received funding to attend the National Urban Conference in Overland Park, Kansas where I participated in a poster session related to the work I did on “Teaching Financial Literacy Across the Generations.” I attended several sessions which focused on working with young children of jailed parents, marketing, SNAP-Ed programming and financial programs taught to library staff. The materials from the latter I have shared with the State Family Financial Education Team. I have posted a link to the resources on their SharePoint site. I have also made contact with our local libraries to see if they would be interested in training using the materials developed by Barbara O’Neill of Rutgers University.

Overall I felt the conference was well worth my time. I would encourage any UWEX staff person to attend if the agenda fits their programming and not be put off by the term “Urban Extension”.

Thank you to ESP for the support to attend this very worthwhile conference!
The Retiree Committee (Jim Hovland, Christine Kniep, Mary Mennes, Paul Roback and Kathi Vos) continues to serve as your link between Cooperative Extension and retirement. If you are not receiving e-mail communications from Paul Roback, please send him an e-mail at paul.roback@ces.uwex.edu and he will add you to our e-mail distribution list.

Congratulations to Dan Wilson for receiving the 2013 Retiree Service Award! After an illustrious 32-year career as the Community Development Educator in Washington County, Dan retired in July 2007. Since retirement, he has served on the ESP Board for two years, the Retiree Committee for two years and was instrumental in initiating ESP’s 2011 strategic planning process. Additionally, Dan continues to serve UW-Extension in a part-time limited role working with the Government Relations Team through an academic staff appointment with Coop-Extension’s Program Development and Evaluation Unit.

Numerous ESP Retirees submitted stories for posting on the Centennial website (http://100.ces.uwex.edu/). The stories are wonderful! We would like to share a few of stories from Marvin Beatty, Extension Specialist, Program Leader and Assoc. Dean 1956-1988

**Scientists and charlatans: the continued importance of unbiased university research**

“When Cooperative Extension started in 1912 there were many “experts” with a wide variety of ideas talking to farmers about how to improve production of both crops and livestock. Cooperative Extension personnel had to compete with this diverse array of unproven ideas for decades.

In the 1960s a company selling sea salt as a fertilizer threatened to sue the Extension Specialists in the UW Soils Department who spoke out against their product. So the Cooperative Extension scientists established field trials in which corn and alfalfa were planted side by side in replicated plots; some were treated with lime and fertilizer as recommended by the UW Soil Testing Laboratory and others were treated with the sea salts being touted to farmers by the firm which had threatened to bring the lawsuit. When the crops were harvested there was such a wide difference in yields between the plots treated with lime and fertilizer and those treated with sea salt that there was no more talk of a lawsuit. The company soon closed up shop in Wisconsin.”

**How Cooperative Extension Educated People Through Farmer’s Institutes**

“For several decades, one of Cooperative Extension’s key means of spreading new, science-based information to rural audiences was through Farmers Institutes. These events were set up by the county agent, often in collaboration with retail merchants in the local town.

The program for these events was designed to appeal to both wives and husbands in farm families around the area. They featured speakers, usually from the university, with messages for both farmers and homemakers. They also included drawings at which lucky audience members whose names were drawn at random would receive a slip of paper which they could exchange for a quart of motor oil, a box of rubber rings for canning jars, or a pair of work gloves at the store of a participating local merchant.

Some institutes also featured opportunities for farmers to bring in samples of their silage or other cattle feed to be judged for quality. Being present at an institute where many of the attending farmers had brought samples of grass or corn silage for evaluation left lasting memories of the pungent aromas that filled the meeting room. These aromas mingled with the smells of baked beans, sauerkraut and hot dogs when the free lunch was served.

These institutes provided an opportunity for socializing with friends and neighbors, for getting new information along with a free lunch, and possibly also getting some useful free merchandise, if you were lucky. No wonder they were popular with farm families for decades.”
It was my pleasure to represent ESP and UWEX Cooperative Extension at the 2013 Public Issues Leadership Development (PILD) Conference in Alexandria, VA, April 21-24. Mary Ann Schilling was also in attendance representing ESP. Held annually, this conference focuses on communicating the public value of Cooperative Extension.

This year’s theme of “What you CAN do” included the presentations, “You CAN Make a Difference with Elected Stakeholders,” and “You CAN Understand and Effectively Communicate the Public Value of Cooperative Extension” as well as a variety of topics covered in peer-shared break-out sessions. We also had the opportunity to hear from Dr. Sonny Ramaswamy, Director of the National Institute of Food and Agriculture (NIFA), and meet in small group discussions with other NIFA National Program Leaders. The conference culminated with visits to Capitol Hill where we each met with one of Wisconsin’s US Senators and our home district’s congressperson in the US House of Representatives.

While the conference itself was impressive, I was also very honored and humbled to be representing The University of Wisconsin Cooperative Extension, in particular. Not only did our delegation include Extension faculty and staff, but also members of our County Ag. and Extension Committees, two 4-H members, and our Dean and Director, Rick Klemme. Most states were represented by only a small number or Extension faculty/staff. UW-Extension’s strength and support really shined through and made me so proud to be part of our great organization!

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**ESP Members Attend PILD Conference**

Peggy Compton Chair

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Wanted: Newsletter Editor

ESP is in need of newsletter editor. The commitment is about 1-2 days the months before the newsletter comes out in March, July, November. Responsibilities include soliciting newsletter articles from the board, compiling and editing articles, putting the newsletter together, and working with the Dean’s office for distribution. You are welcomed to participate in the ESP Board meetings which are mostly by WisLine.

If interested and or want more information, please contact Patrick Nehring.

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**July 2013**
The ESP Board supports updating the ESP Room in the Pyle Center through art displays and possibly redecorating. Members at the annual meeting shared ideas via discussion and survey that the new effort would celebrate the past and present of CES and ESP contributions. Ideas include a computerized display of current work, Extension Workers Creed, and a collage representing the past. A committee is being formed to give content and artistic direction to the effort. Interested in history, CES marketing, and/or art? We’d love to have you join the committee. Contact Linda Kustka if interested.

We are saddened to share that we received information of losing three friends and colleagues since our last newsletter.

**Nancy English (nee Nehring, Thompson)** – we learned since our last newsletter that Nancy died May 14, 2012 in Oklahoma after battling cancer. She had served as a Family Living Agent and a 4-H Youth Agent in Manitowoc County in the 1970’s.

**George Lewis Oncken** – age 82, George died with grace on March 14, 2013, on a beautiful sunny day in his Arizona home. George served his country in the U.S. Army during the Korean War. He went to earn a bachelor of science in agronomy in 1953 and a master’s in extension education in 1958 from UW-Madison. During his career as a county agricultural agent, he proudly represented the good people of Pepin, Crawford, and Waukesha counties. George retired in 1987. He was an avid gardener and athlete and took great pleasure rooting for his favorite teams – the Packers, Brewers and Badgers.

**David Holcomb** - age 77, of Black River Falls died March 24, 2013 in La Crosse. Following service in the U.S. Air Force, Dave earned his bachelor’s degree in Agriculture Education from UW-Platteville. He began his career as the Vocational Agriculture Instructor at Viola and then served as Resource Agent, 4-H Youth Development Agent and Agriculture Agent in Jackson County between 1964-1992.

**Help Us Recognize Colleagues Who Have Passed On**
As a service to our ESP membership, we try to share information of passings of colleagues. You can help by forwarding information to JoAnn Gruber-Hagen. She will prepare announcements for ESP newsletters as well as for ESP gatherings. If you have an ESP event coming up and would like to be able to recognize colleagues who have passed, please contact JoAnn and she will be sure you have the most recent information. You can contact JoAnn at W4048 Kammes Drive, Belleville, WI 53508 or gruberhagen@gmail.com.
The ESP Global Relations Committee this year includes: Marty Havlovic, Jason Kauffeld, Gary Kirking, Catherine Neiswender, Mary Ann Schilling (Chair), Jenny Wehmeier, and Karen Vermillion.

The ESP Global Relations Committee conducted its work via email and WisLines, which were scheduled in September, January, and February. Committee activities included:

1. Reviewing and updating committee goals including how to collaborate with the UWEX International Team to promote international experiences.
2. Developing a plan, along with the UWEX International Team, to organize and host an International Workshop.
3. Completing tasks in preparation of the International Workshop held at Woodside Ranch and sponsored by the Dean’s Office. 29 people registered for the workshop and 35 people attended the Fireside Chat the evening before.

The workshop covered information which included: Connecting to Organizations, Providing International Opportunities, Rapid Rural Appraisal Training, Cultural Understanding and Sensitivity, Preparing Yourself for an International Experience: Writing Your Resume, Getting Office, County, and Program Support, Paperwork Needed, and Deliverables to County, and Preparing Yourself for the Trip. Thank you to all of the committee members for their work on the committee over the past year. And thank you to Arlen Albrecht with UWEX International Team for his support and role in making the International Workshop a success. The Global Relations Committee is also looking for additional members so if you’re interested, please contact Mary Ann Schilling at maryann.schilling@ces.uwex.edu.
CONGRATULATIONS ESP MEMBER NAV GHIMIRE!

With urging from the Wisconsin ESP Grants Committee and Committee Chairperson, Patrick Nehring, Green Lake County Agriculture Agent Nav Ghimire applied for and received a National ESP Richard R Angus Professional Development Scholarship to attend the Association of International Agricultural and Extension Education (AIAEE) Conference.

Resource Development Committee
Peggy Compton

FUN AND FUND RAISING FOR ESP
Scenes from JCEP 2013
ESP ANNUAL MEETING & EVENTS
APRIL 18TH 2013
Glacier Canyon Lodge and Convention Center

INSTALLATION OF OFFICERS

INITIATION OF NEW MEMBERS

ESP HISTORY DISCUSSIONS

BUSINESS MEETING

Thanks to the ESP members Marty Havlovic, Patti Herman, Patrick Nehring, and Edie Felts-Podoll who served on the JCEP Planning Committee!
The mission of Epsilon Sigma Phi is to foster standards of excellence in the Extension System and to develop the Extension profession and professional. Since Epsilon Sigma Phi was established in 1927 in Bozeman, Montana, members have worked to strengthen the impact of the Extension System to address needs of individuals and communities through research-based education. ESP is one of the oldest and is the largest organization of Extension Professionals. Epsilon Sigma Phi is an equal opportunity/affirmative action organization. The organization values and seeks a diverse membership.