



ENVISION PLACEMAKING *at the* Estuarium

Introductions

Molly Wick, PhD Candidate

Water Resource Science University of Minnesota Duluth, and Margaret Davidson Candidate, Lake Superior Estuarine Research Reserve

Ed Freer, Volunteer Landscape Architect, Waterfront & Urban Designer

Madison, WI

Sharon Krause, Positive Youth Development Educator

UW-Madison, Division of Extension-Oneida County

Todd Johnson, Land Use & Community Development Specialist

UW-River Falls & UW-Madison, Division of Extension

Envision Placemaking at the Estuarium

Signature Effort

The University of Wisconsin-Madison, Division of Extension Community Vitality + Placemaking

A Place



Places



Destination



Destination

Shared:

- Water
- Island
- Superior
- Wellness
- Coordination
- Partnerships



Site Plan

- A Place
- Places
- Destination



Site Plan

1. Reserve Building
2. Estuarium
3. Reserve Expansion
4. Paddle Craft Livery
5. Storage Building/Gateway
6. S.S. Meteor
7. Stage
8. Warming Structure
9. Volleyball
10. Observation / fishing pier
11. Submerged rubble mounds
12. Ferry Shuttle
13. Demonstration Garden
14. Playground
15. Drinking Fountain (dogs included)
16. Wetland Education
17. Mini-Golf
18. Ice Skating Ribbon
19. Half Court Basketball
20. Public Restroom
21. Splash Pad
22. Learning / Gathering Circle
23. ADA Drop-off and Food Truck Parking
24. Naturescape playground



Site Plan Themes

- Physical spaces
- Programs and Activities
- Communication

Outdoor Learning & Gathering Circle



Outdoor Learning & Gathering Circle



Ice Skating / Walking Path

Dunlop Park in Cloquet, MN

Fire pit
Playground
Open Space



Splash Pad

Wenzel Family Plaza
Marshfield, Wisconsin



Naturescape Play Area

Music / Sound



Climb / Dig / Slide



Build



Basketball Court with Mural



Mini Golf Upgrade

History, flora and fauna, water

Otters are one of the few animals that play even as adults. They slide into the water, do somersaults, and even juggle rocks!



Much like a bathtub you just sat down in, the water in Lake Superior sloshes back and forth every day.

Caused by wind or changes in air pressure, this rocking water is called the **seiche** ("saysh"). When the water rocks to the western end of the lake, the St. Louis River flows backward. A seiche on Lake Superior might be as high as 12 feet!

(Mural design inspired by visual artist Moira Villiard.)

Mural / Screens



Causeway Mural

(Mural design inspired by visual artist Moira Villiard.)



Warming Huts



Bird and Wildlife Viewing

The Confluence Project - Sandy River Bird Blind



East Point Park Bird Sanctuary
Toronto, Ontario

Bird blind at Jim Hamm Nature Area
Longmont Colorado



Bike Rack



Movable Chairs



LOUNGE ▾

DINING ▾

TABLES ▾

PLANTERS ▾

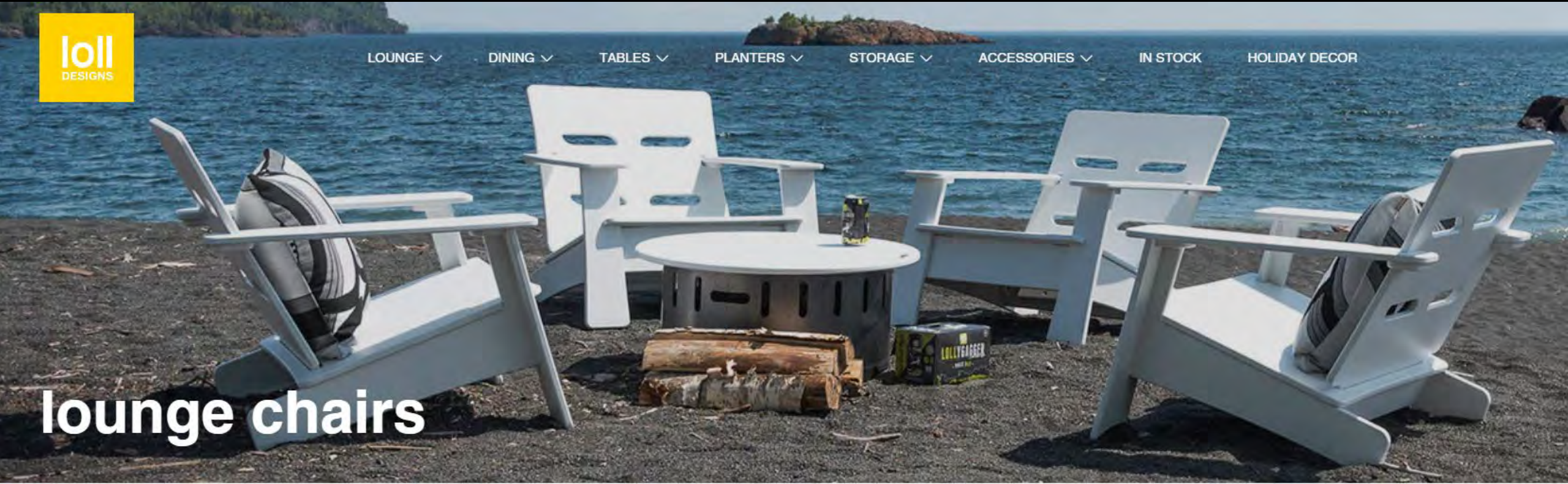
STORAGE ▾

ACCESSORIES ▾

IN STOCK

HOLIDAY DECOR

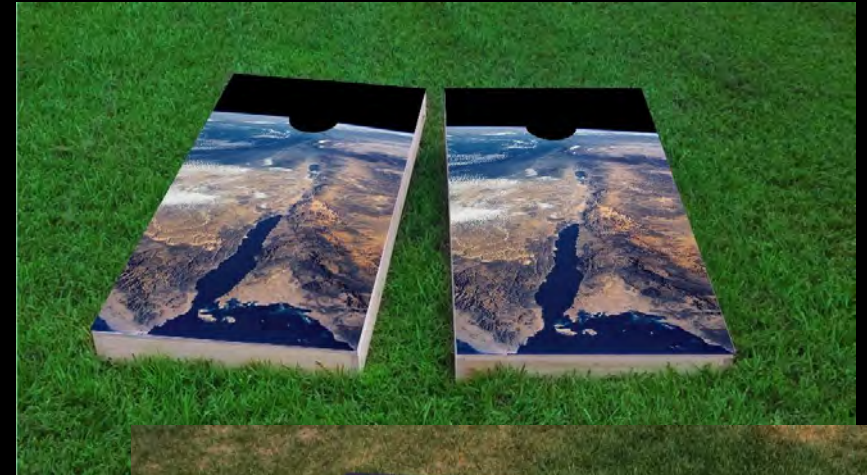
lounge chairs



Fire Pits



Games



Site Plan Themes

- Physical spaces
- Programs and Activities
- Communication

ADA Shore Fishing

Cook Pond, Fall River, MA



South Holston, Tennessee



Native Medicinal Plants Garden Plots



Common Ground: Our American Garden
Smithsonian National Museum of American History



Warming Huts Competition



Collaboration Opportunities

Opportunities to leverage and expand partnerships for added benefit to well-being.



Collaboration Opportunities



Artist: Nina Chanel Abney, Morrison Residence Hall basketball court at University of North Carolina Chapel Hill



Collaboration Opportunities

Art/Education Mini Golf



Waylon's Water World and Z Fun Factory
Photo: Library of Congress, Highsmith, Carol M.



Collaboration Opportunities

Outdoor Learning and Gathering Circle



Gathering Circle in the Spirit Garden. Designed by Brook McIlroy Architects and Ryan Gorrie, Thunder Bay, Ontario

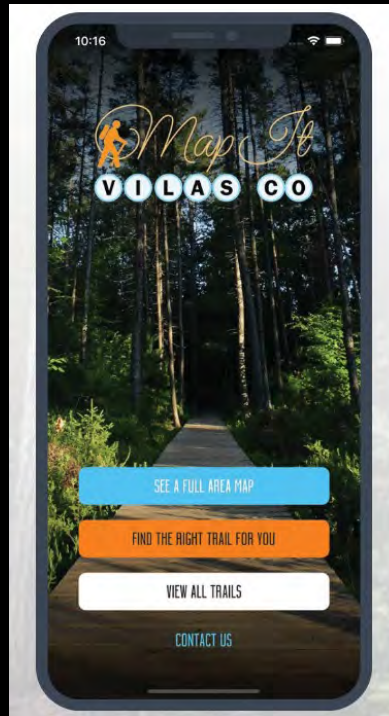


Site Plan Themes

- Physical spaces
- Programs and Activities
- Communication

Communications: Centralize

- Physical
 - Signage
 - Map



Map It Vilas County App



Communications: Centralize

- Physical
 - Integrated Lighting



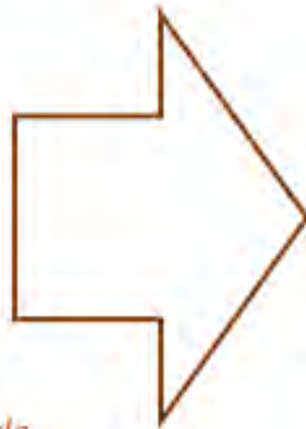
Communications: Centralize

- Joint marketing
 - Branding
 - Shared resources for marketing
- Barker's Island Advisory Council
 - Shared calendar



How do people Benefit from water?

Murals and public art
Architectural lighting
Bike racks
Mini golf improvements
Skating path (and walking)
Bird and wildlife viewing
Shore fishing
Sports courts
Lawn games
Warming huts and fire pits
Outdoor learning and gathering circle
Natural playground
Amphitheater
Native medicinal garden areas
Festival/adaptable space
Gear share livery



Active/Physical well-being
Recreation
Social
Spiritual and emotional well-being
Culture and tradition
Education and learning
Wild food
Work and stewardship
Aesthetics, Art, Inspiration

Hopes & Concerns

What ideas are you most excited about?

Wrap Up & Expectations

Final Thoughts & Observations?