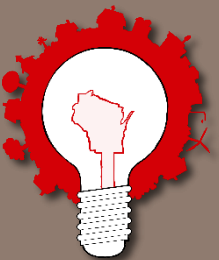


Design Ellsworth

Community Presentation

October 20th, 2018



Ellsworth
Design Wisconsin (2018)

Welcome

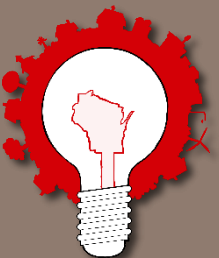


Envision, Enhance, Enjoy
Ellsworth

It's ~~just~~ Ellsworth



ELLSWORTH!



Ellsworth

Design Wisconsin (2018)

Theme



UW
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University of Wisconsin Extension

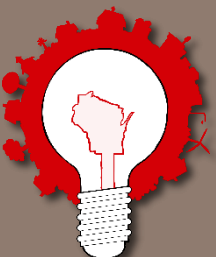
COMMUNITY EFFORT

- Application
- Committee Organization
- Community Research
 - PR / Marketing
 - Surveys / SWOT Analysis
- Logistics / Planning
- Visit and Hosting

DESIGN WISCONSIN TEAM VISIT

- Host Team Presentation
 - Walking & Bus Tour
 - Town Meeting
 - Team Work Session
- **Community Presentation**

MOVING FORWARD



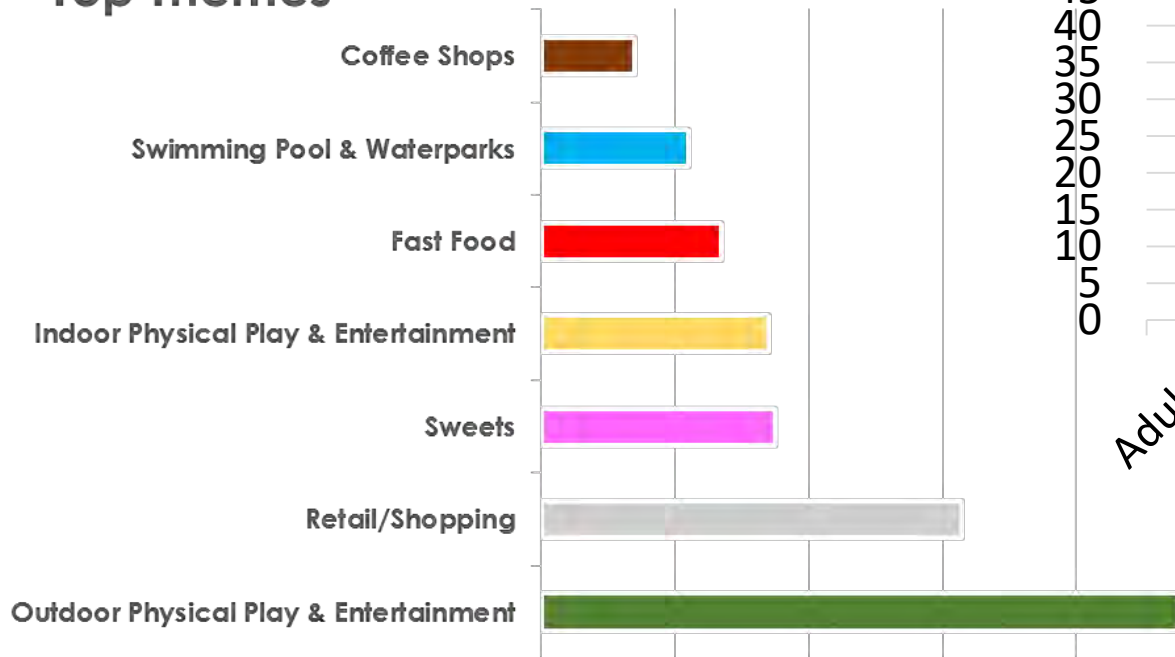
Ellsworth
Design Wisconsin (2018)

Process Overview

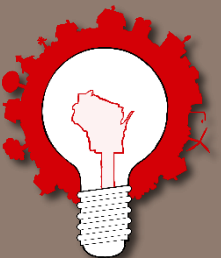
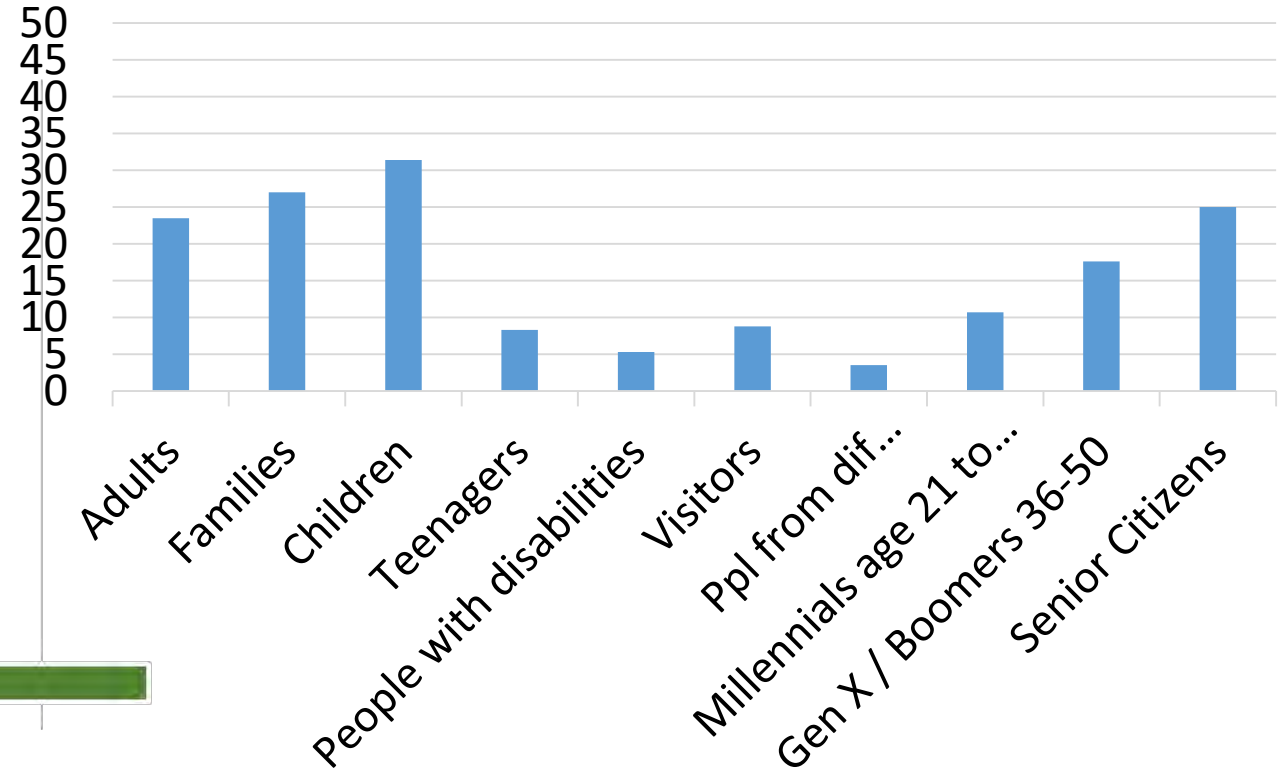


What we've heard from Ellsworth

Top Themes



Activities and amenities attract...



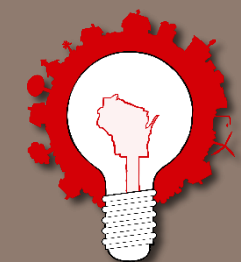
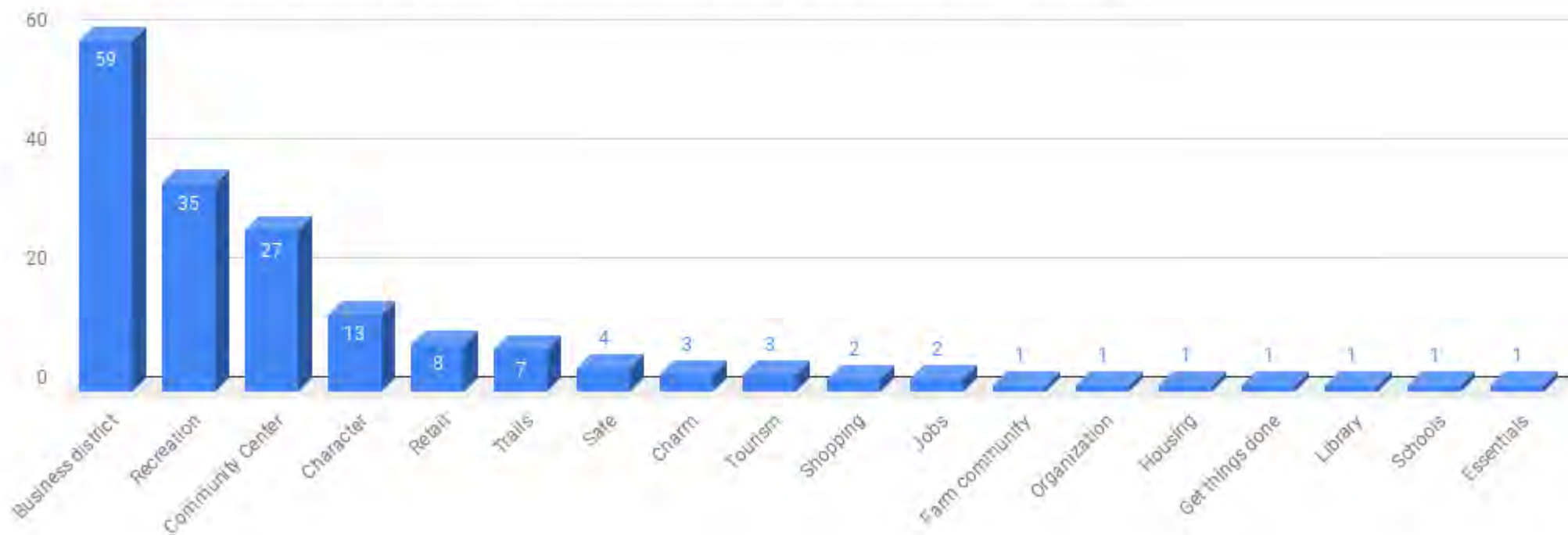
Ellsworth
Design Wisconsin (2018)

Welcome



What we've heard from Ellsworth

Ten years from now, what one thing about Ellsworth do you hope to brag about?



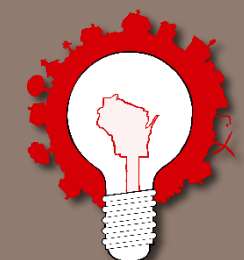
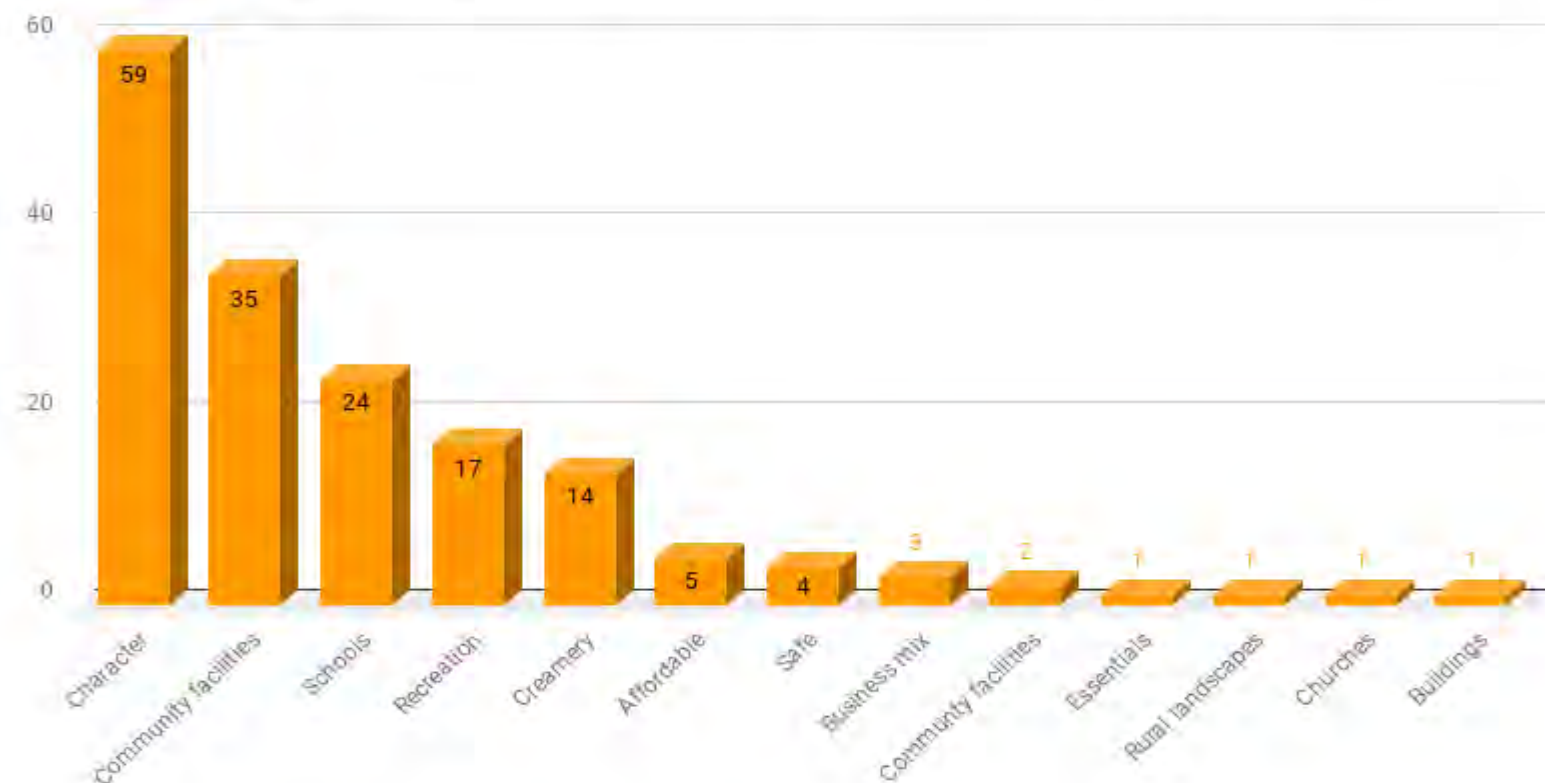
Ellsworth
Design Wisconsin (2018)

Welcome



What we've heard from Ellsworth

What is something you really love about Ellsworth that you would not want to lose?



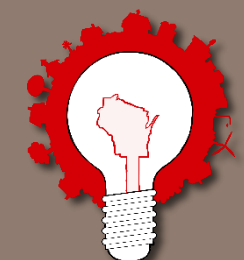
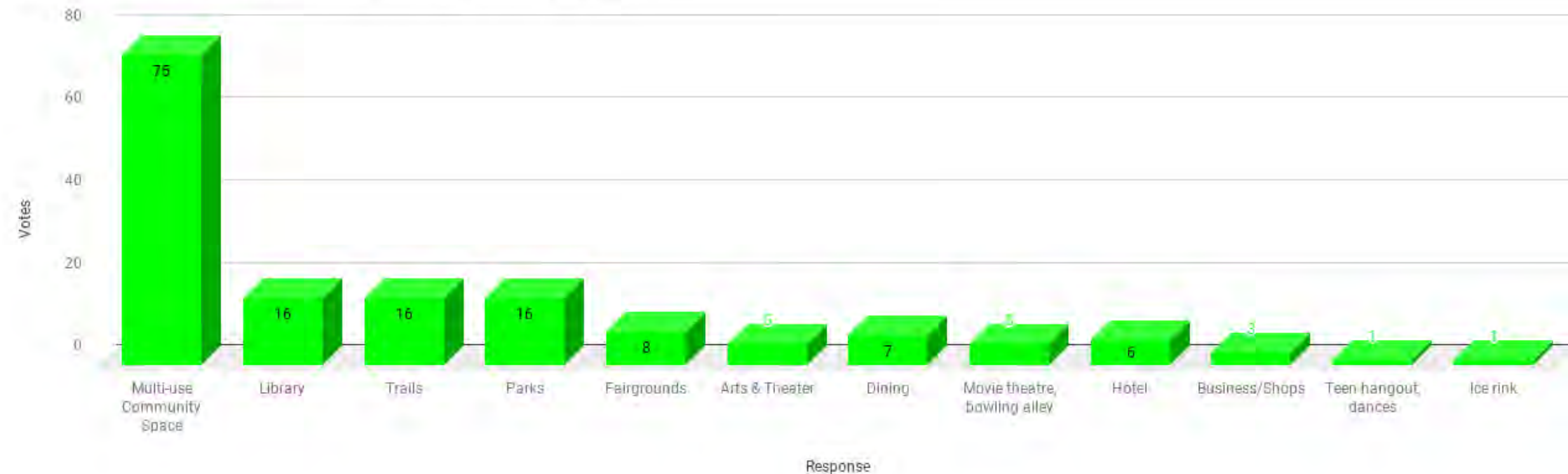
Ellsworth
Design Wisconsin (2018)

Welcome



What we've heard from Ellsworth

What should be Ellsworth's next great community space?

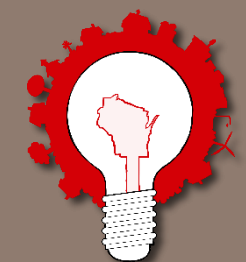
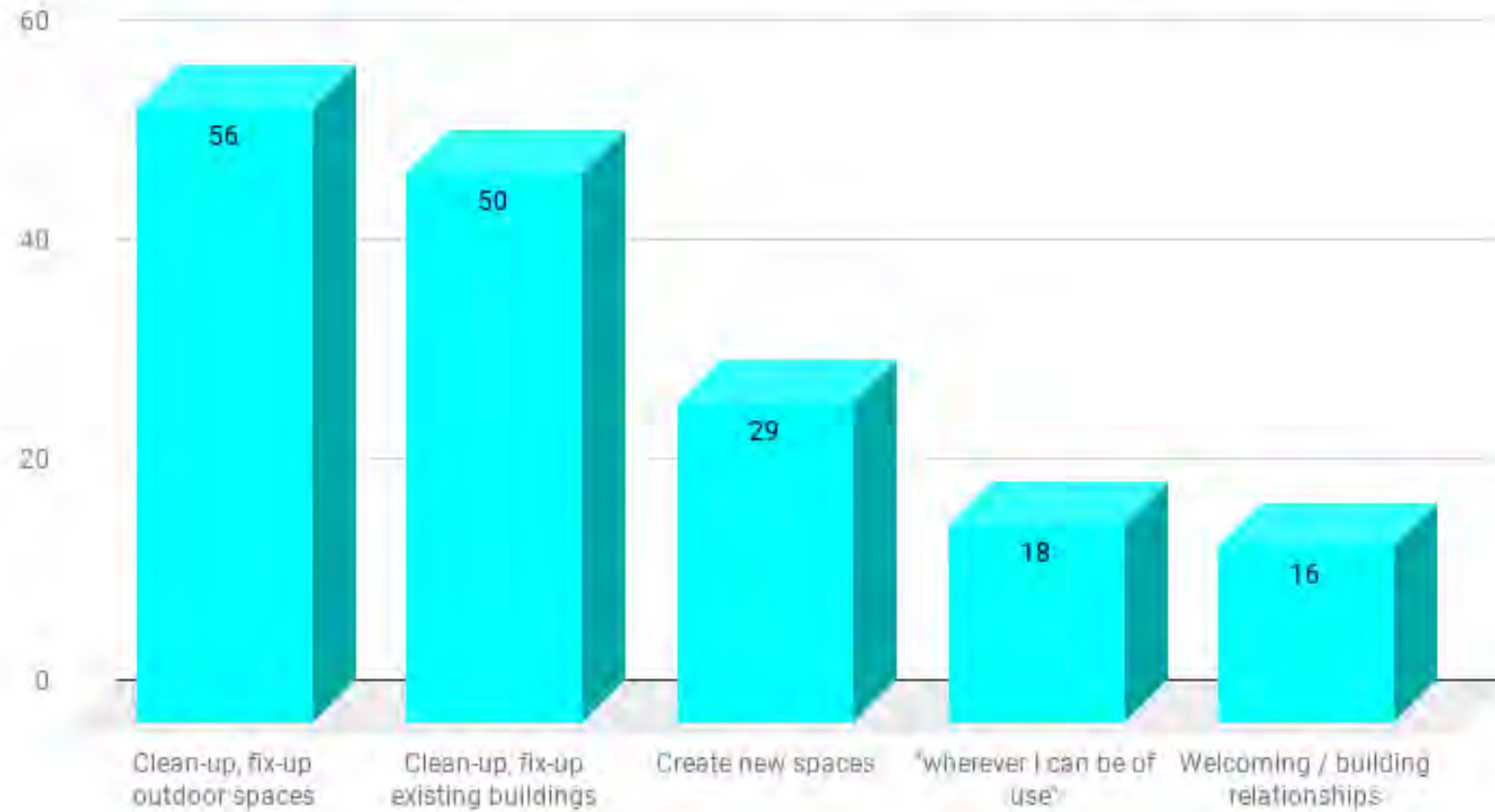


Ellsworth
Design Wisconsin (2018)

Welcome



What kind of community improvement would you be willing to work on?

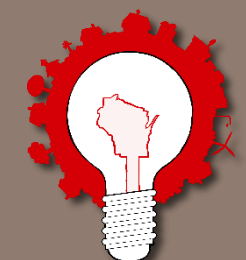
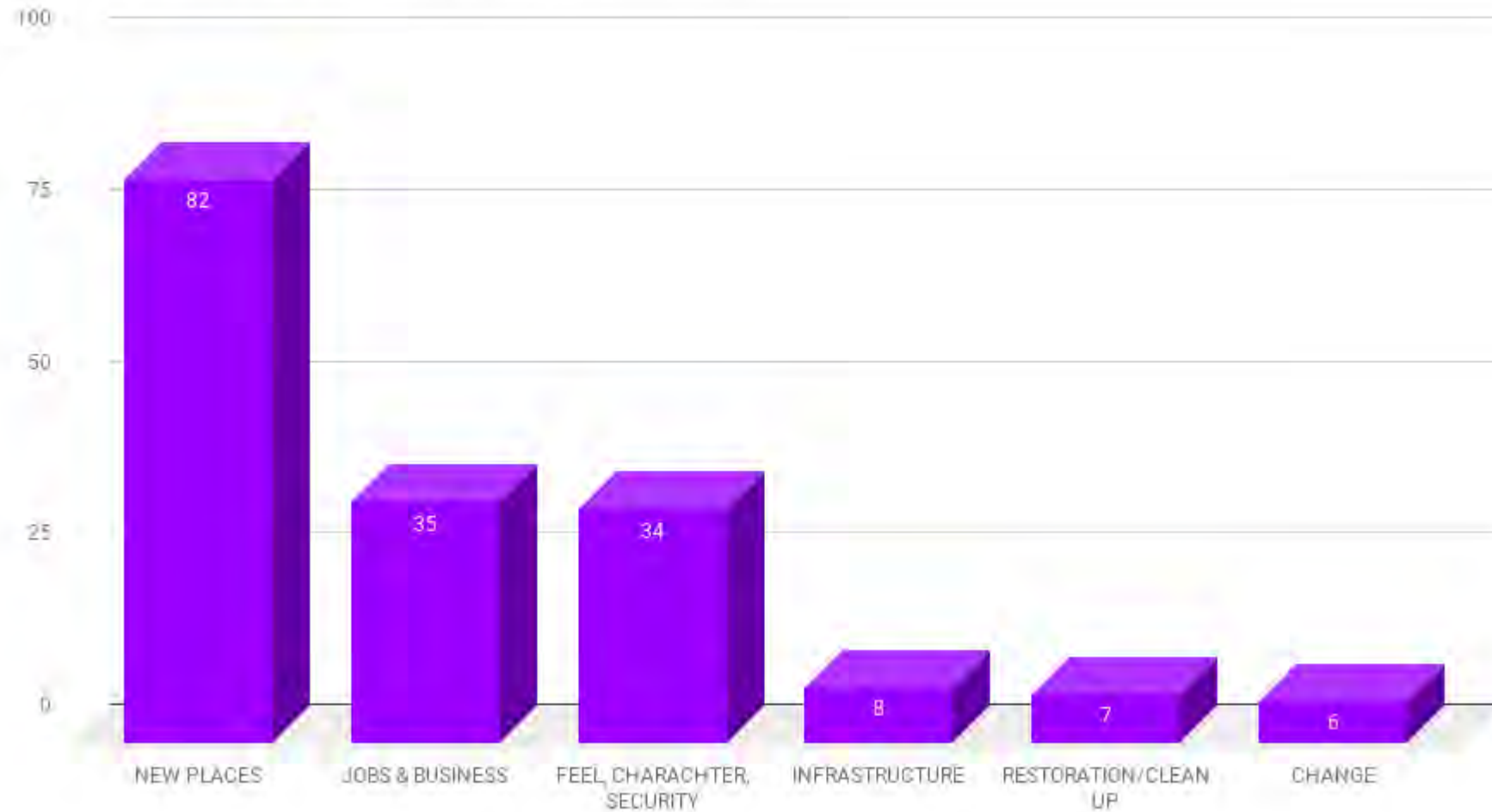


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Design Wisconsin (2018)

Welcome



What's your one wish for the future of Ellsworth?



Ellsworth
Design Wisconsin (2018)

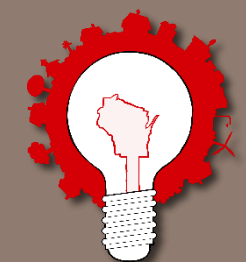
Welcome



Community Engagement. Building Rapport.

Host more events in Ellsworth throughout the year

- Events for Local Residents: could keep the events small and personal, allowing communication amongst community members.
- Events for Tourists: bring in more crowds from neighboring communities. Are great for getting out-of-towners to spend their money right here, where we want them to. Brining more capital to us and building up our local economy.



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Design Wisconsin (2018)

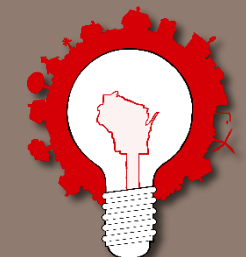
Welcome



Community Engagement. Building Rapport.

Spring: Easter Egg Hunt, Art Fairs, Yoga in the Park

Summer: Cheesecurd Fest, 4th of July celebration, Pierce County Fair, Music Festivals/Block Party, Open Street, movies in the park, grilling contest/chili cook off



Ellsworth
Design Wisconsin (2018)

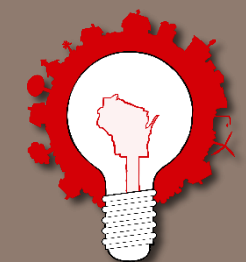
Welcome



Community Engagement. Building Rapport.

Fall: Pumpkin Party in the Park, Harvest Festival, Fall Art Crawl, Flea Market

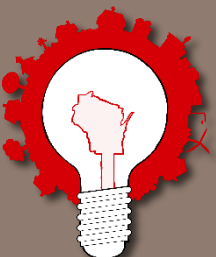
Winter: Winterfest, trivia events at local bars



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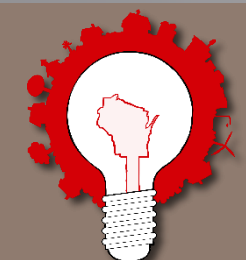
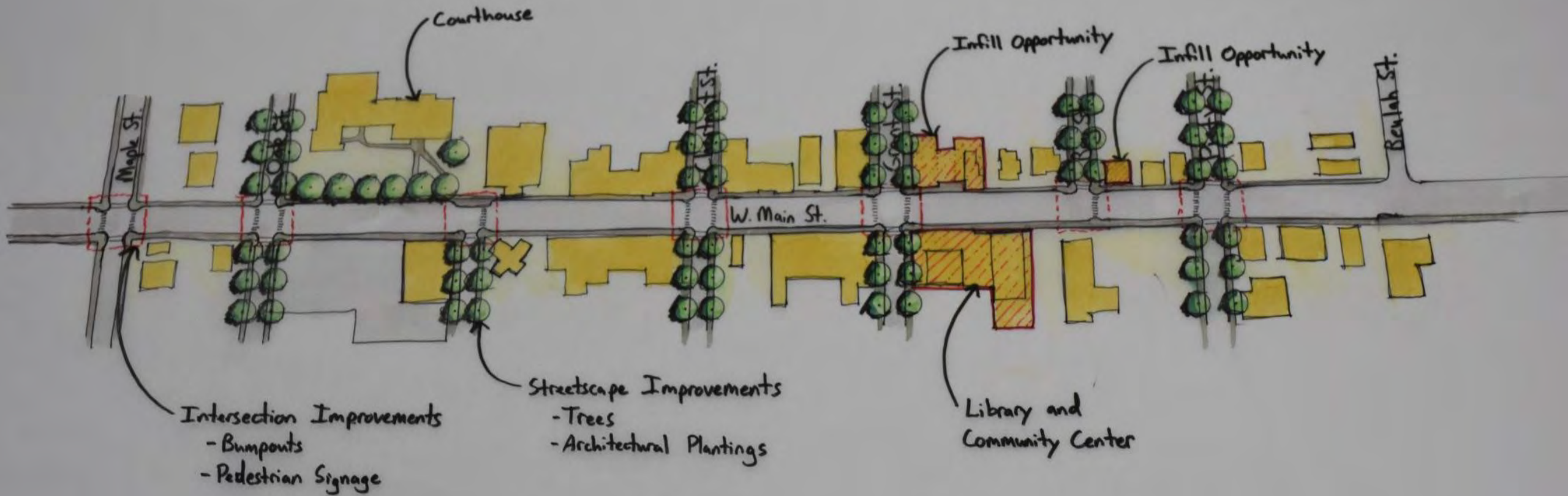
Welcome





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Design Wisconsin (2018)

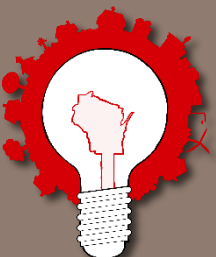
Parks, Trails, Public and Community Spaces



Ellsworth
Design Wisconsin (2018)

West End: Streets, Buildings and Business





Ellsworth
Design Wisconsin (2018)

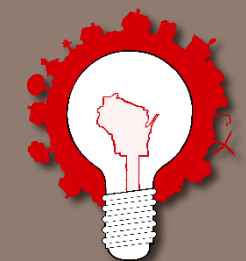
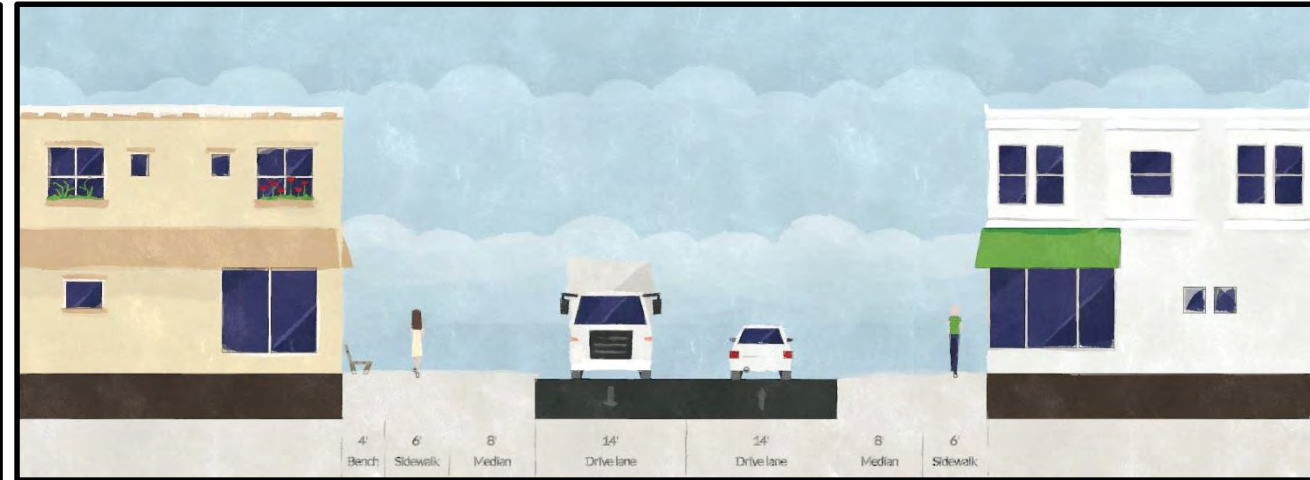
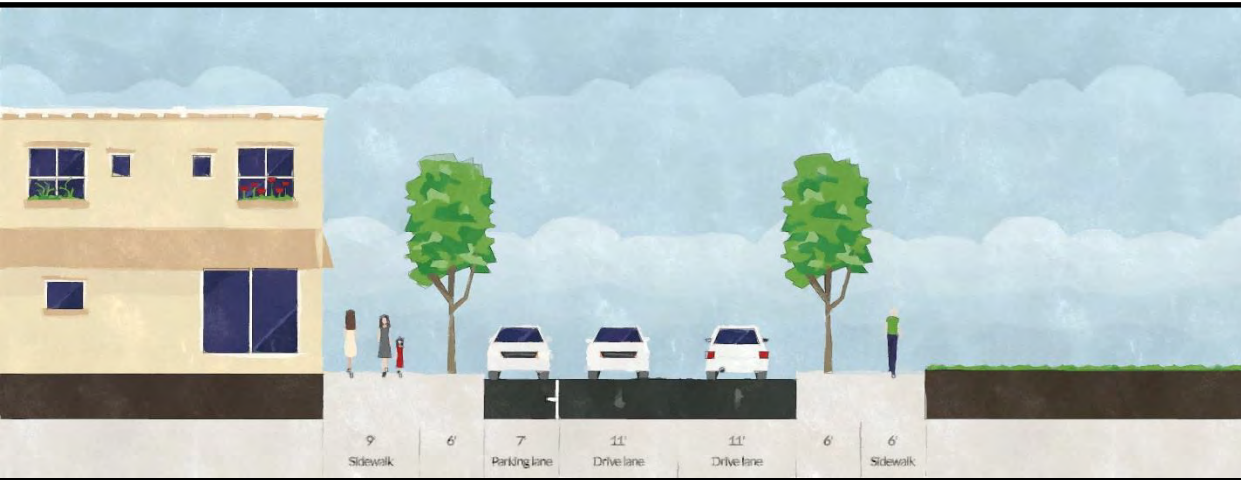
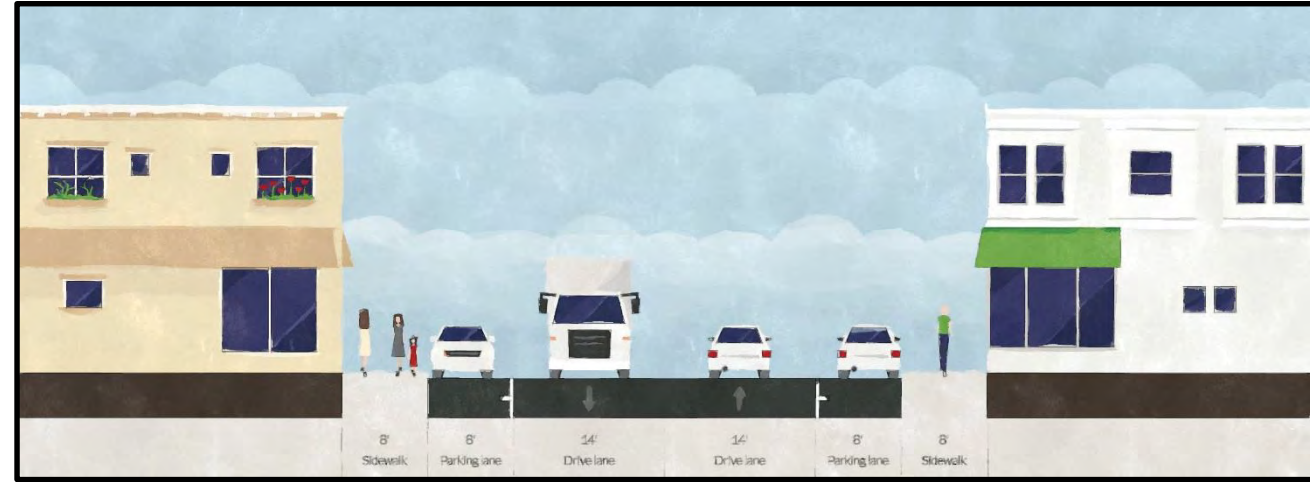
Streets, Buildings and Business



Street Design

West End

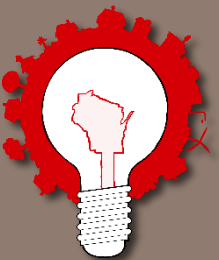
- Main Street w/ parking (44' across)
- Main Street w/ bump-outs (28' across)
- Chestnut Street (29' across)



Ellsworth
Design Wisconsin (2018)

Streets, Buildings and Business





Ellsworth
Design Wisconsin (2018)

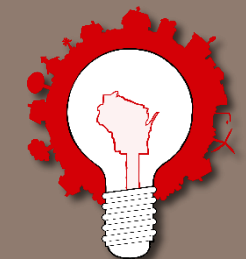
Streets, Buildings and Business



Library ... Short Term



- Great Building
- Maximize Use of Existing Space
- Examine relocation of senior space for expanded library
- Future Adaptive Reuse...



Ellsworth
Design Wisconsin (2018)

Parks, Trails, Public and Community Spaces



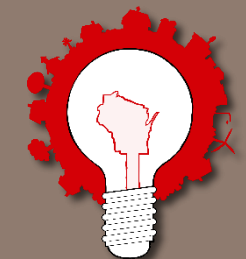
Community Center ... Short Term



- Lounge-like Atmosphere
- Visible, Central Location
- Walkable to Schools
- Little Renovation Required
- Limited Capacity



- Rec-Center, Open Space
- “The Armory” or “The Garage”
- Near Summit Park, Plenty of Parking
- Some Renovation Likely
- Co-locate Teen & Senior functions



Ellsworth
Design Wisconsin (2018)

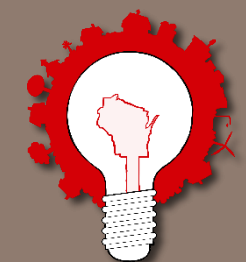
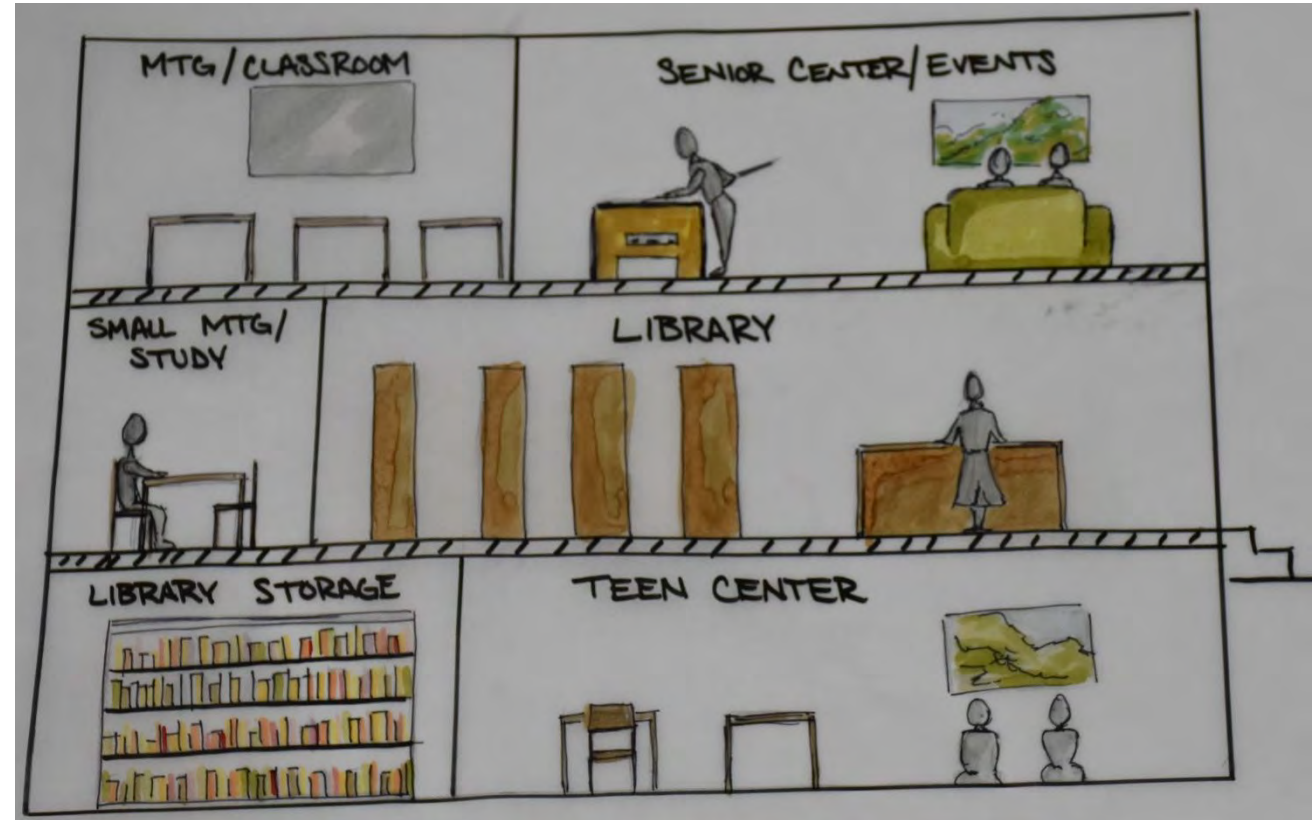
Parks, Trails, Public and Community Spaces



Library / Community Center



Washington Free Public Library, Washington, IA

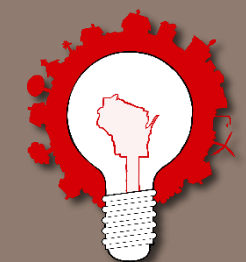


Ellsworth
Design Wisconsin (2018)

Parks, Trails, Public and Community Spaces



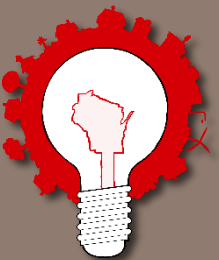
Summit Hill Park Entrance



Ellsworth
Design Wisconsin (2018)

Parks, Trails, Public and Community Spaces



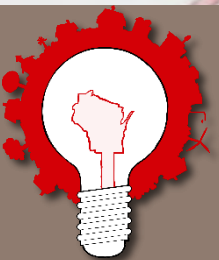


Ellsworth
Design Wisconsin (2018)

Parks, Trails, Public and Community Spaces



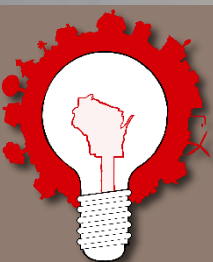
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East End: Streets, Buildings and Business



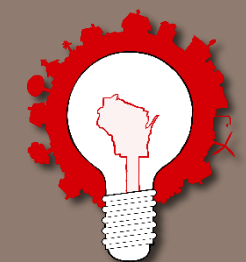


Ellsworth
Design Wisconsin (2018)

Parks, Trails, Public and Community Spaces



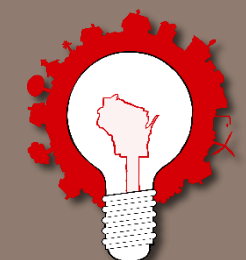
UW
Extension
University of Wisconsin Extension



Ellsworth
Design Wisconsin (2018)

Streets, Buildings and Businesses

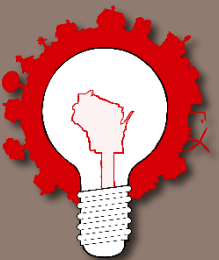




Ellsworth
Design Wisconsin (2018)

Streets, Buildings and Businesses



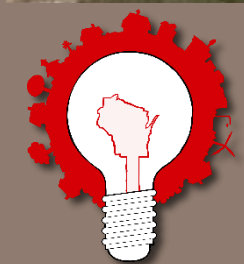


Ellsworth
Design Wisconsin (2018)

Streets, Buildings and Businesses



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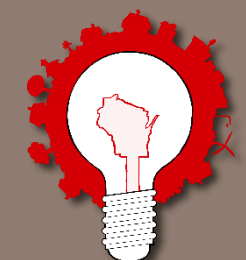
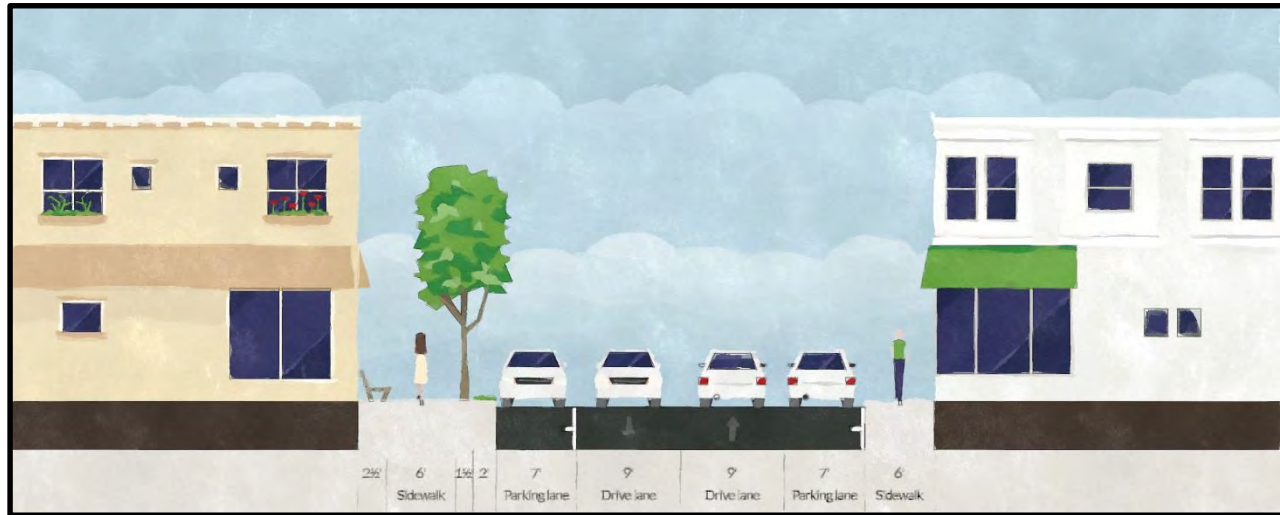
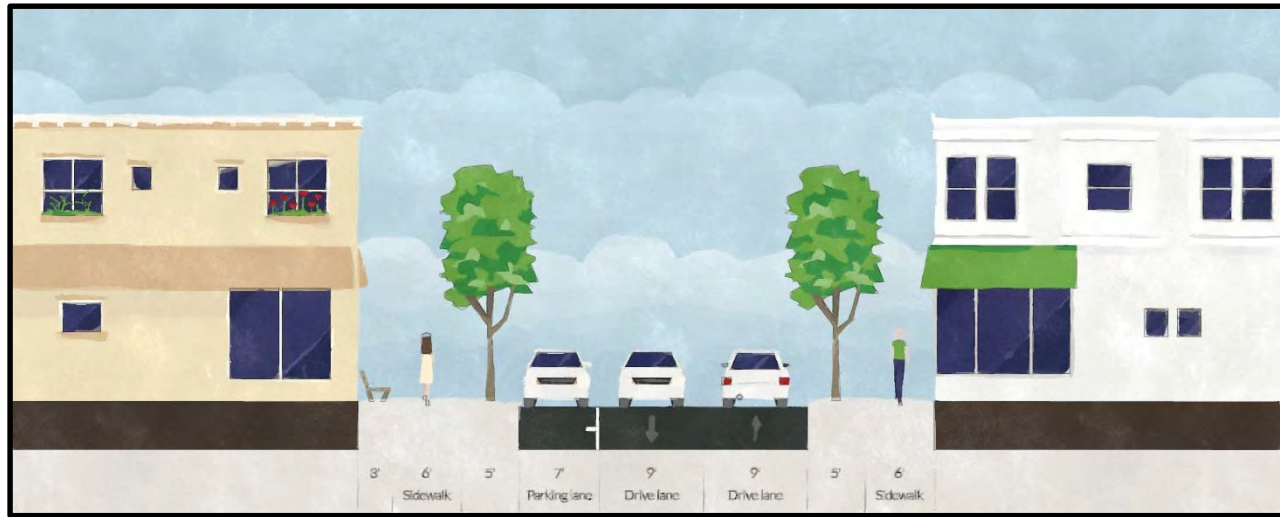
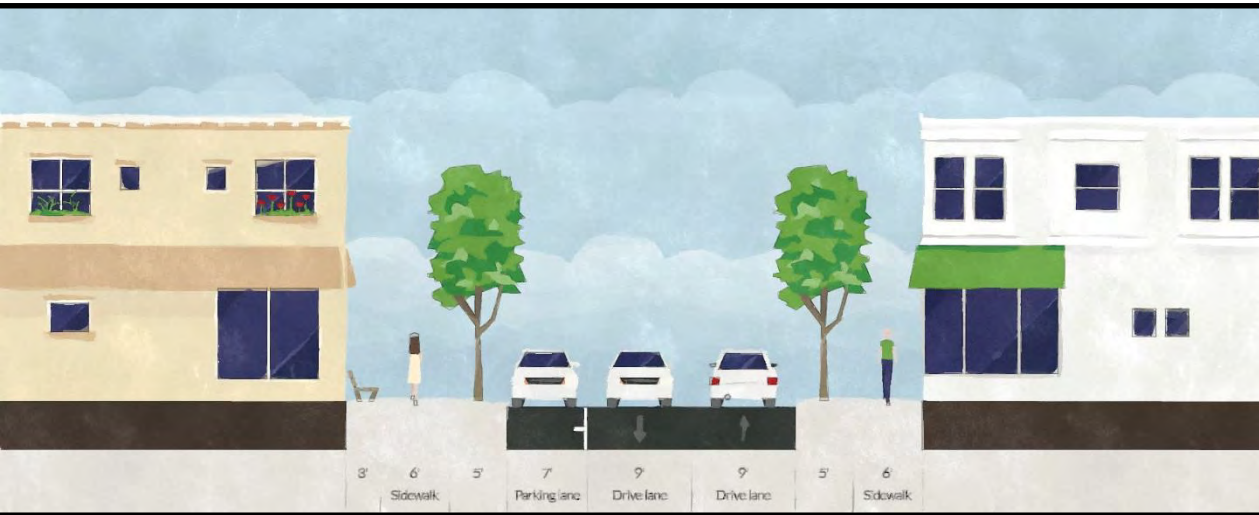
Ellsworth
Design Wisconsin (2018)

Streets, Buildings and Business



Street Design

East End



Ellsworth
Design Wisconsin (2018)

Streets, Buildings and Business



Our Charge: Guiding Principles

Housing is key!

Affordable for a variety of people

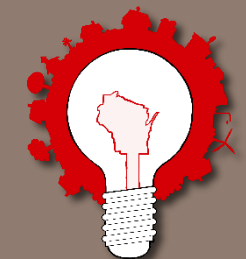
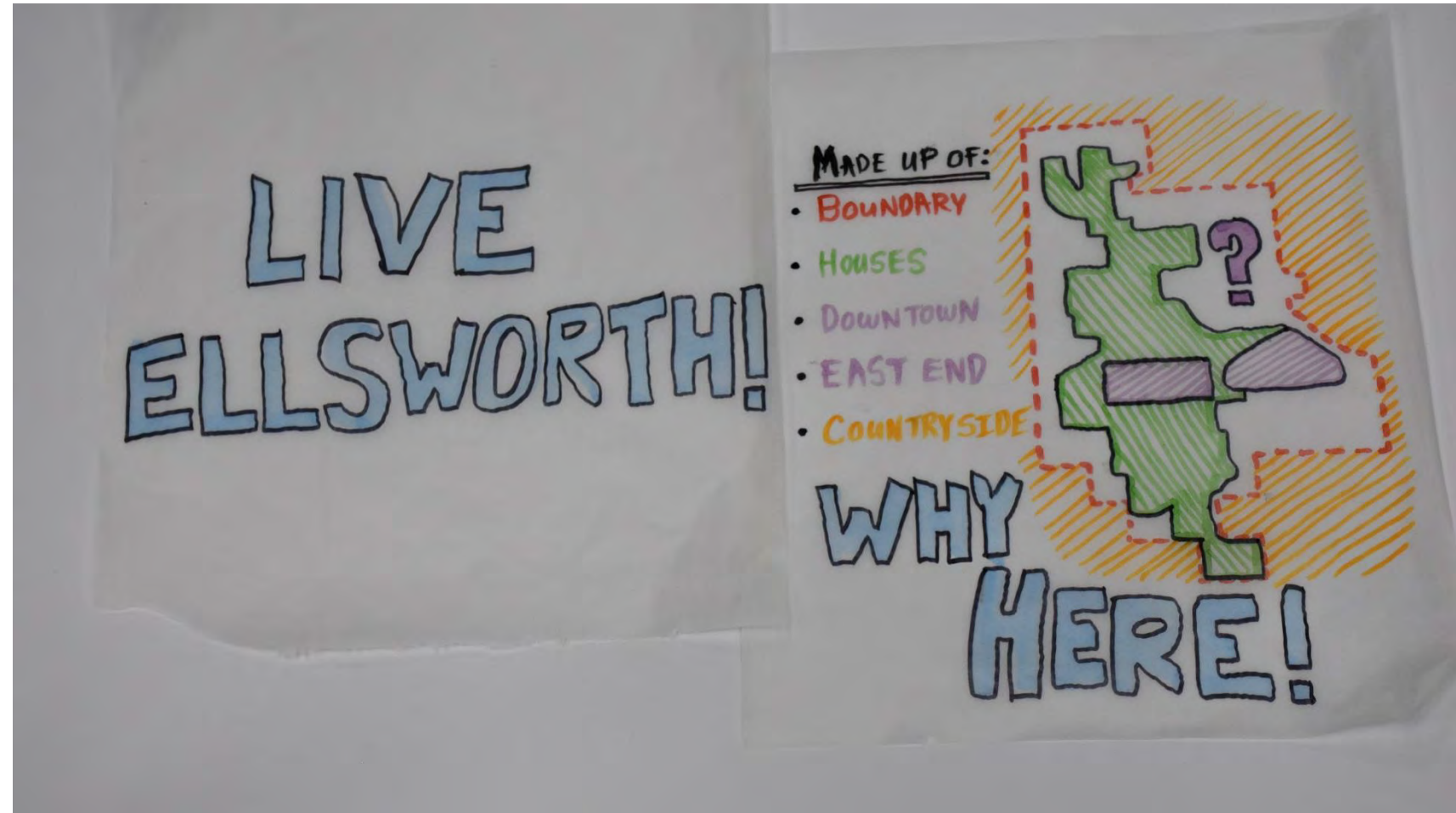
Infill development

Develop in keeping with existing character

Beautiful rural landscapes

Projects that are do-able and that create great value to the community

Why here?



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Design Wisconsin (2018)

Housing: Live Ellsworth



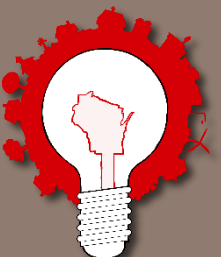
Challenges and Opportunities

Challenges:

- Private market is not providing what is needed

Opportunities:

- Relatively low construction costs
- Available undeveloped land and properties that can be redeveloped
- Growth potential is here; Pierce County is part of a fast-growing metro region
 - What to build, where to build, and how to build
- Focus on residential development could attract additional tradespeople
- People and agencies that are aware of housing issues, and want to address them



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Housing: Challenges and Opportunities



Diversity of options

Ownership

Rental

Purchase

Institutional

Types

Single-family residences

Duplexes

Townhomes

Multi-family

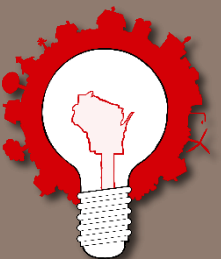
On-site units accessory to businesses

Secondary dwelling units (in conjunction to single-family homes)

Mix the above within neighborhoods and zoning districts, as the village deems appropriate.



SINGLE FAMILY
≡
SIDE BY SIDE
DUPLEX



Ellsworth
Design Wisconsin (2018)

Housing: Diversity of Housing Types



Diversity of options

Ownership

Rental

Purchase

Institutional

Types

Single-family residences

Duplexes

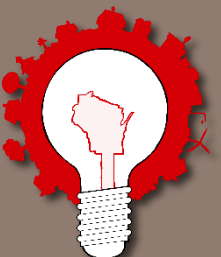
Townhomes

Multi-family

On-site units accessory to businesses

Secondary dwelling units (in conjunction to single-family homes)

Mix the above within neighborhoods and zoning districts, as the village deems appropriate.



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Housing: Diversity of Housing Types



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Diversity of options

Ownership

Rental

Purchase

Institutional

Types

Single-family residences

Duplexes

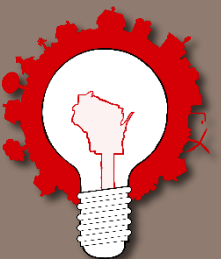
Townhomes

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Ellsworth

Design Wisconsin (2018)

Housing: Diversity of Housing Types



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University of Wisconsin Extension

Diversity of options

Ownership

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Institutional

Types

Single-family residences

Duplexes

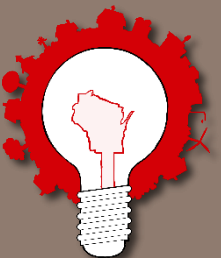
Townhomes

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Ellsworth

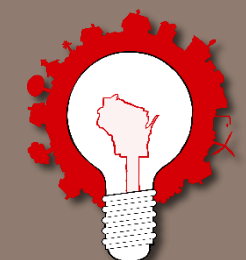
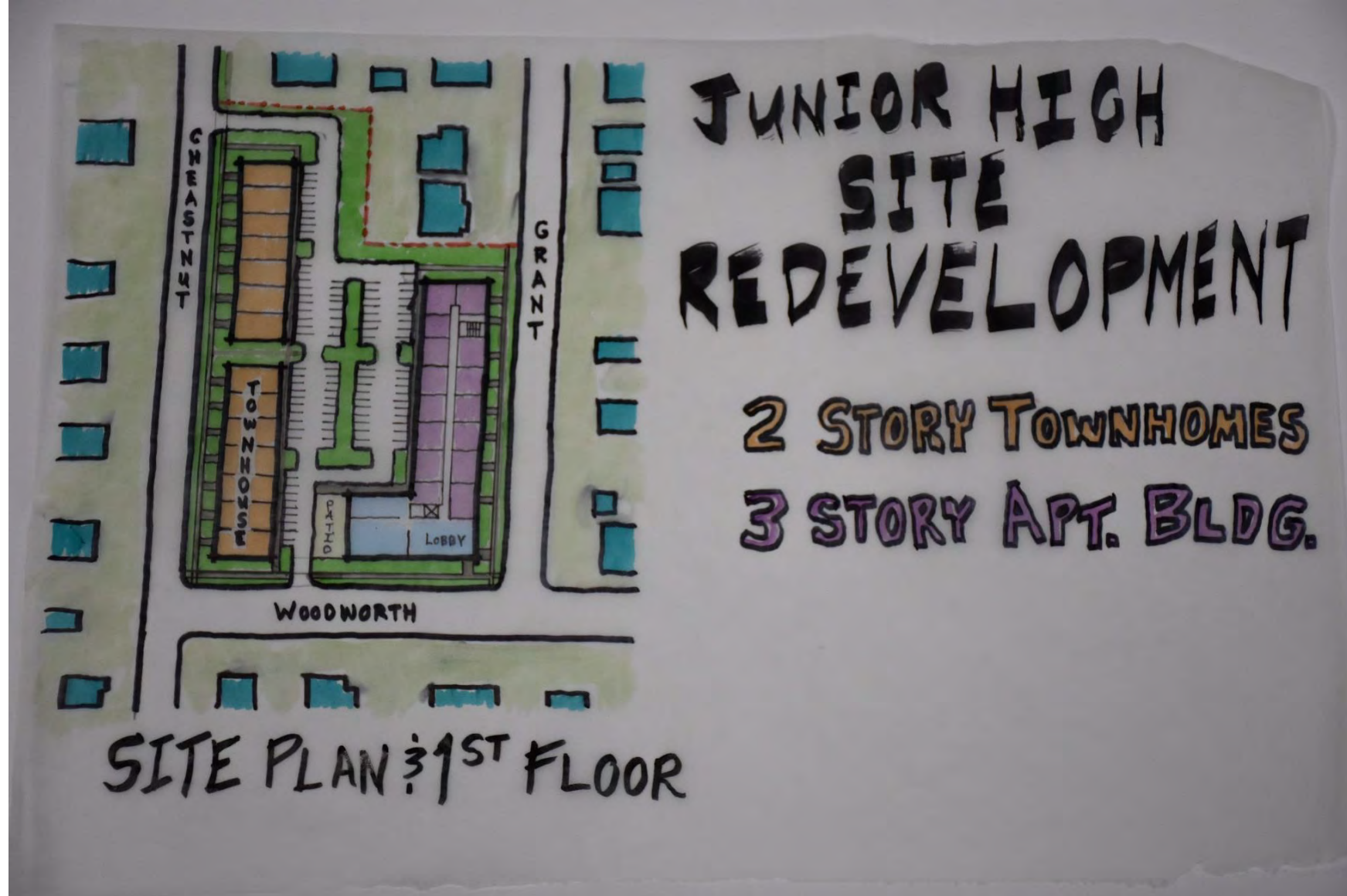
Design Wisconsin (2018)

Housing: Diversity of Housing Types



UW
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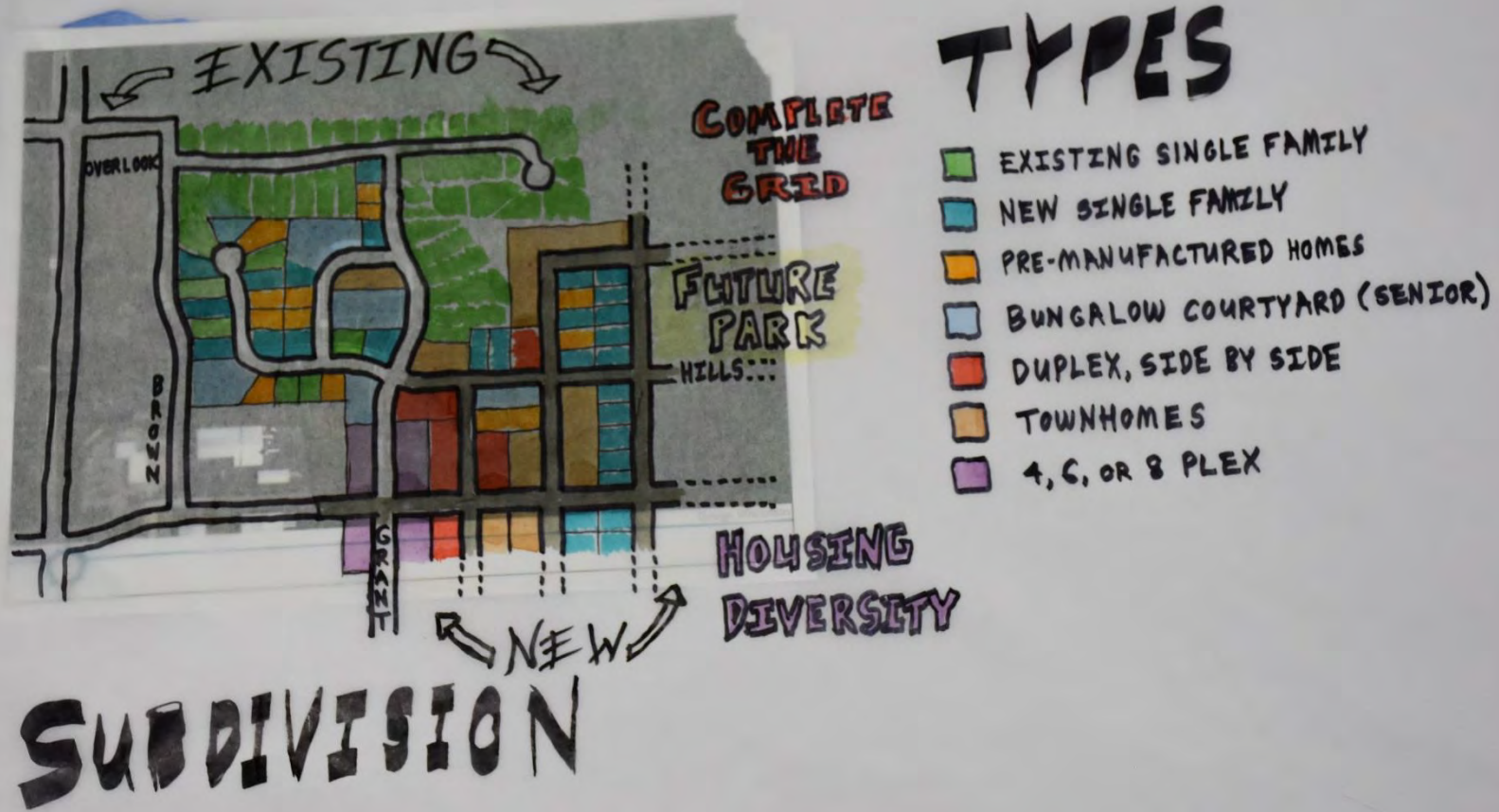




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Housing: Old Junior High Site Redevelopment





Live Ellsworth!

Public and Private Partnership

Economic Development Corporation

Chamber

Businesses

School district

Development community

Interested others

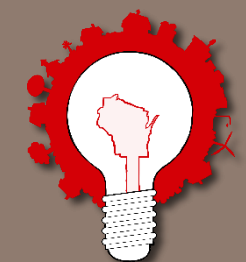
How?

Initial meeting(s)

Review models from other areas to determine exact strategies

Buy land and properties for (re)development

Identify easy first steps: REHAB CREW!



Ellsworth

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Housing: Live Ellsworth! Organization



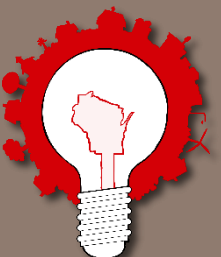


Create and Instill a Personalized Comprehensive Plan

Public participation

Maintenance of plan (add updates and review the vision)

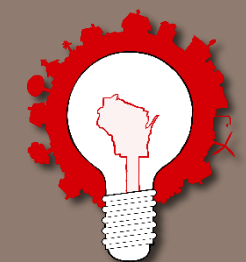
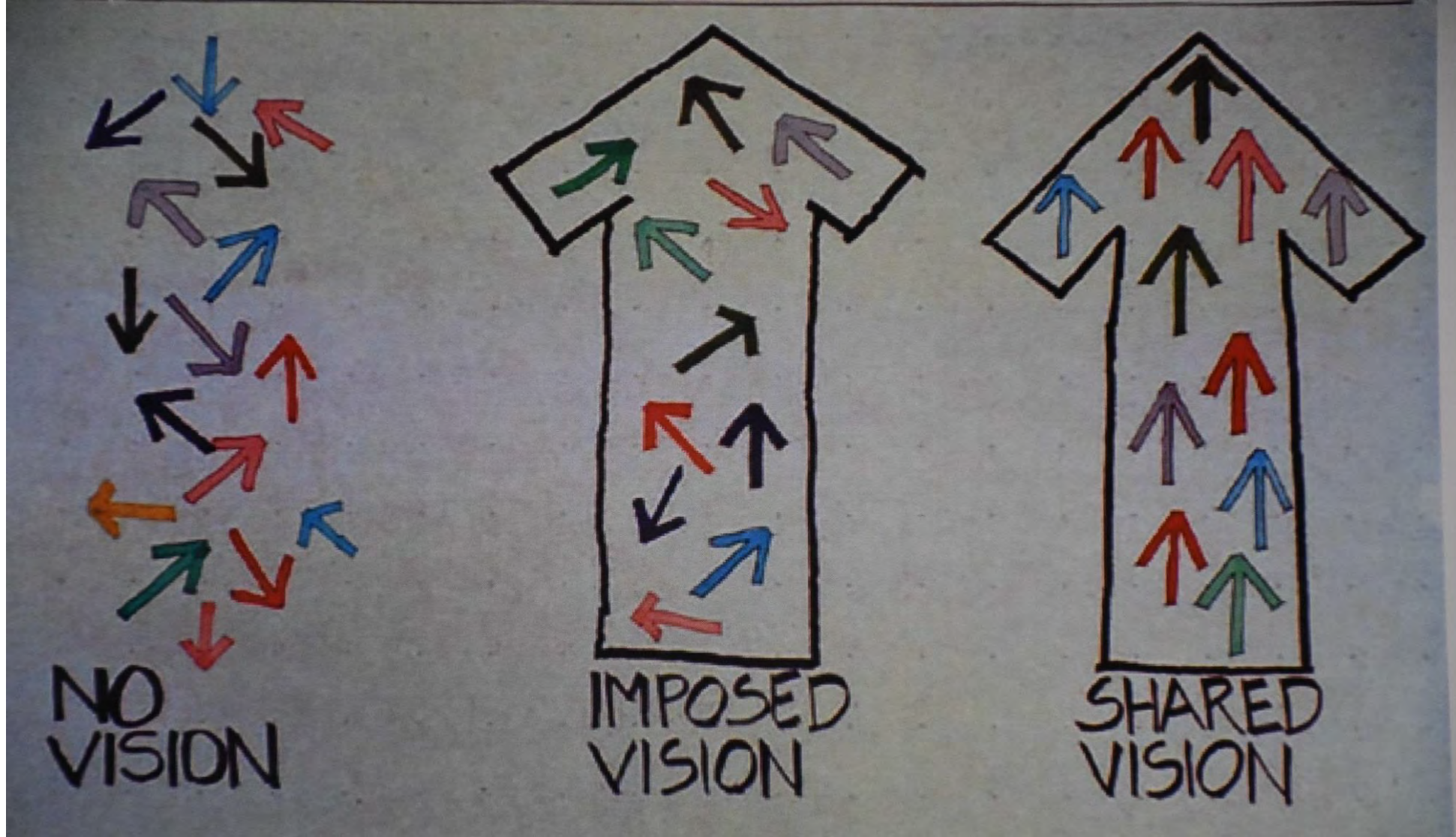
Communication efforts



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Implementation





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Implementation