



Greater Hustisford Area Survey Preview

May 14, 2022

Survey

- 355 responses
- 23% Village of Hustisford
- 34% Town of Hustisford
- 17% Town of Hubbard
- 6% School district
- 13% Surrounding area, but not school district
- 5% Somewhere else



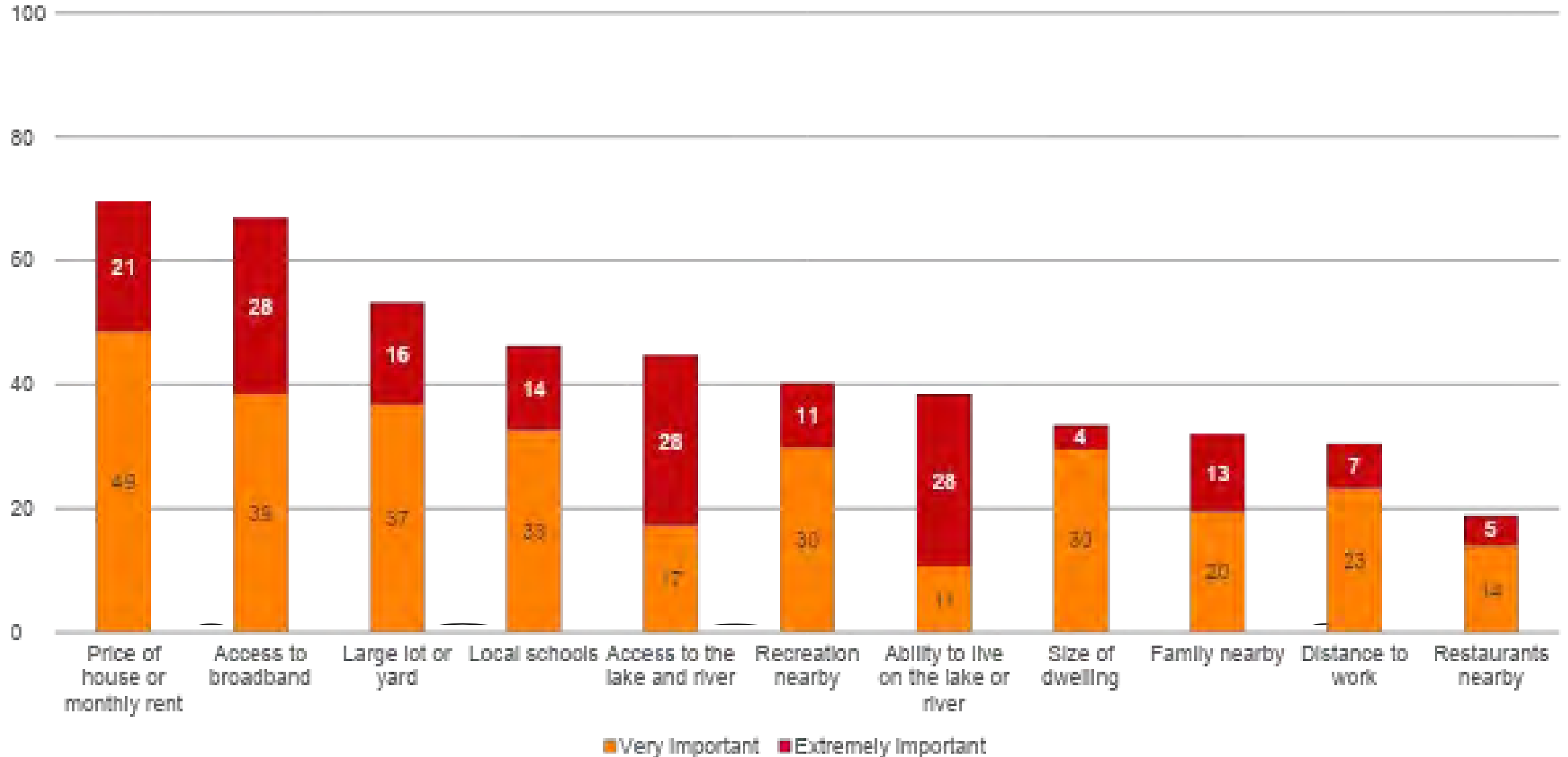
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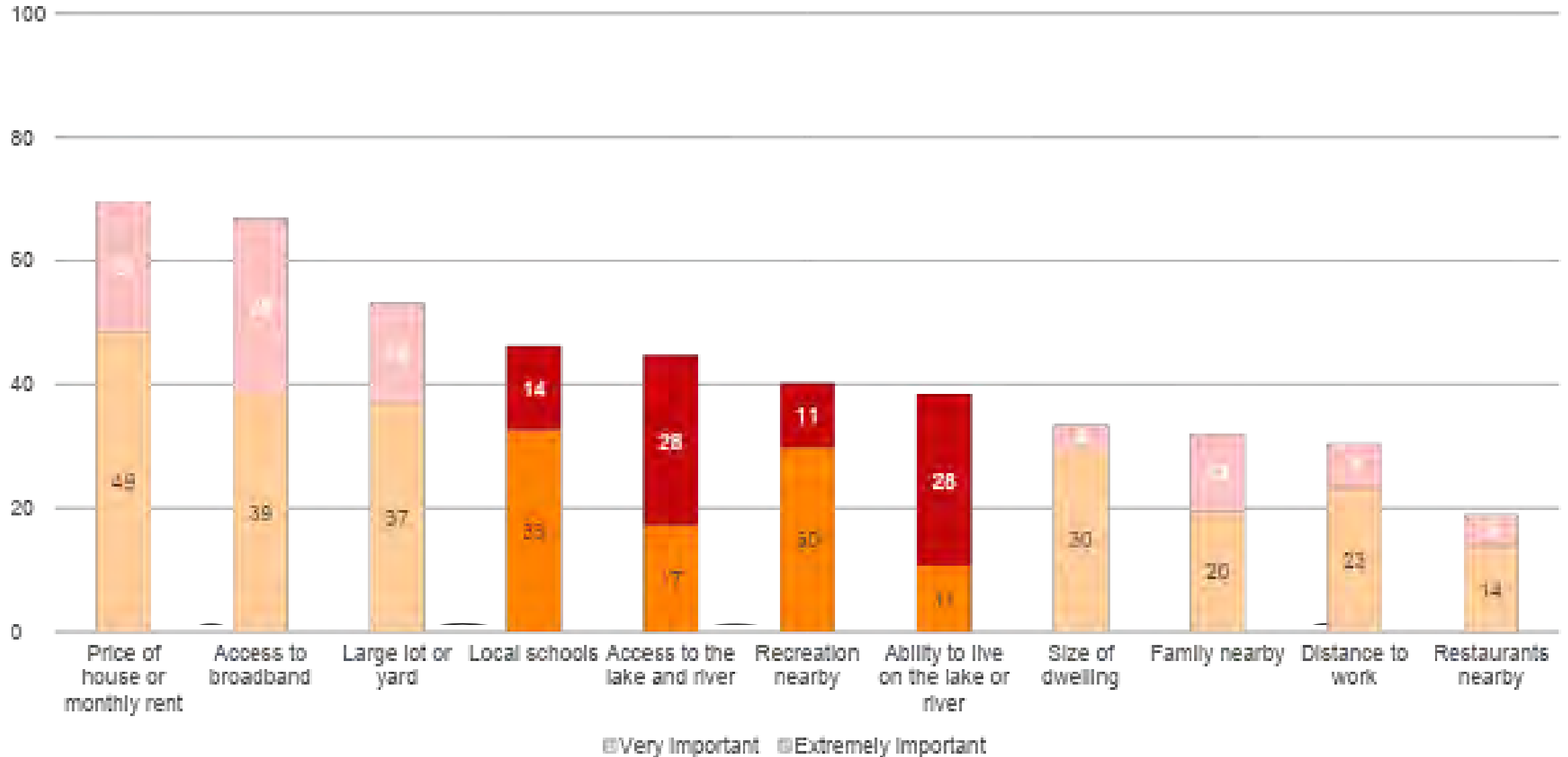


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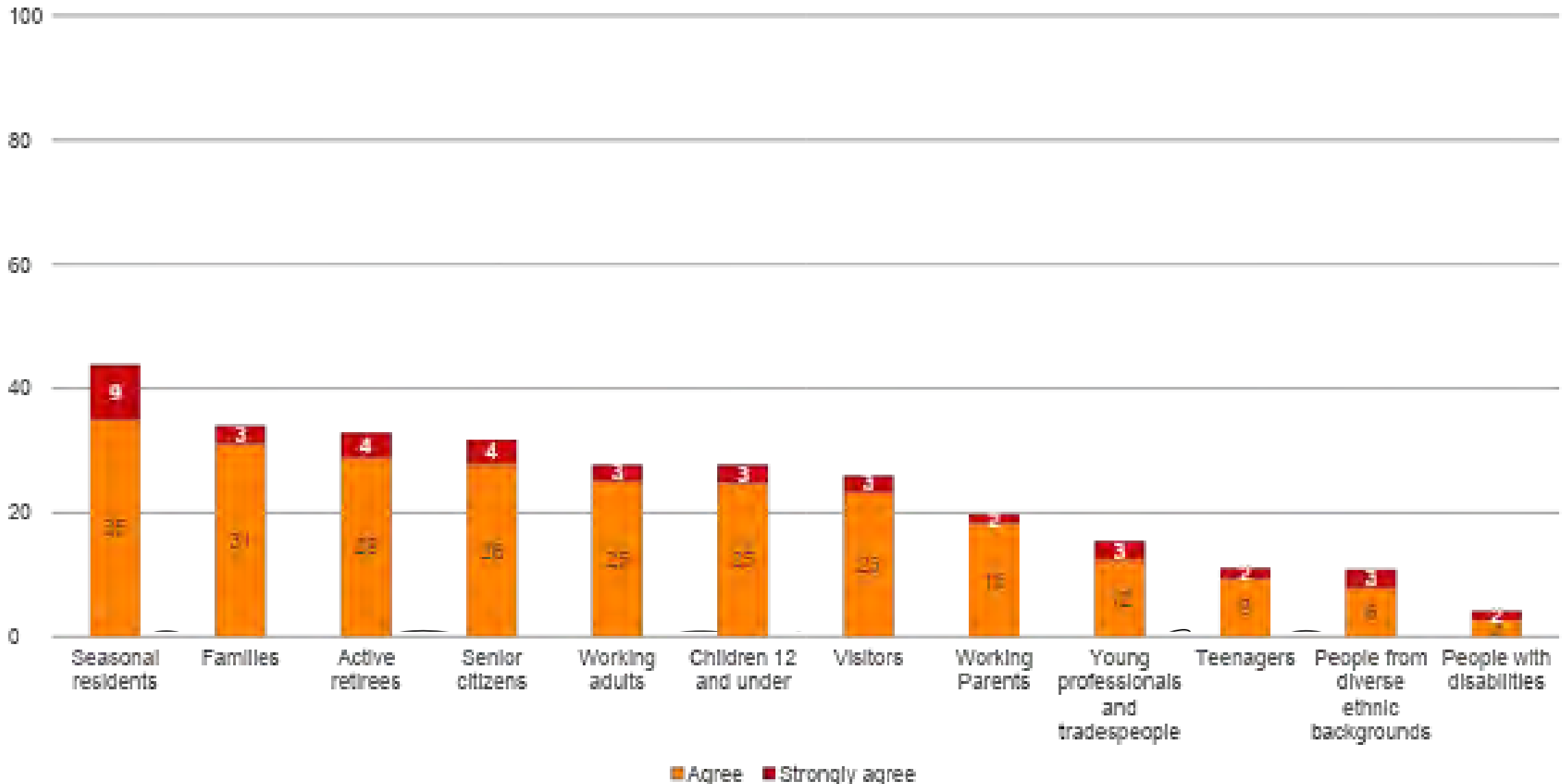
When deciding where to live, how important were each of the following?



When deciding where to live, how important were each of the following?



Does the greater Hustisford area have enough activities and amenities to be attractive to the following types of people ...





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Partners & Roles



<https://blogs.extension.wisc.edu/community/defining-community-vitality/>

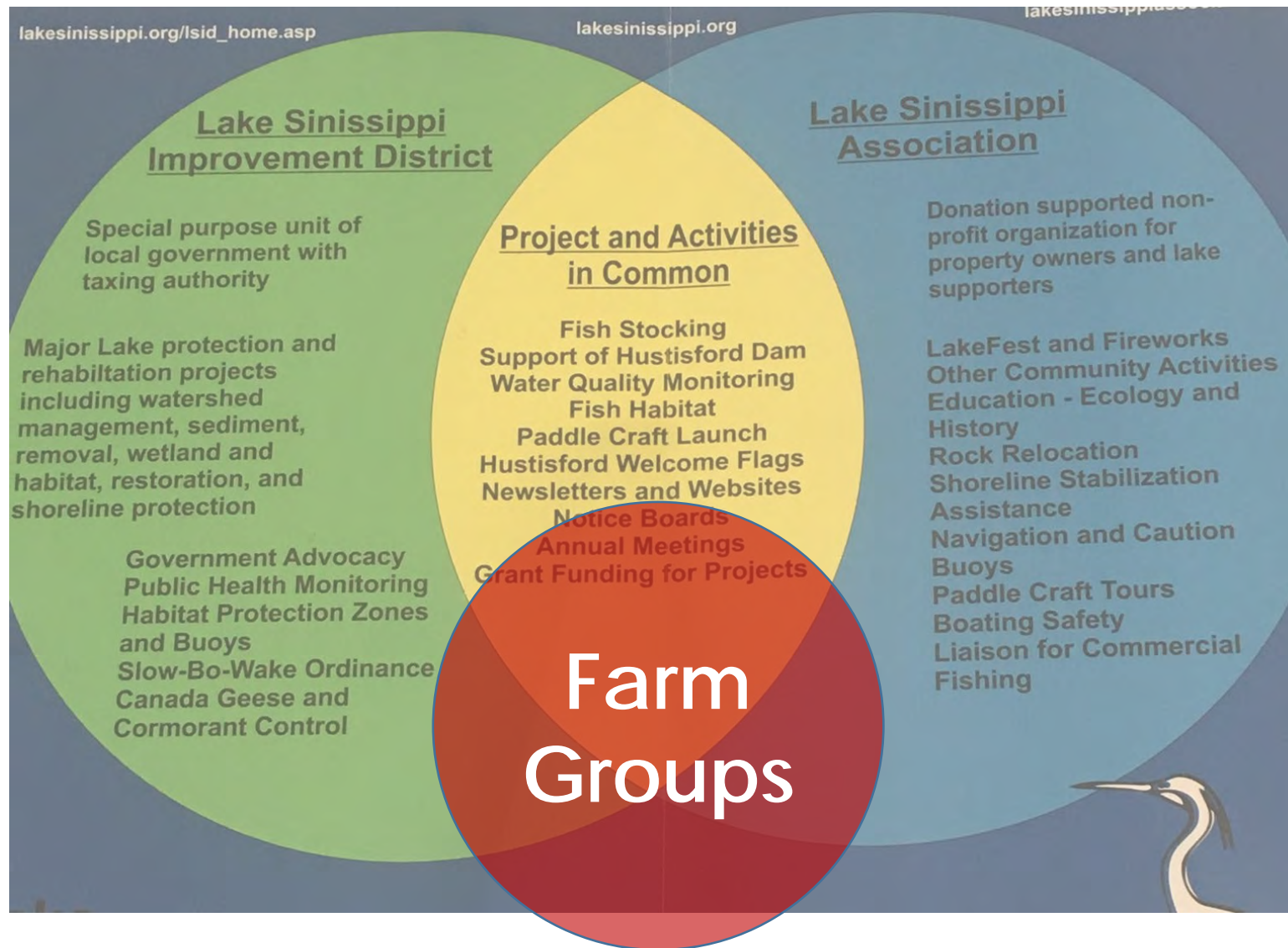


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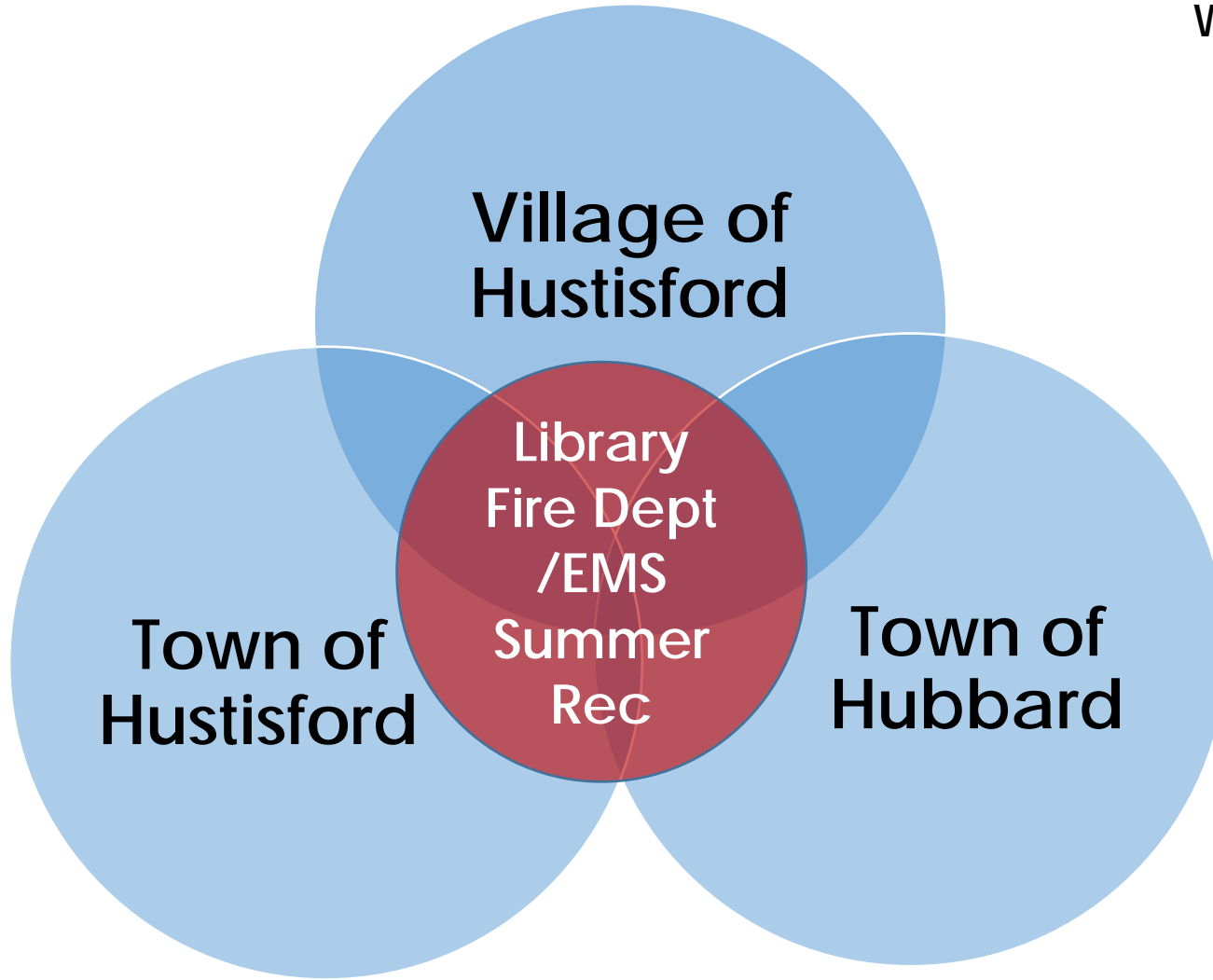


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We Saw and Heard From:

PATH of Hustisford
Agriculture
Schools – Public & Private
Churches
Business Association
Historical Society
Lake Association and Lake Improvement District
Police Department
Fire Department/EMS
Village of Hustisford
Town of Hustisford
Library
Town of Hubbard
Summer Recreation and High School Athletics
Senior Citizens
Walking and Driving Tour of Area

AND YOU



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Library
Fire Department/EMS
Summer Recreation Programs



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Communication & Connection

- PATH of Hustisford
- Social Media
- Kiosks for Flyers
- LED Message Board
- Newspaper (*in partnership with the school?*)
- Oral History Projects (*with the school?*)
- Wayfinding Signage



<https://fox11online.com/news/local/sturgeon-bay-sign-program-designed-to-help-visitors-get-around-city>

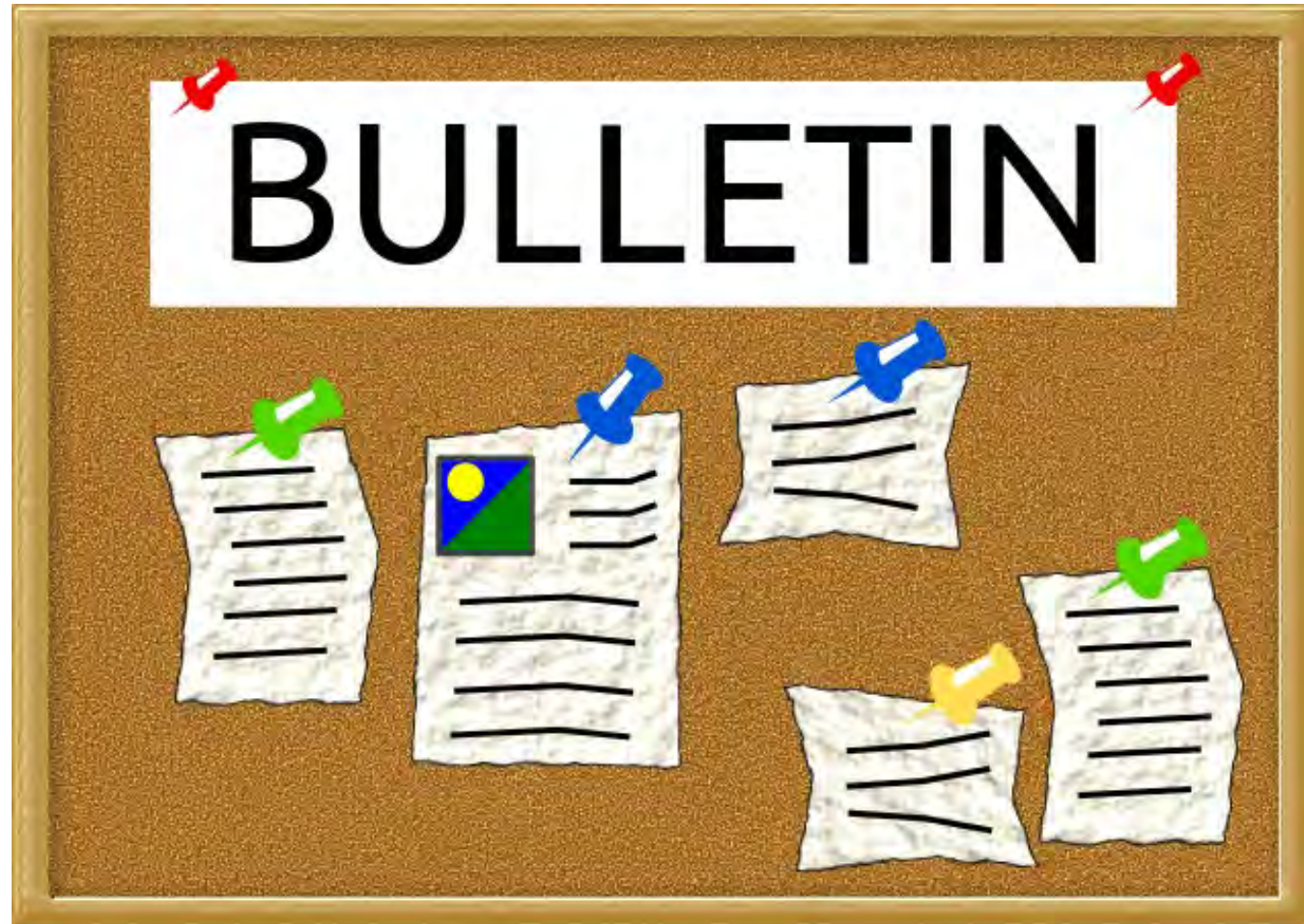


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Shared Vision: Efficient, Thoughtful Development

- **Infill development/redevelopment**
 - Underutilized properties
 - Vacant properties
- **Provide space for economic opportunity**
 - Industrial growth
 - Commercial growth (small and medium)
- **Check ordinances against community goals**
 - Zoning
 - Subdivision
 - Fees
 - Approval processes



Former hospital becomes apartments



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Shared Vision: Efficient, Thoughtful Development

- Connect community destinations
- Local
 - Lake
 - Downtown
 - Neider Park, etc.
- Regional
 - Wild Goose Trail
 - Horicon Marsh
 - Scenic landscapes
 - Farms, etc.



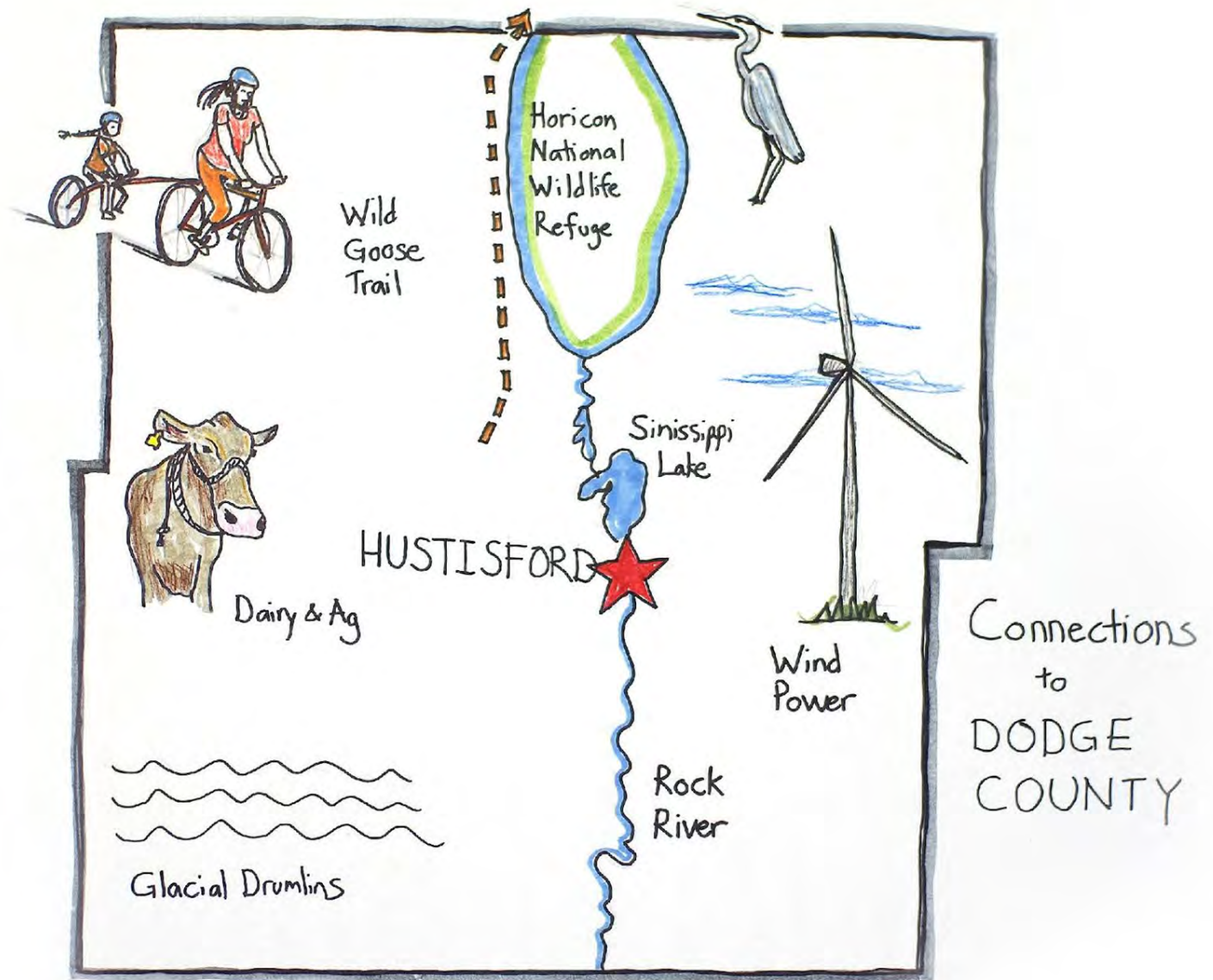
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Regional Identity & Amenities



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Shared Vision: Efficient, Thoughtful Development

- Why this matters
 - Maximize existing infrastructure (roads, water, wastewater, etc.)
 - Minimize costs of expanding service
 - Manage runoff to improve lake quality
 - Increase accessibility for seniors, kids
 - Increased health and well-being
 - Social connection through neighborhood design
 - Grow Village tax base
 - PREDICTABILITY

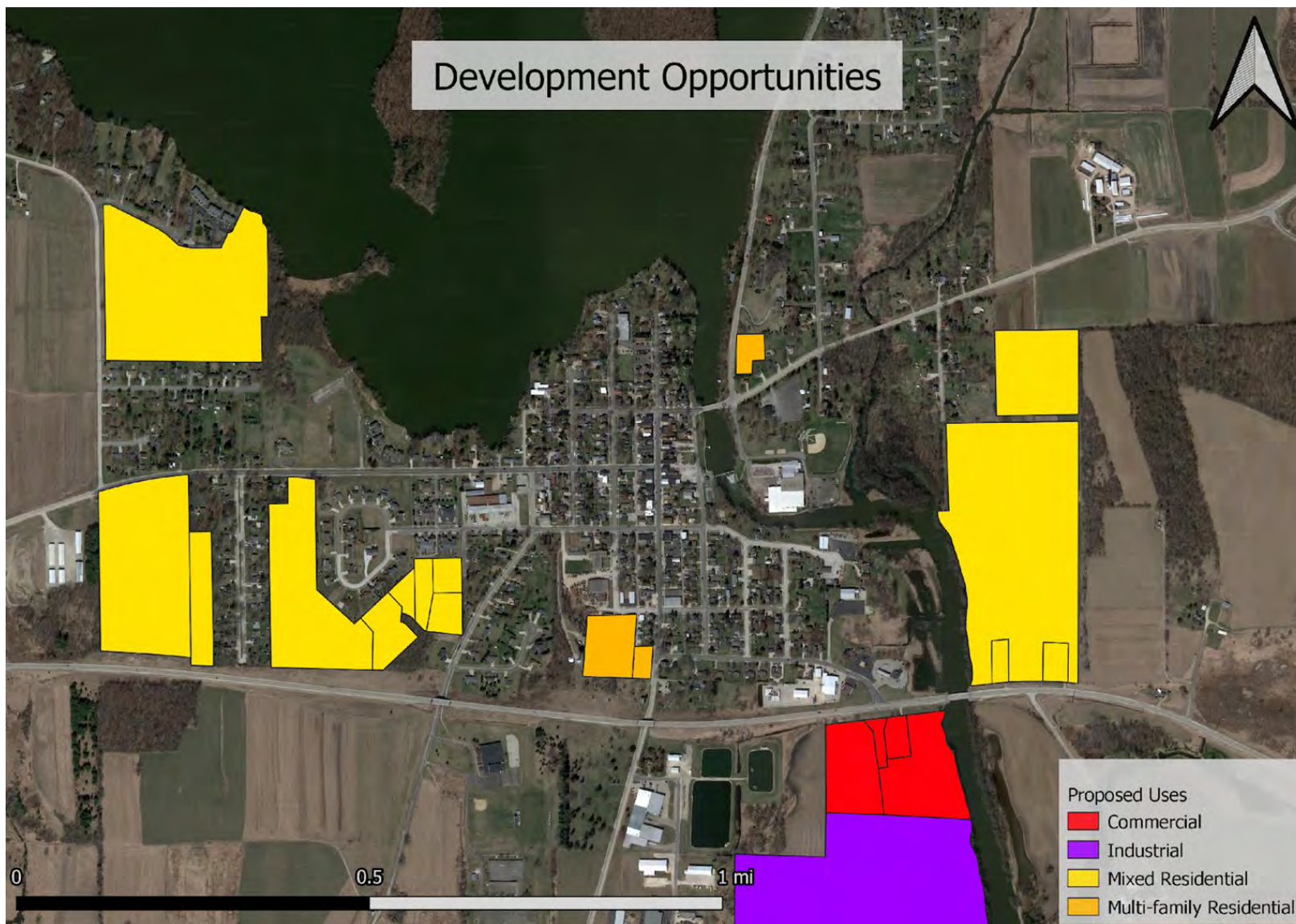


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- New residential development
- Infill residential redevelopment
- New highway commercial
- Industrial park expansion



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Infill Mixed Residential Example



Source: Student Project, UniverCity Year, 2021: Egg Harbor:
<https://housingdoorcounty.org/3037-2/>



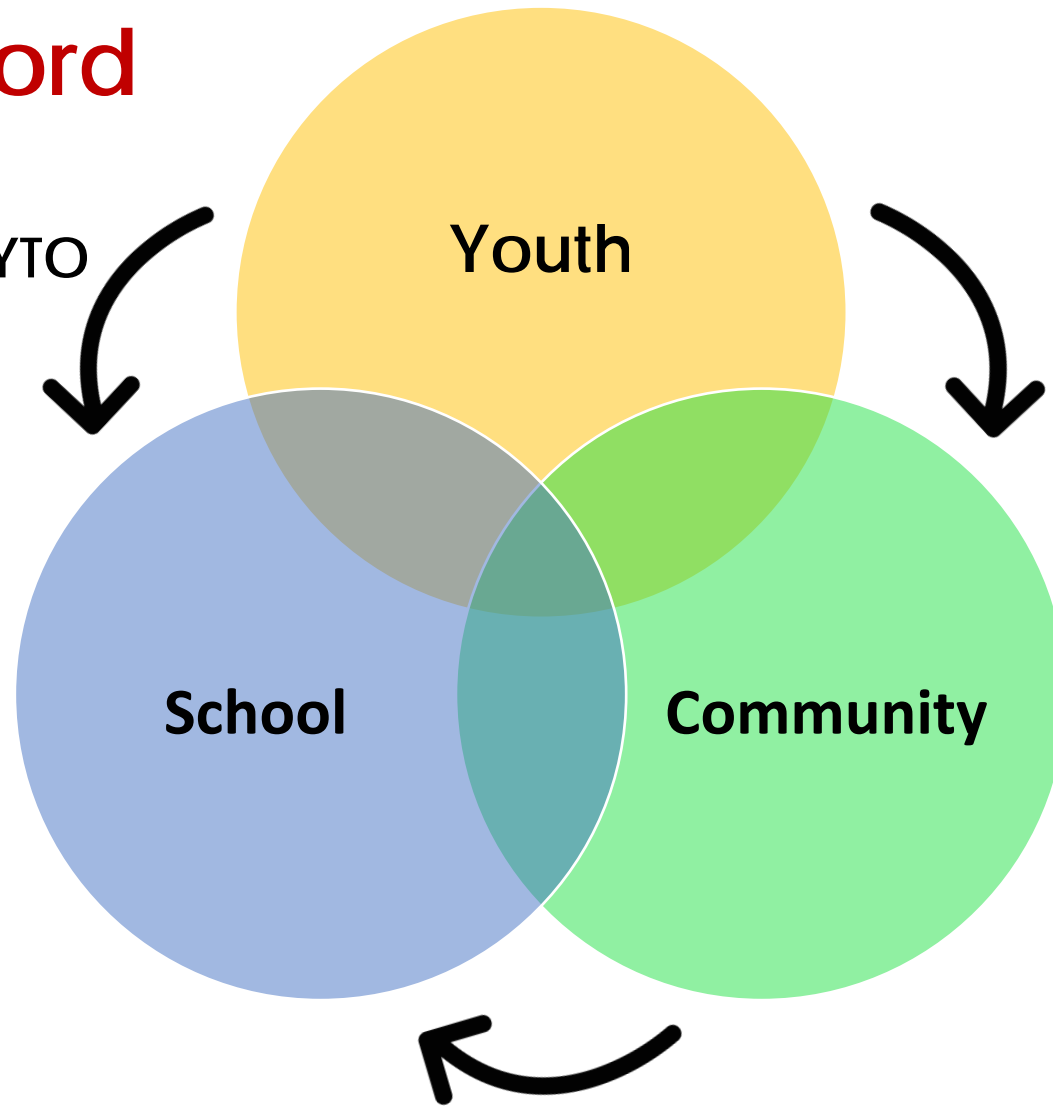
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Thriving Hustisford

Educational Partners
Library
Industry
Agriculture
Fire/EMS
Lake Association
Historical Society
Recreation Dept

PYTO



Youth Representation
PATH
Library
Lake Association



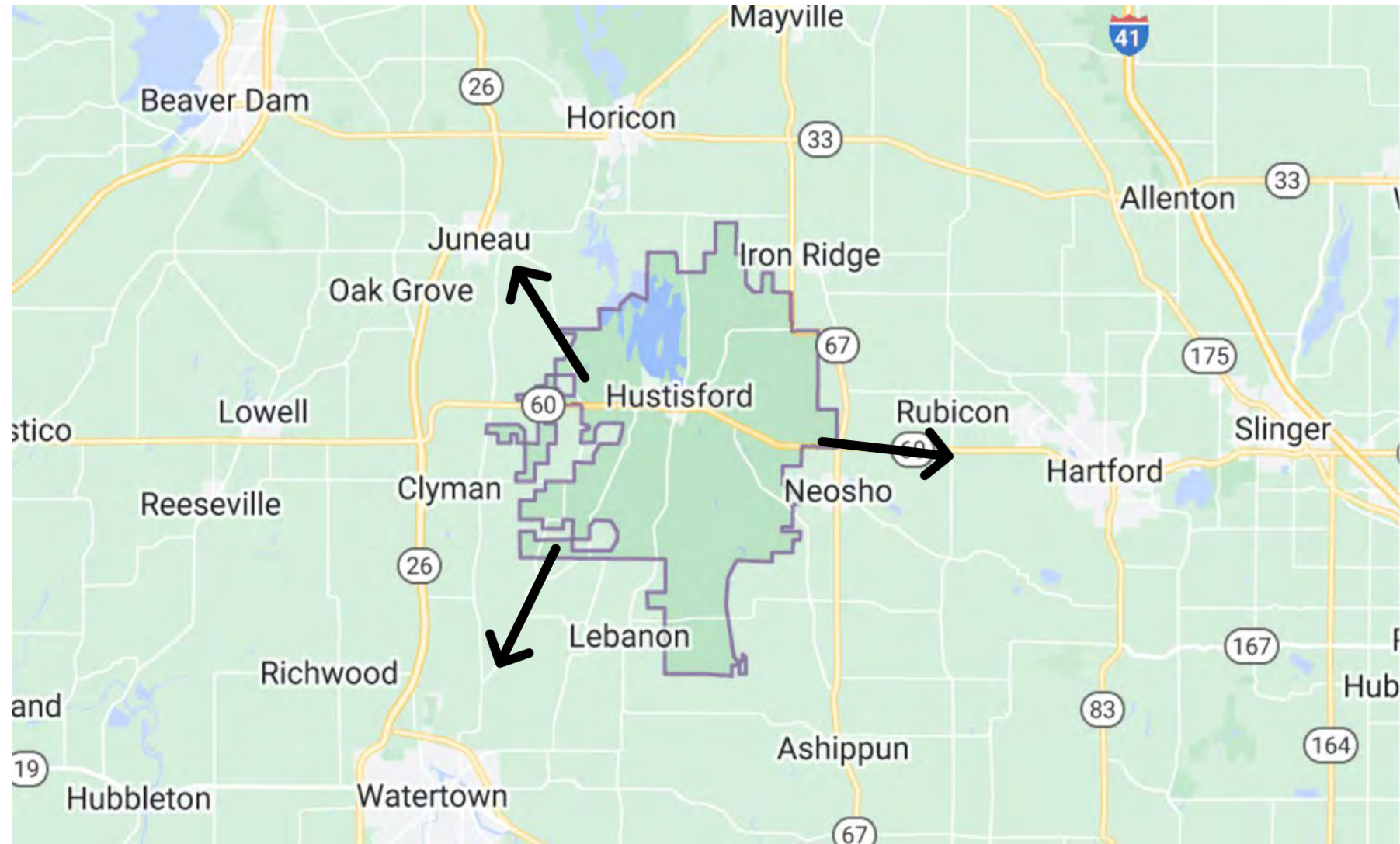
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Option 1 Consolidation



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Option 2

Retain 4K-8



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Option 3

Invest in 4K-12



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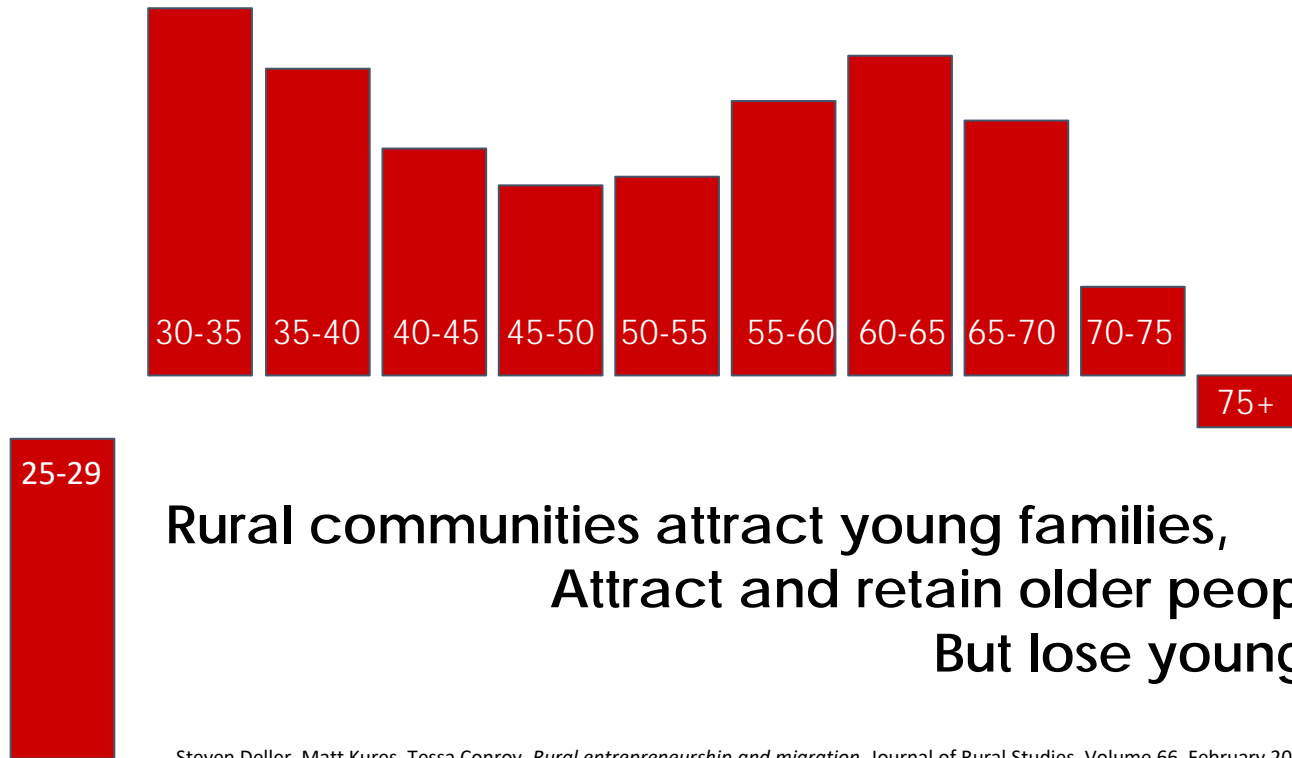


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"Gainers" and "Maintainers"

↑
Gain

Loss
↓



Rural communities attract young families,
Attract and retain older people,
But lose young people.

Steven Deller, Matt Kures, Tessa Conroy. *Rural entrepreneurship and migration*. *Journal of Rural Studies*. Volume 66, February 2019, pp. 30-42.
Stoecker, Randy, and Allyson Watson. 2018. "Young Adults are Not All Leaving."
[Municipality Magazine, May issue.chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.lwm-info.org/DocumentCenter/View/2020/5-18-FINAL-ARTS-CENTERS](https://www.lwm-info.org/DocumentCenter/View/2020/5-18-FINAL-ARTS-CENTERS)

What Attracts People?

- Small Town Feel
- Affordable Housing
- Good Schools!



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High School Current



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High School Remodeling



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Opportunities to Focus on Trade



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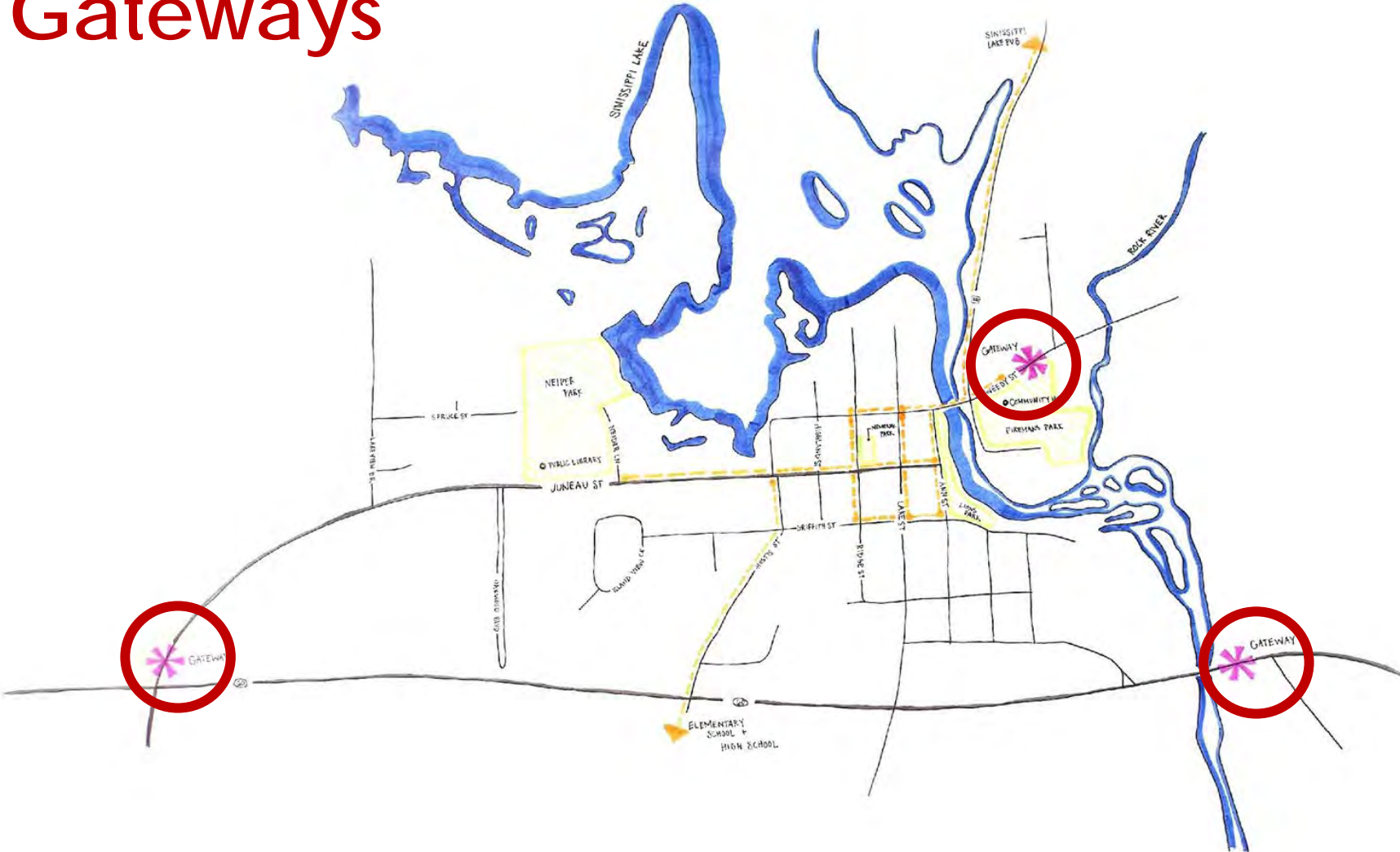
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Community Gateways



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Neider Park Improvements



- Gathering Circle
- Swimming Area
- Dog Park
- Kayak/Boat Launch
- Sand Volleyball
- New Walk/Bike Trails
- Community Gardens
- Garden Shed & Pavilion
- Archery Range



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Kayak Launch



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Historic Storefront Best Practices



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Restore to Commercial Use



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Historic Mural On Residential Use



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Garage Adaptation

- Repurposed Performance Hub
- Street Activation and Beautification
- Brewpub?



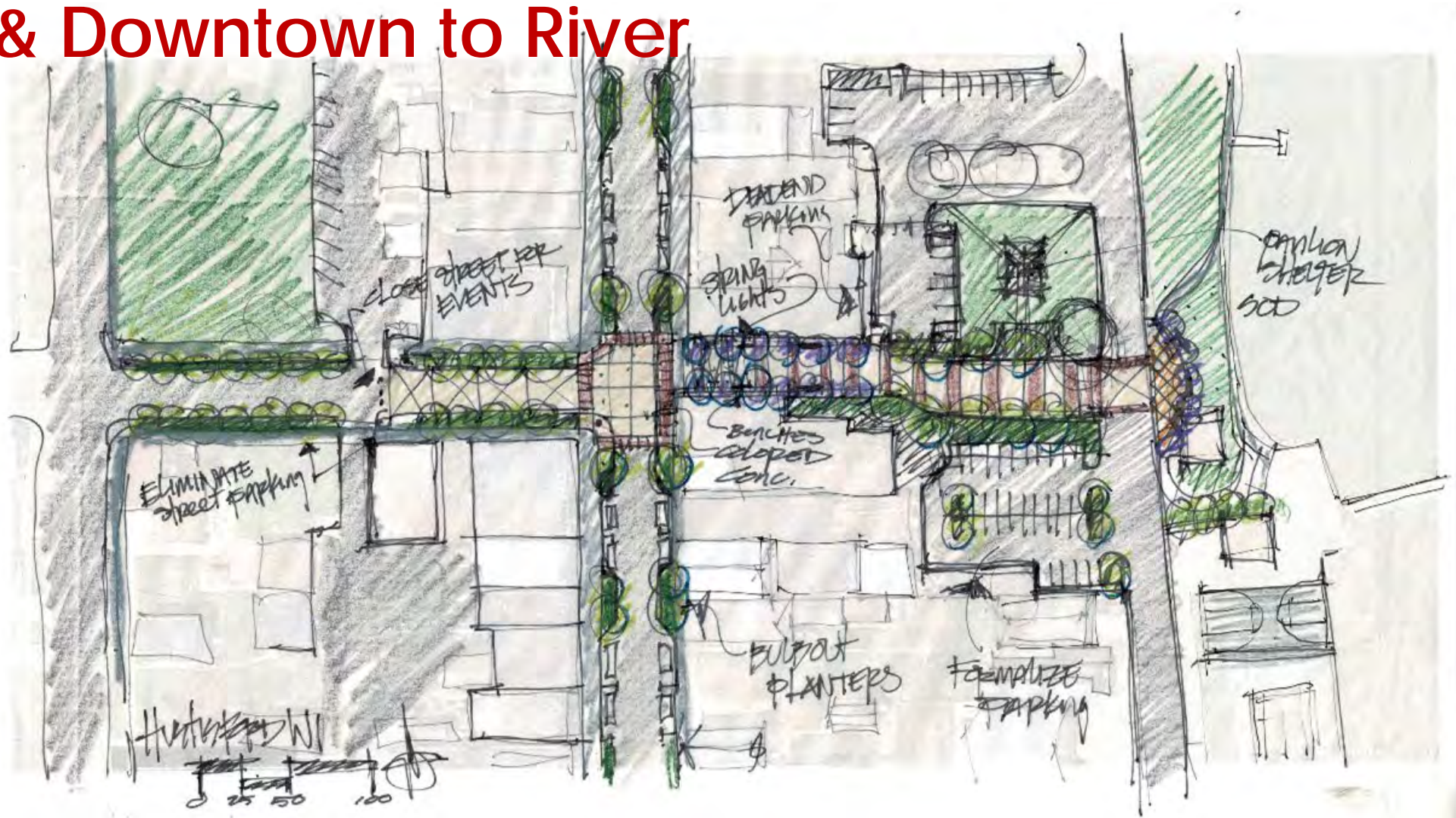
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Park & Downtown to River



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- **Downtown/River/Lake Connection (Gateway to the Lake)**
 - Market/Event/Festival Community Gathering Space
 - Venetian Lights Bridge



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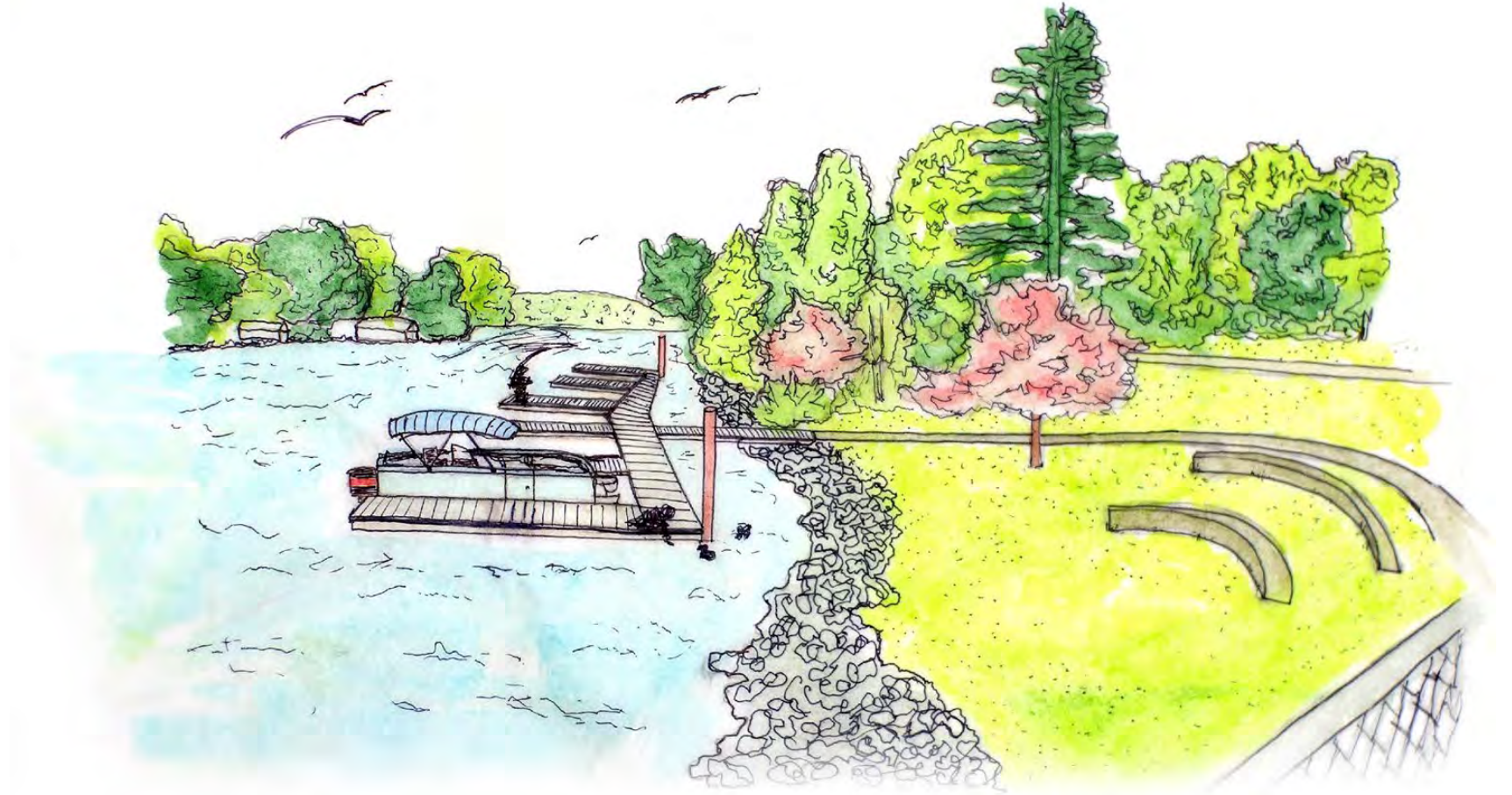
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New Public Pier North of Bridge

- Connect Lake boaters to Downtown
- Public Access to Water



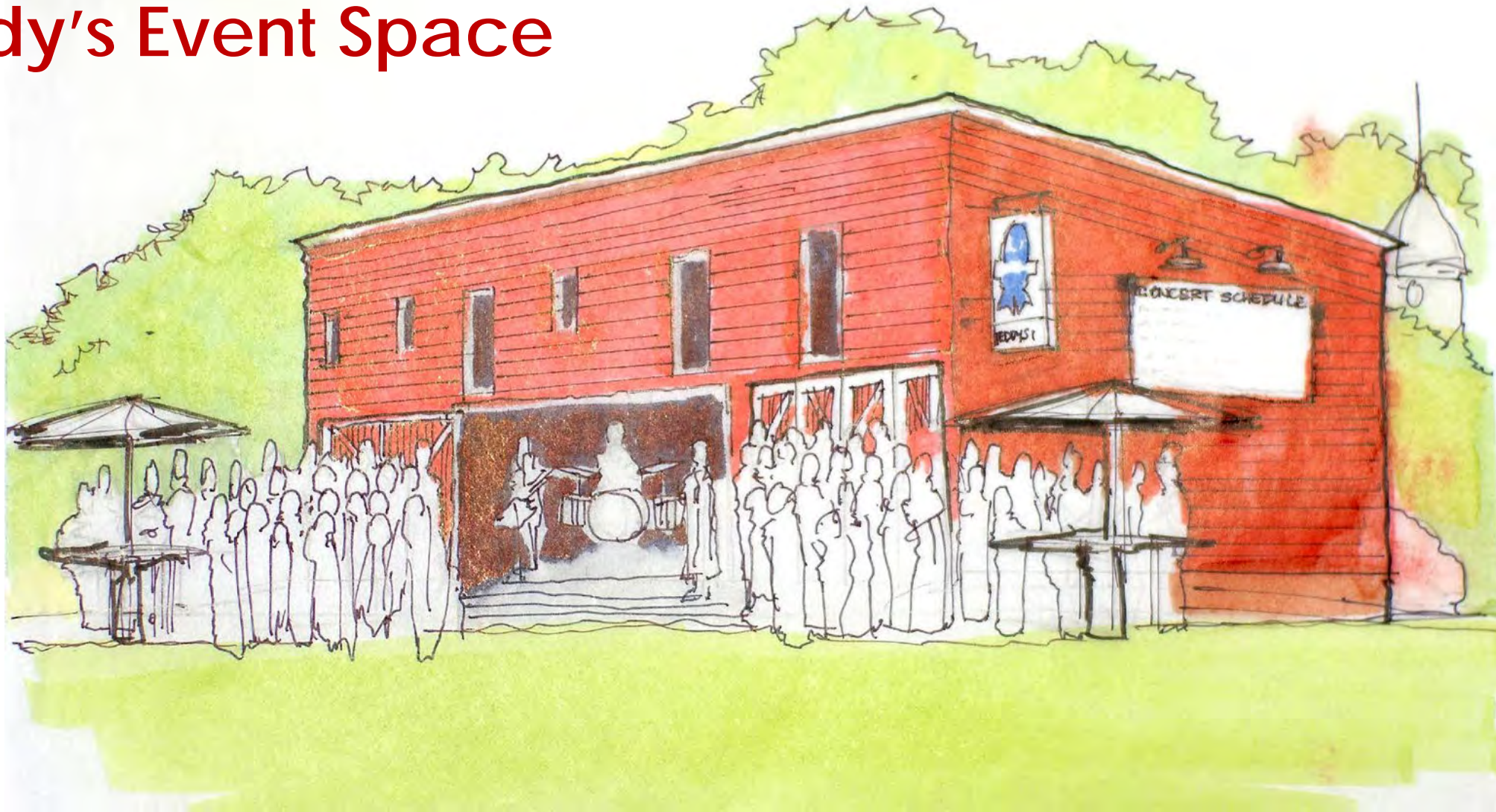
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Teddy's Event Space



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Exercise Walkway



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