

Design Three Lakes Final Presentation

Wednesday, November 18, 2020

Myles Alexander, UW-Extension Oneida County

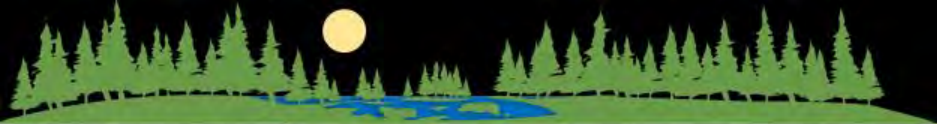
Karl Green, UW-Extension La Crosse County

Todd Johnson, UW-River Falls (UW-Extension)

Aaron Thompson, Purdue University

Karina Ward, UW-Extension Ozaukee County



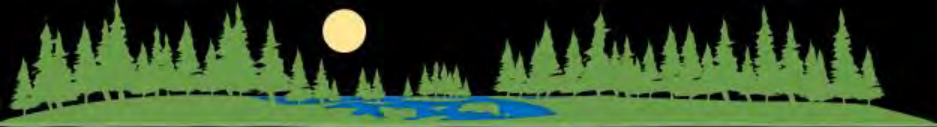


FORWARD >>>

THREE LAKES

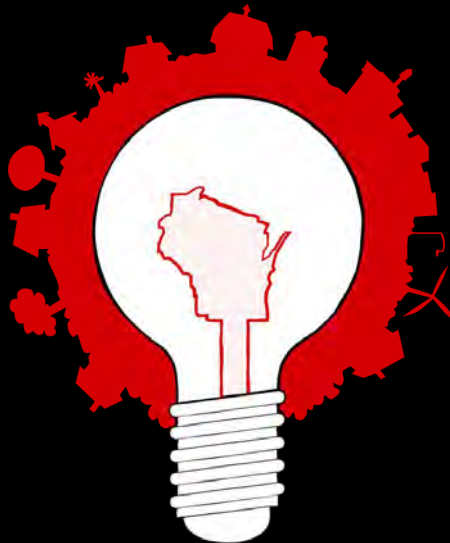
PEOPLE
IDEAS
ACTION

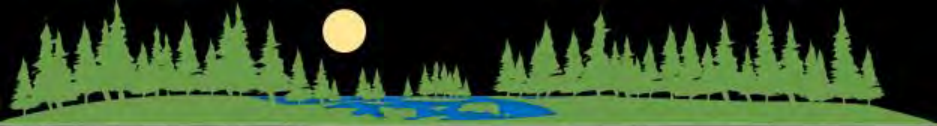




University of Wisconsin - Extension

Design Wisconsin



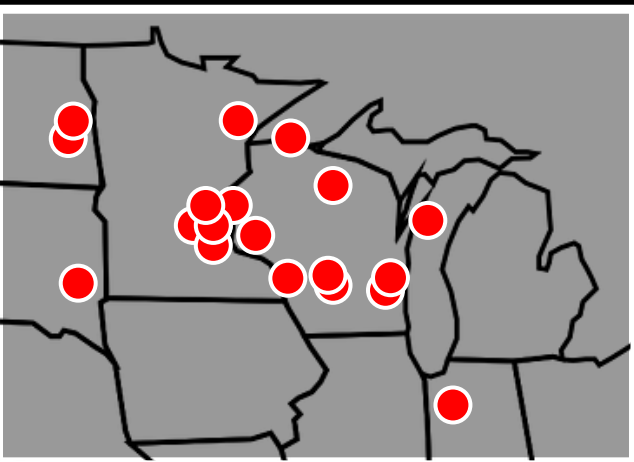


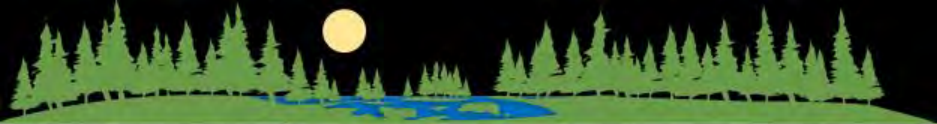
Design Three Lakes (2020)

UW-Extension Community Vitality + Placemaking

University of Wisconsin - Extension

Design Wisconsin Team

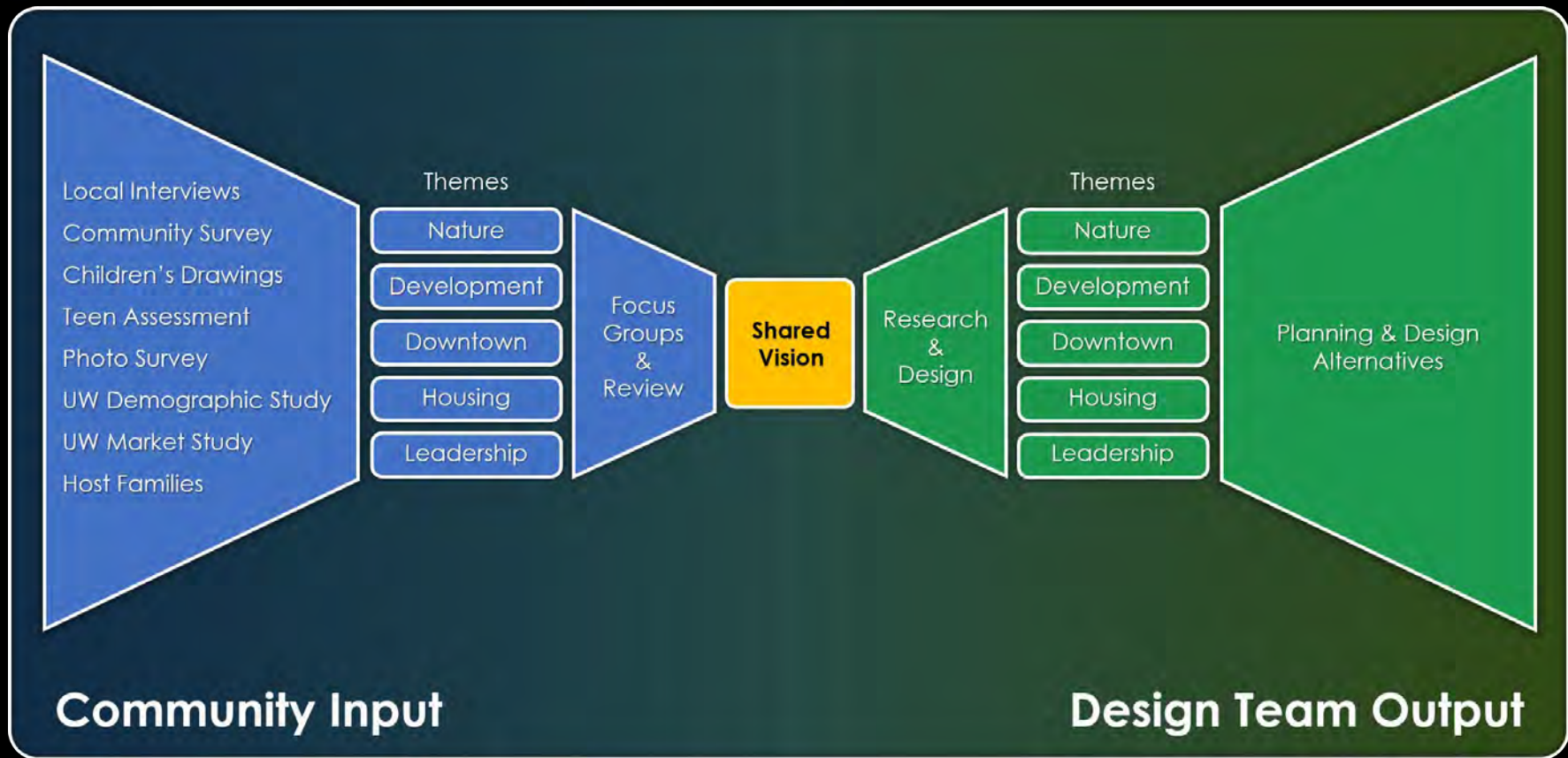


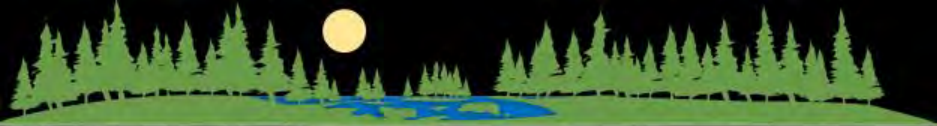


Design Three Lakes (2020)

UW-Extension Community Vitality + Placemaking

START





Draft Shared Vision

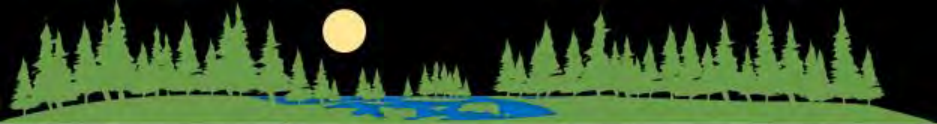
Three Lakes is the gateway to the chain of lakes, a vibrant small town downtown, and a place where our hearts feel at home. It is known as a good place for families with children. When our children grow up they like to bring out-of-town friends to Three Lakes and show off their hometown.

We are lake, forest and downtown people. Some of us live in Three Lakes year-round. Some of us live here part of the year. Some are commuters. Visitors, many of whom are regulars, help to fuel our local economy. We all want Three Lakes to thrive for the next generations.

We have different perspectives and needs yet we do share a vision. We know what is important and make plans to accomplish those goals. We work together to find the money, time and talent needed to succeed. We understand how seasonal residents, year-round residents and visitors support each other. For example, year-round residents provide the businesses and services seasonal residents and tourists want. They need a good school. Property taxes paid by seasonal and full-time homeowners and businesses support the school and town roads.

Three Lakes is what happens when you have a nice small town with strong schools among healthy lakes within the beautiful Northwoods. It is cherished and sustained by a variety of friendly people enjoying our unique natural environment and working together to build community.

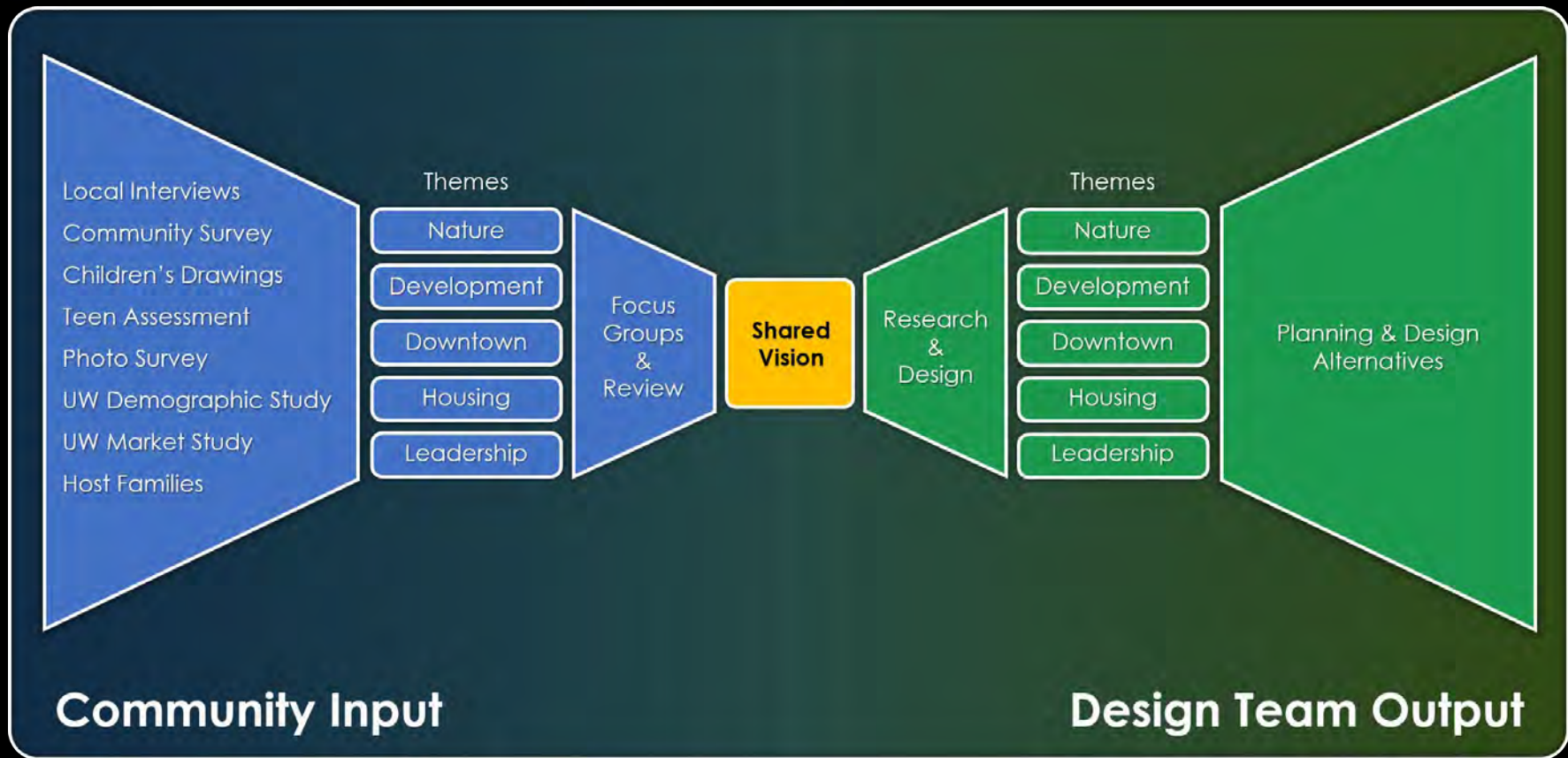




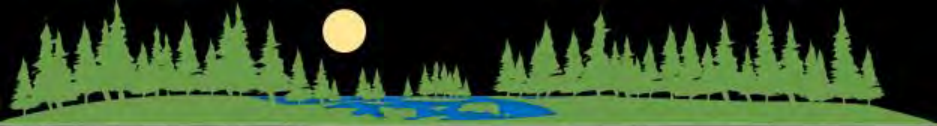
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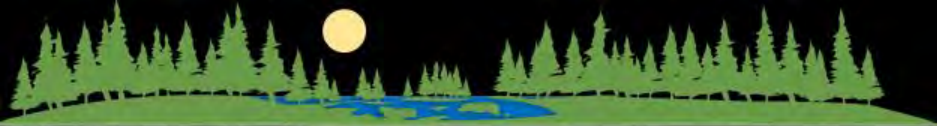


Design Team Output



Natural Environment

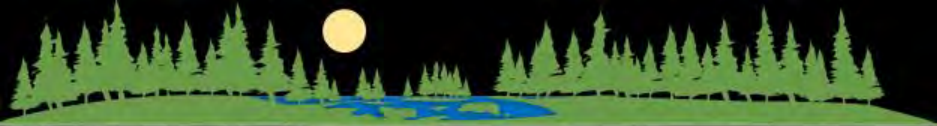




“What are your big concerns about the natural environment in Three Lakes?”

- Overdevelopment of the shoreline
- Visual impact of development, including broadband towers
- Over-use of the lakes
- Lack of public trails along and access to the lakes
- Overall health & ecology of the lakes and adjacent habitats





“What’s are [the] biggest opportunities for the natural environment in Three Lakes?”

- Increasing public access to lakes and shorelines
- Educating residents and visitors about the community’s natural features
- Guiding growth and development to protect the environment and community’s character



Big Ideas

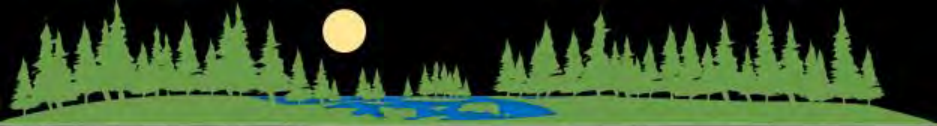
1. Lakeshore restoration, access, and tiered visitor experience
2. Cy Williams Park and City Beach
3. Trails



<https://www.facebook.com/3LakesHistory/photos/a.144339745663958/1641441062620478>



<https://oneidacountywi.com/>



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Showmanship



<https://www.threelakesmuseum.org/gallery.html>



Stewardship

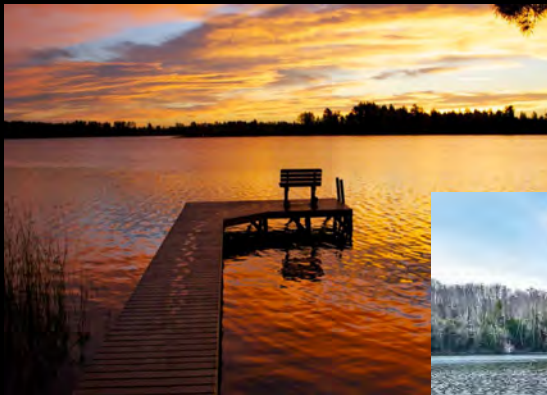


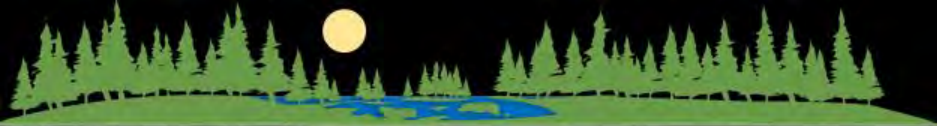
Photo credit: Debra Schulz, available at:
<https://oneidacountywi.com/communities/three-lakes/#>



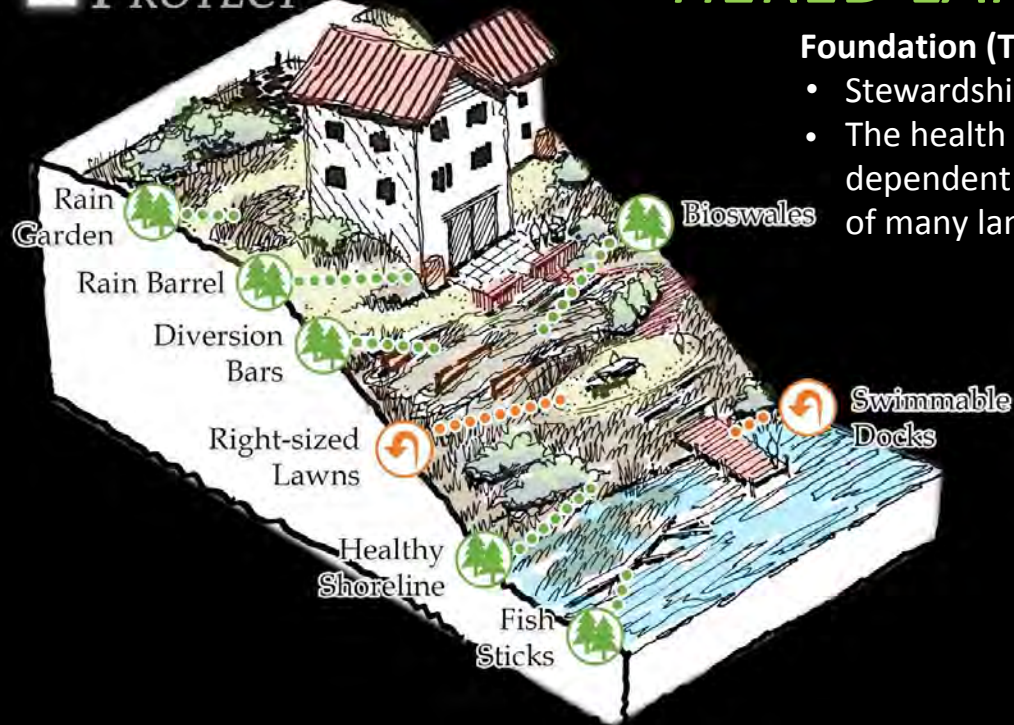
https://www.realtor.com/realestateandhomes-detail/1713-Maple-Lake-Dam-Rd_Three-Lakes_WI_54562_M76240-04271



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UNIVERSITY OF WISCONSIN-MADISON



TO *PROTECT*

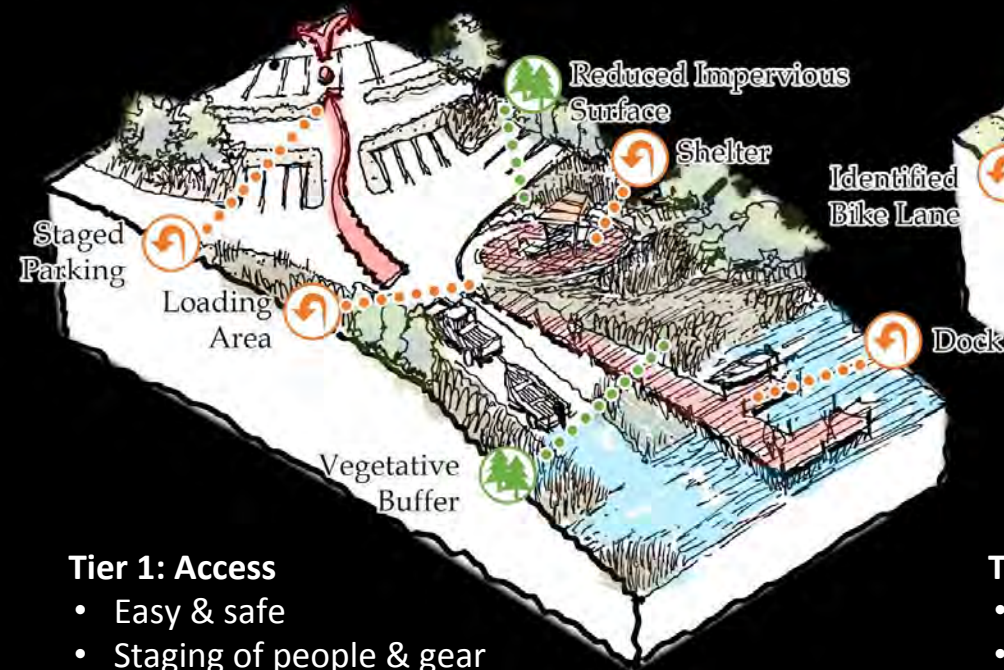


TIERED LAKE ACCESS

Foundation (Tier "0"): Protect

- Stewardship begins at home
- The health of the chain is dependent on the collective action of many landowners

T1 ACCESS



Tier 1: Access

- Easy & safe
- Staging of people & gear
- Departure for greater lake enjoyment

T2 WELCOME



Tier 2: Welcome

- Interact
- Participate in some activity
- "Dip a toe"



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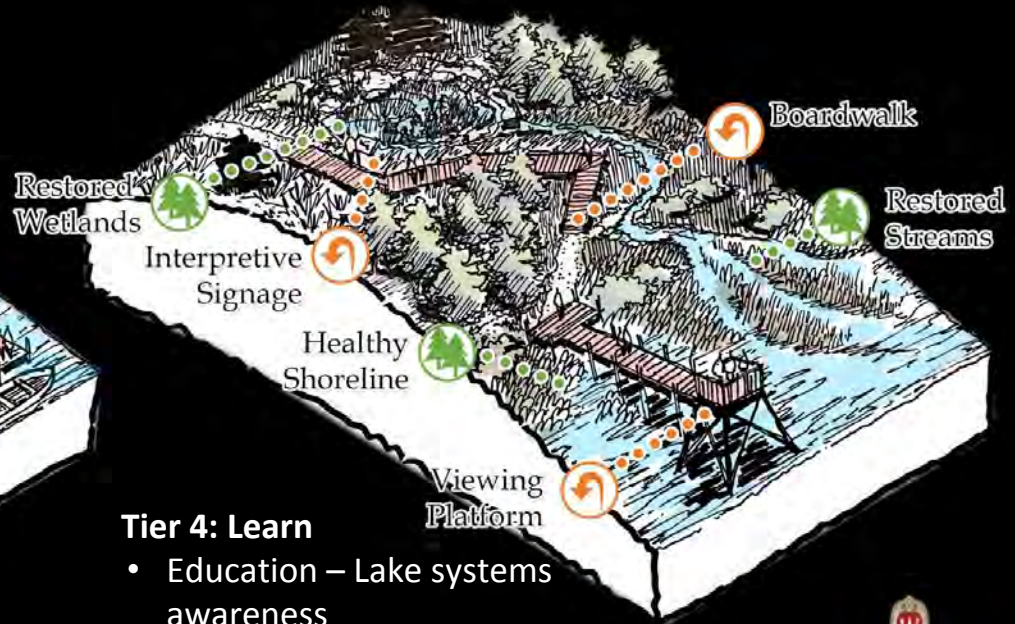
T3 GATHER



Tier 3: Gather

- Views & aesthetics
- Make a memory with the water
- Gathering place & facilities (restrooms)

T4 LEARN



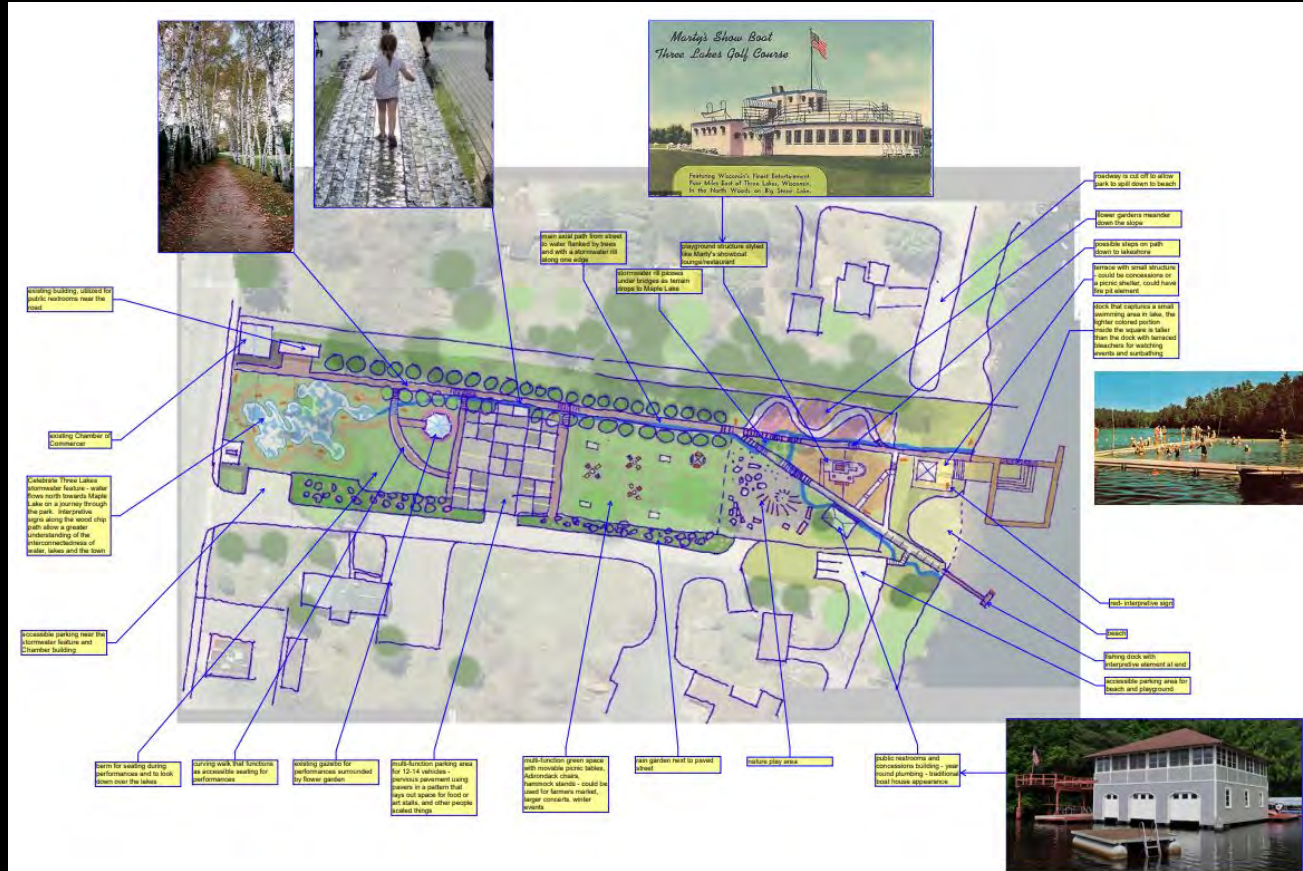
Tier 4: Learn

- Education – Lake systems awareness
- Experience lake landscape (more than waterfront)



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Cy William Park

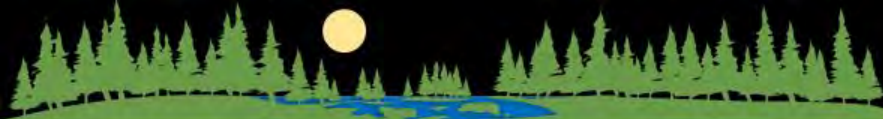
'Cy' Williams stand-out in baseball, architecture, big part of history here



A close-up photograph of a white Detroit Tigers jersey. The collar is visible, and the iconic "D" logo of the Detroit Tigers is partially seen on the right side of the chest.

Freud "Cy" Williams shown in his Phillies uniform during his later years in the game of baseball. Besides being a hitting and home run legend in baseball, the excellence of his architectural skills came through in many buildings in the Three Lakes area.

<https://www.threelakesmuseum.org/gallery.html>



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T1

Access

T3

Gather

T2

Welcome

T4

Learn



Design Three Lakes (2020)

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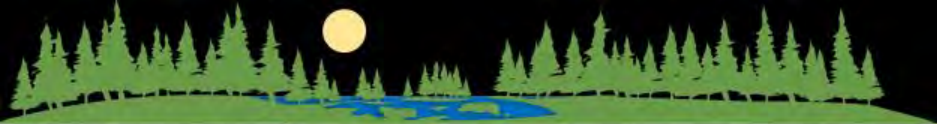


Chain of Lakes interactive water feature.



Volleyball courts adjacent to permeable paved parking lot that doubles as an event space.



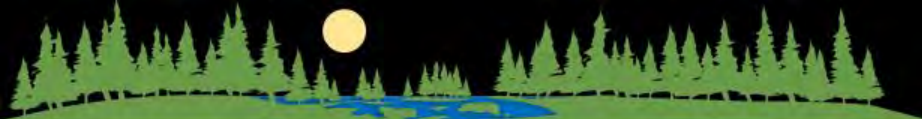


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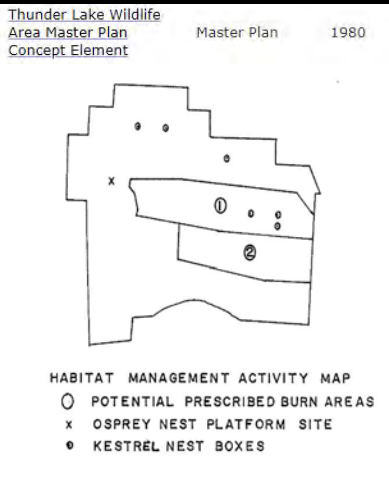
Fishing pier, beach, and swimming area.



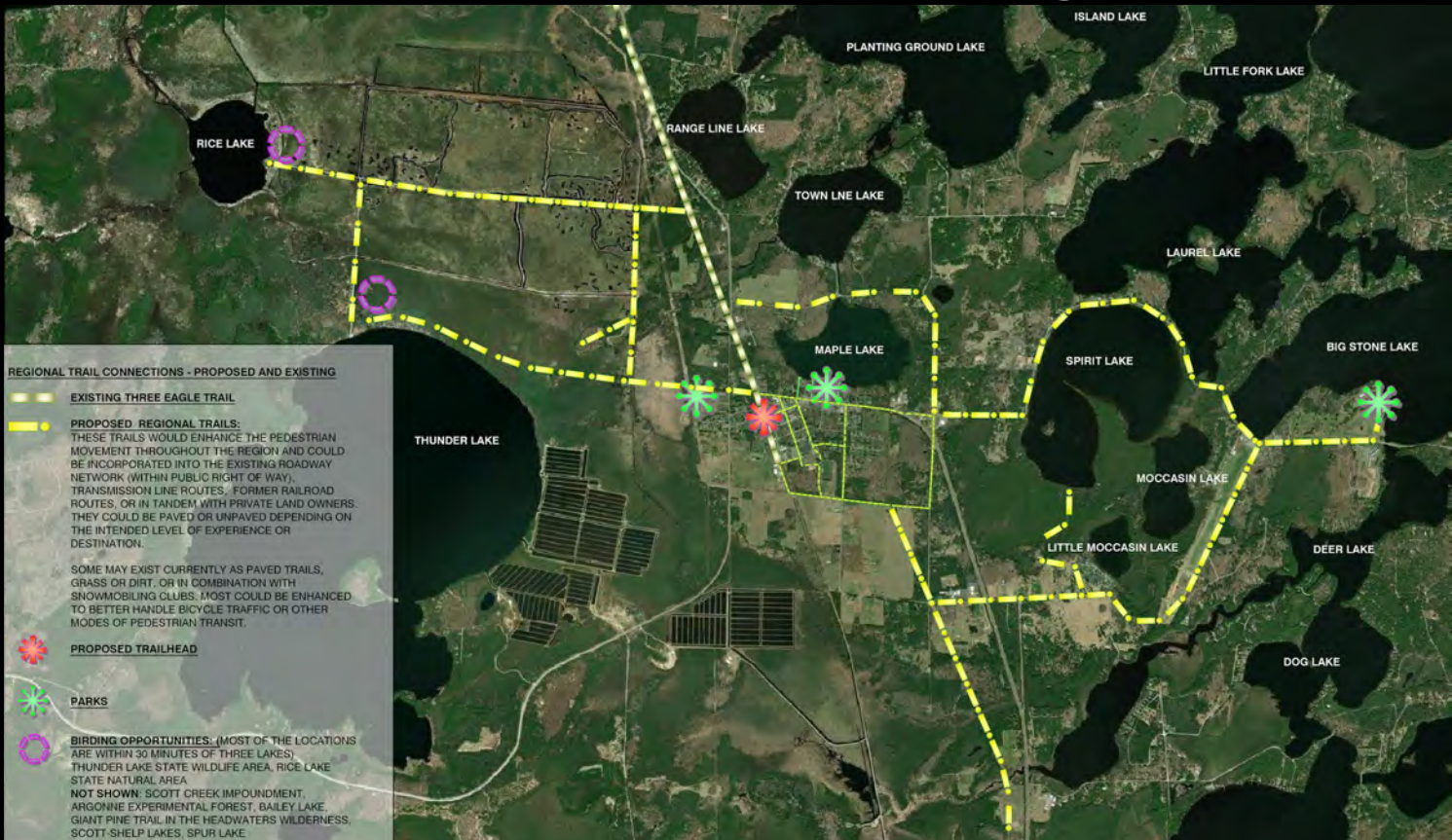
Design Three Lakes (2020)

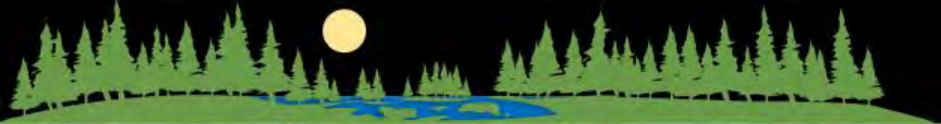
UW-Extension Community Vitality + Placemaking

Regional Trails



https://embed.widencdn.net/pdf/plus/widnr/yfscnc66hou/FL_ThunderLakeWA_MasterPlan_1980.pdf

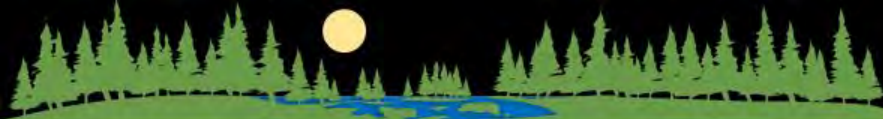




Downtown Trails

beach connections

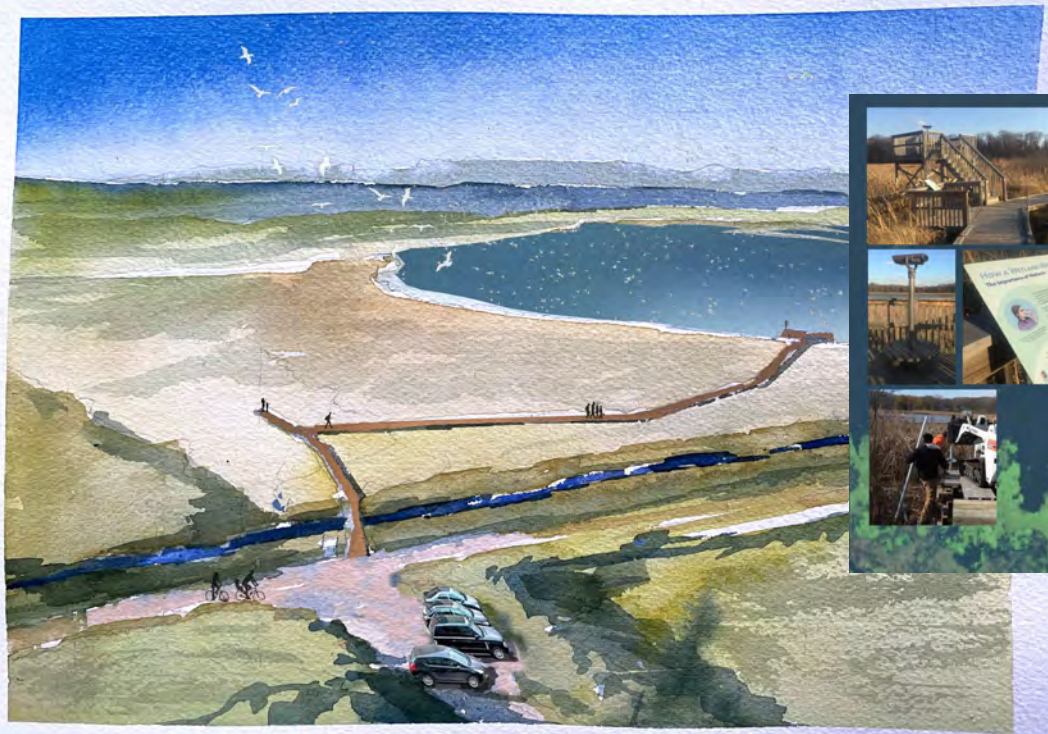




Design Three Lakes (2020)

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Rice Lake

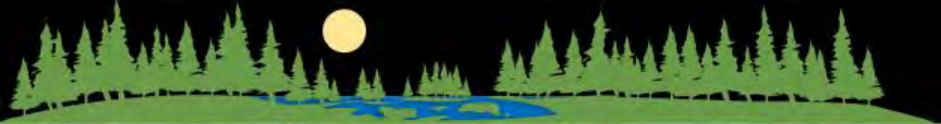


T2

Welcome



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Birding Sites



<https://www.lakelandtimes.com/articles/nicolet-bird-club-of-three-lakes-adopts-thunder-lake-wildlife-area-in-oneida-county/>



TOWN OF THREE LAKES

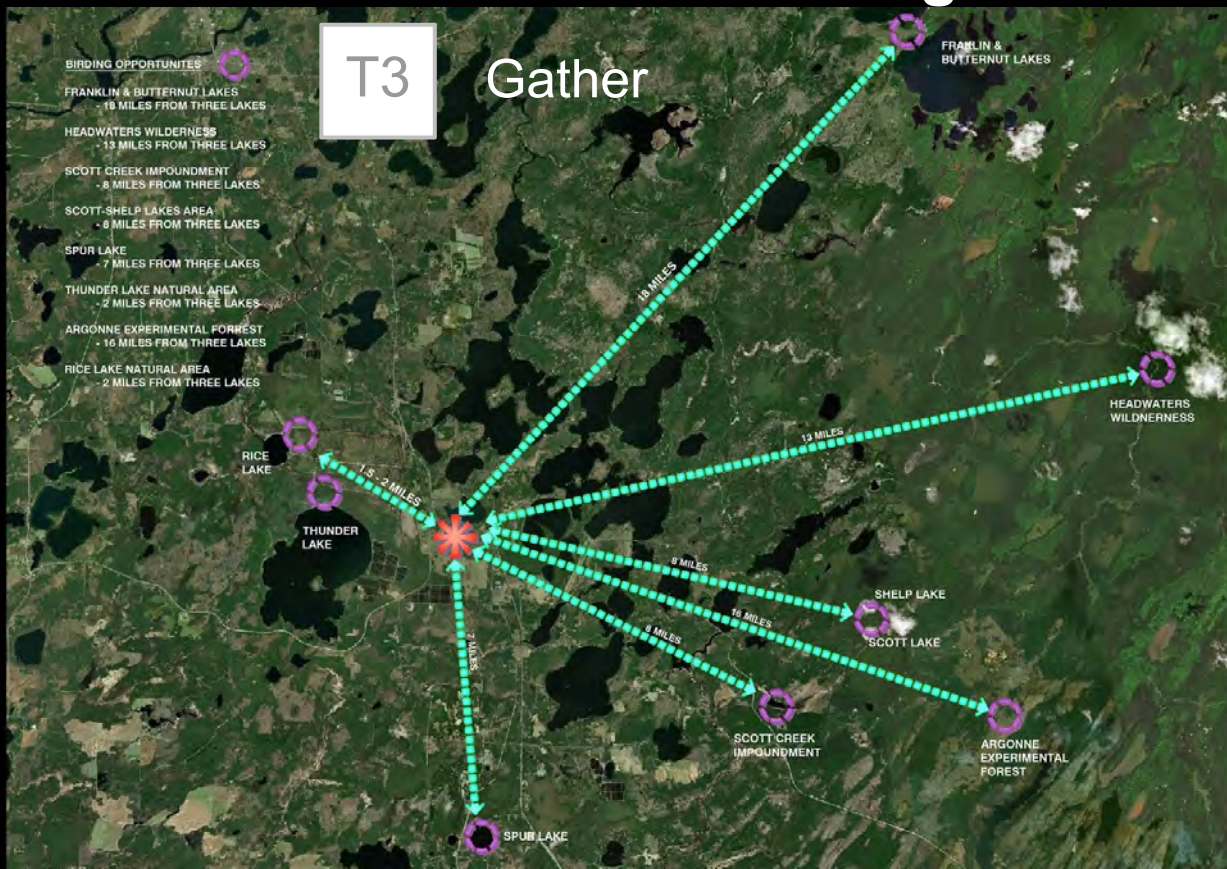
Community Achievements Community Details

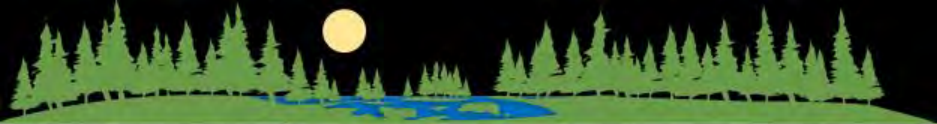
What Our Community Has Done

Habitat Creation, Protection, and Monitoring

A. Comply with Wisconsin's "Smart Growth" law for land use planning and resource management. This criterion is an option only for applications submitted before July 1, 2017.

The Town of Three Lakes Comprehensive Plan was adopted December 15, 2009, is intended to assist local and county officials implement the goals, objectives and policies outlined within and to serve as a guide for making future decisions in each of the nine plan elements. The plan is also to assist with development and management issues by addressing long-range needs and concerns regarding growth, development and preservation of the community while simultaneously identifying short-term tactical initiatives that can be undertaken now and which are in concert with the overall goals. This plan meets the requirements of the Wisconsin "Smart Growth" Legislation, WI Statute 66.1001 (Appendix A).





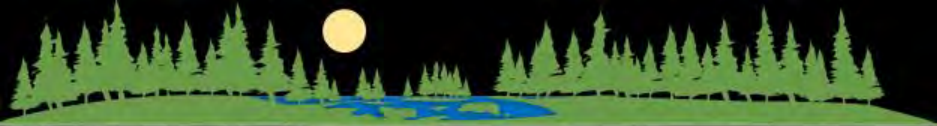
Thunder Lake



T4

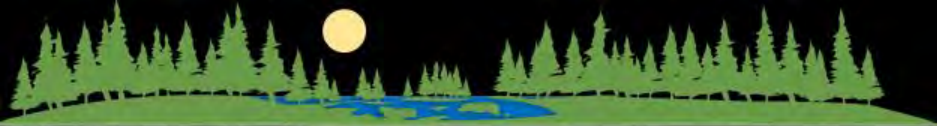
Learn





Growth & Development





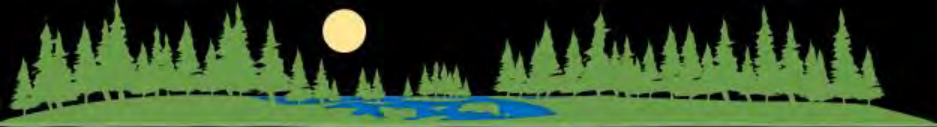
“What ways would you like to see your community grow and develop?”

- A lively downtown
- A year-round economy
- Additional lake access
- Leverage our lakes for other development
- Well-planned and maintained civic spaces and infrastructure
- Improved internet service
- More collaboration and cooperation



Big Ideas

1. **Community Stewardship**
2. **Year-round Economy**
3. **Economic Gardening & Business Retention & Expansion**
4. **Flexible Business Concept**
5. **Broadband**

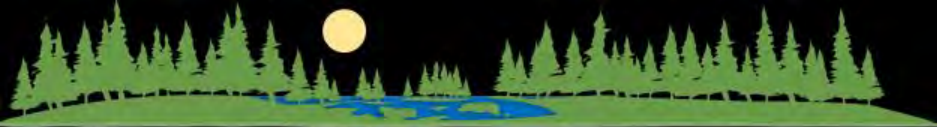


Large Community-Driven Projects Currently Underway

Aquatic Center

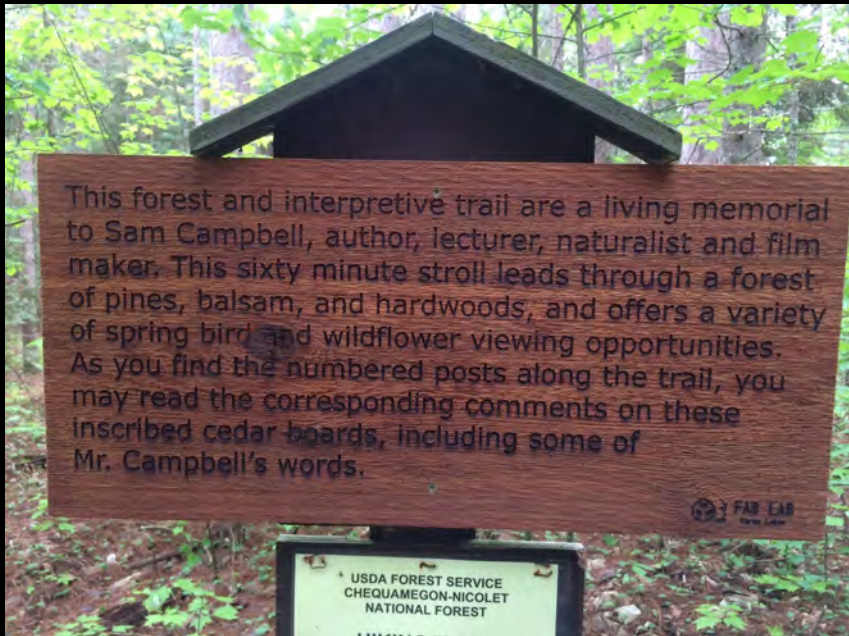
Hotel with Additional Amenities





UW-Extension Community Vitality + Placemaking

Community Stewardship



Three Lakes Historical Society and Museum.
Facebook site.



Three Lakes Historical Society and Museum.
Facebook site.



Stewardship: “Downtown is Our Front Yard”

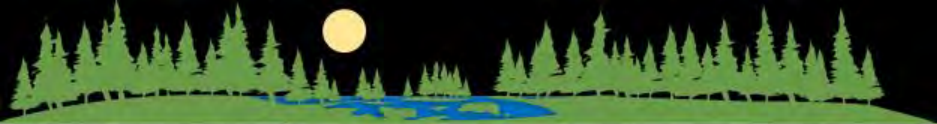


Vintage Illustrations (L) Saturday Evening Post Cover 1955 illustration: Dick Sargent (R) Vintage Ad 1955 Beer Belongs Home life in America Series "Showing Off The New Power Mower" illustration by Fred Siebel. envisioningtheamericandream.com.



Three Lakes Historical Society and Museum, Facebook





UW-Extension Community Vitality + Placemaking

Stewardship: “Downtown is Our Front Yard”



Vintage Illustrations (L) Saturday Evening Post Cover 1955 illustration: Dick Sargent (R) Vintage Ad 1955 Beer Belongs Home life in America Series “Showing Off The New Power Mower” illustration by Fred Siebel. envisioningtheamericandream.com.



Three Lakes Historical Society and Museum, Facebook



UW-Extension Community Vitality + Placemaking

Stewardship: “Maple Lake is Our Backyard”



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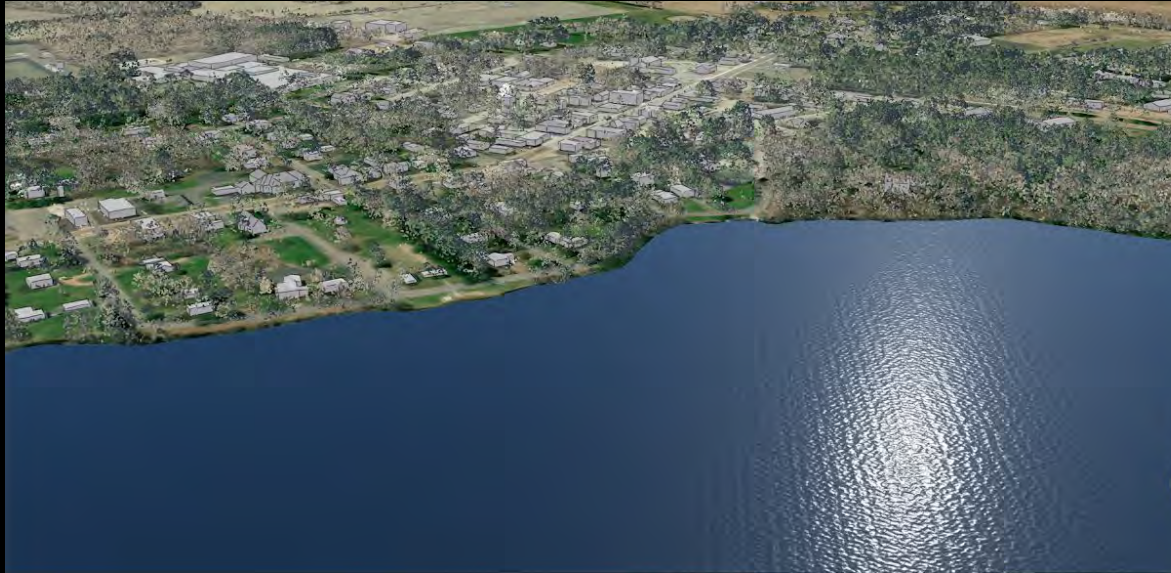
Three Lakes Historical Society and Museum, Facebook



Stewardship: “Maple Lake is Our Backyard”

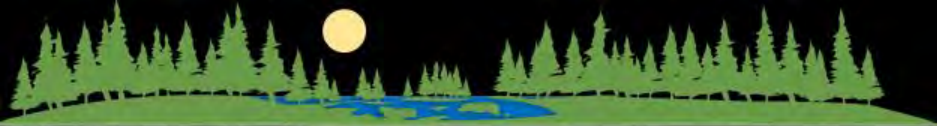


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Envisioningtheamericandream.com.



Three Lakes Historical Society and Museum





How can we develop a year-round economy?

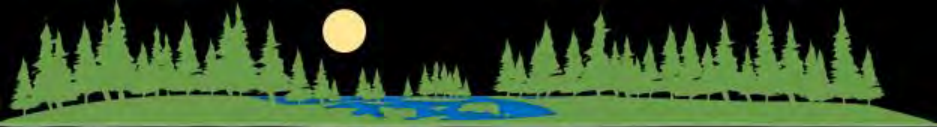
Ask:

- What do our entrepreneurs and small business owners need in order to start?
- What do existing businesses need to grow to a sufficient scale they make a significant economic impact?

Do:

- Build on what you've got.
- Make small experiments.
- Nurture experiments that work.





Design Three Lakes (2020)

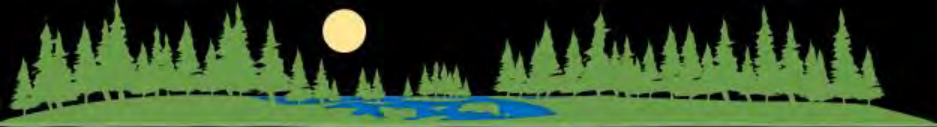
UW-Extension Community Vitality + Placemaking

- Diverse housing to accommodate/attract life-cycle of housing needs
 - Starter/mid-priced rental options
 - Relocating family homes
 - Aging in place homes
 - Starter lake homes
- Variety of tourism attractions to 'hook' future residents but also benefit local residents
 - Provide variety of short-term lodging options to grow next generation of 'Three Lakers'
 - Connection between lodging and downtown



<https://raleighbackyarddwellings.files.wordpress.com/2011/12/raleigh-accessory-dwellings-life-cycle-diagram-for-family-and-housing-needs.jpg>





Design Three Lakes (2020)

UW-Extension Community Vitality + Placemaking

- Year-round community activities & programming
 - In addition to big events, create opportunities for stable spending and year-round businesses
 - Signature experiences encourage annual visits
- Support existing & prospective business owners
 - Highlight and network home-based businesses
 - Offer small-scale, temporary, or shared spaces
 - Facilitate transition planning



City of Tualatin OR, WEDA



Ripon Main Street, WEDA



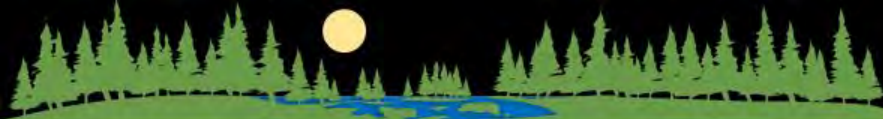
Three Lakes, WEDA



Rust Belt Market, Ferndale MI, WEDA

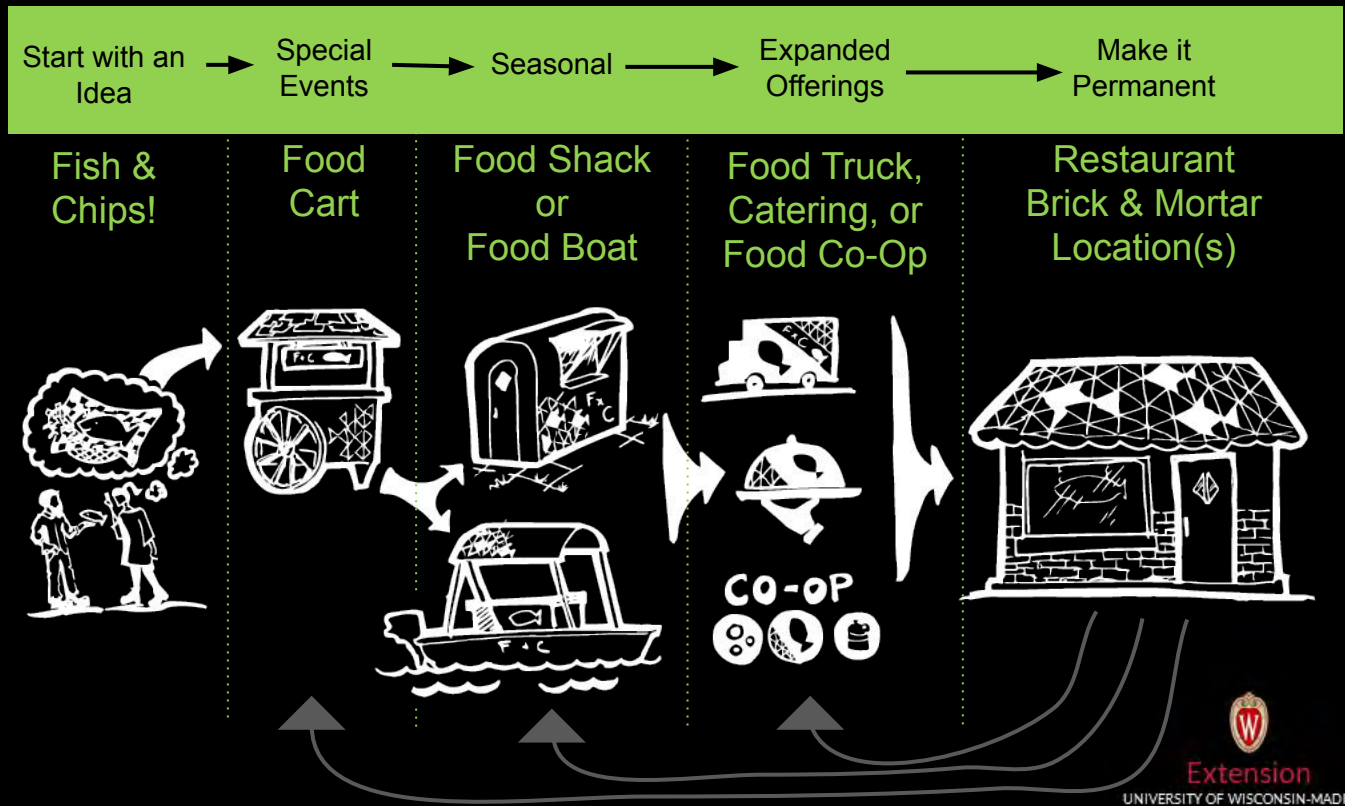


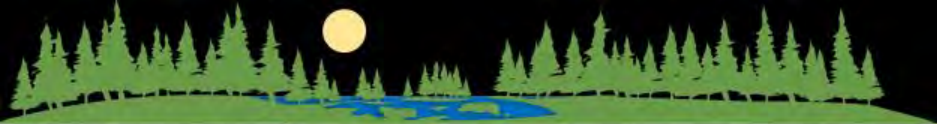
Main Street Marshfield, WEDA



Junior Docents Stand, Three Lakes Historical Society & Museum, Facebook

Flexible (Growing) Business Concept





UW-Extension Community Vitality + Placemaking

Our Backyard in the Winter



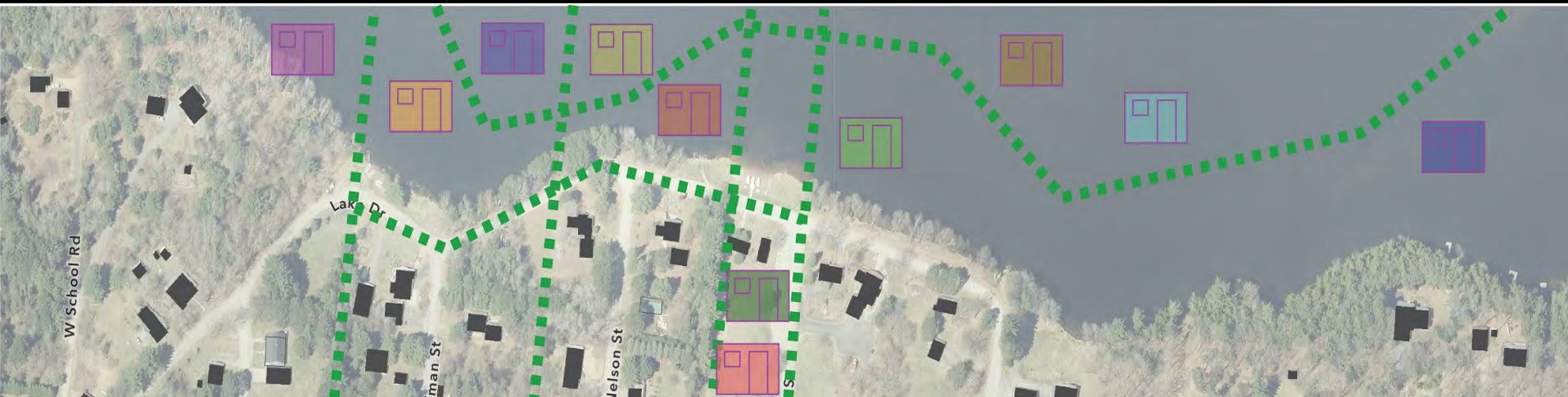
Montreal public skating, pixabay



Art Shanty Project 2020, Minneapolis, MN; artshantyprojects.org



pixabay





Three Lakes Winterfest

What: A family-friendly winter event and placemaking effort.

When: During the month of January, with a festival weekend to kick it off.

Where: Maple Lake.

Why: To bring folks, locals and tourists, to the Three Lakes area in winter.

Who: Encourage everybody to contribute “ice-bucket luminaries” and frozen fun for all to enjoy.



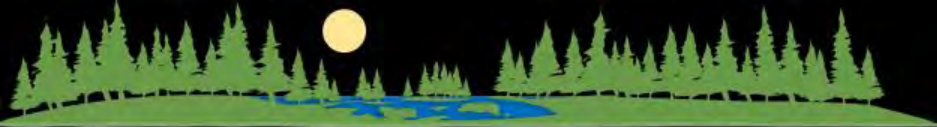
Formal or informal, the skating surfaces could be changed every year, adding interest and encouraging people to come back every year to see what has been done.

Festival weekend ideas:

- Ice and/or snow sculpture.
- Pond hockey/broomball.
- Food and hot drink vendors.
- Warming house.
- Colored lights under ice at night.
- Fire pits in the park.

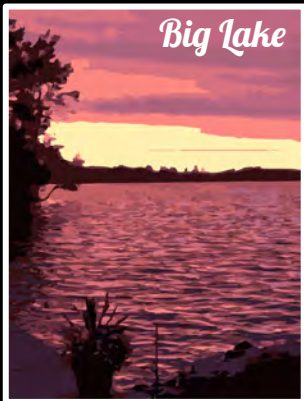


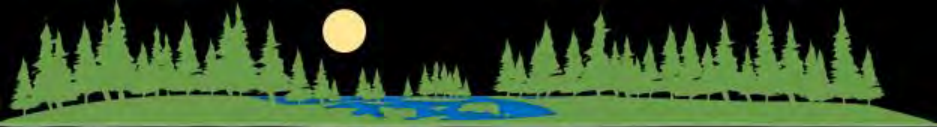




Celebrate the Lakes

- Lake Badges & Stickers
- Photo Contest to Represent All 20 Lakes
- Annual Calendar Featuring Local Sites

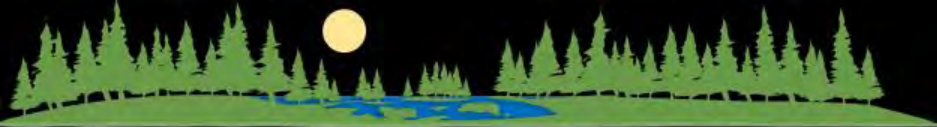




Broadband? “Yes” is the easy answer. The details are harder . . .

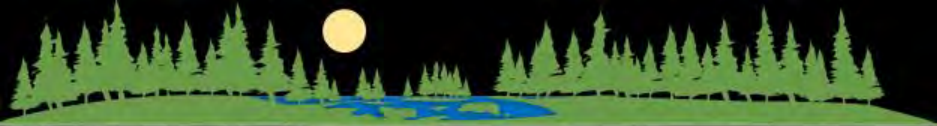
- Capacity
- Consumer & Business Needs
- Part of Developing Community & Economy
- Set Three Lakes Apart with Broadband
- Offer Free WiFi to Attract & Market:
 - Downtown
 - Key Recreation Locations
 - Local Attractions
 - Shops
 - Places to Eat





Downtown





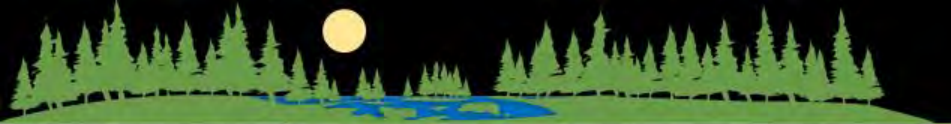
“What do you hope to see in downtown Three Lakes in 2030?”

- Vibrant
- Pedestrian-friendly
- Interspersed with public gathering and green spaces
- Connected to Maple Lake and surrounding natural areas
- The Three Lakes character maintained
- New hotel, additional unique stores, more restaurants



Big Ideas

1. **Activate Storefront Spaces**
2. **Wayfinding**
3. **Activate Underused Spaces**
4. **Landmarks**
5. **Artisan Mixed-Use Development**

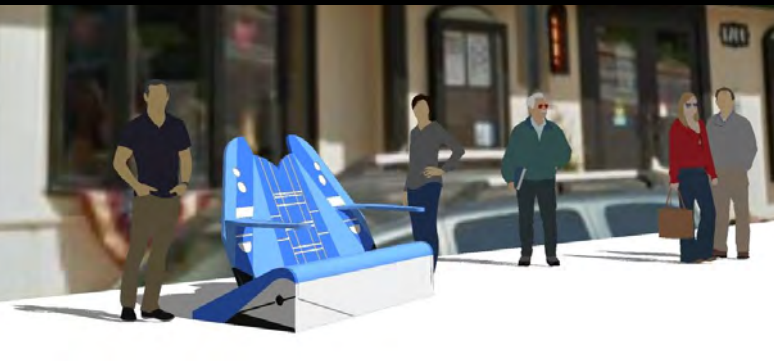
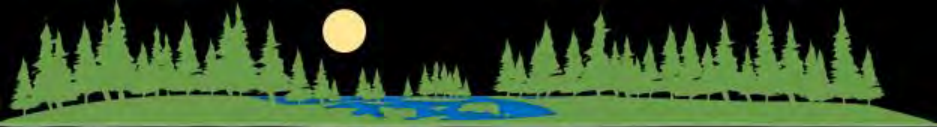


Activate Underused Spaces

Transforming Spaces Into Places

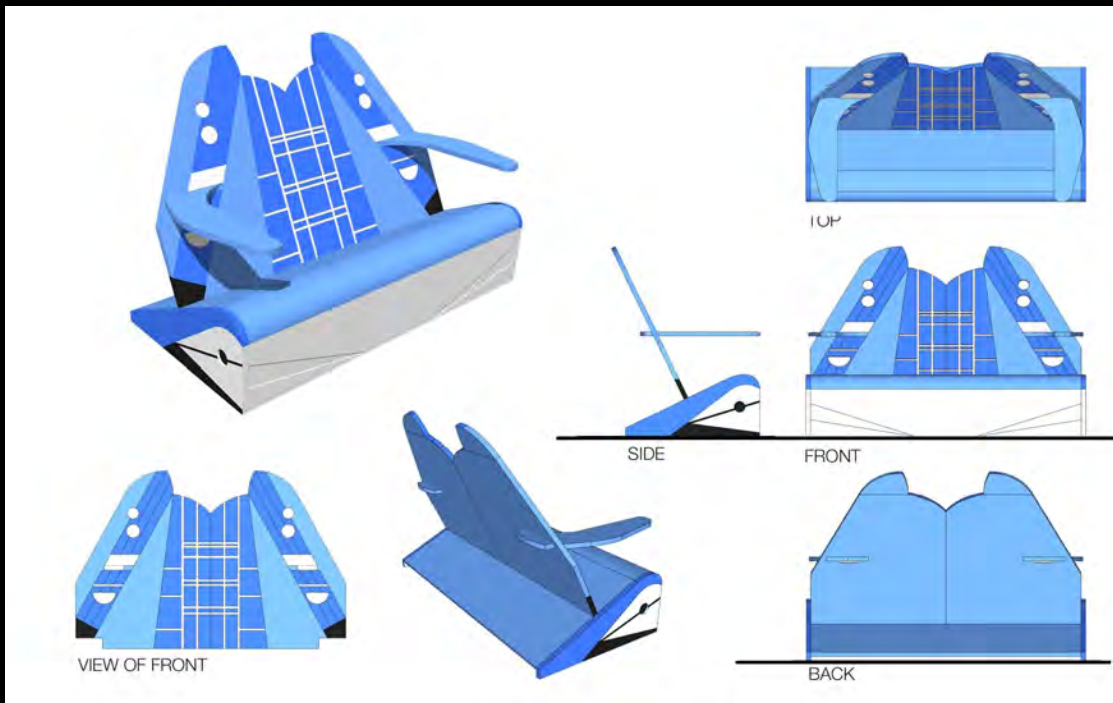


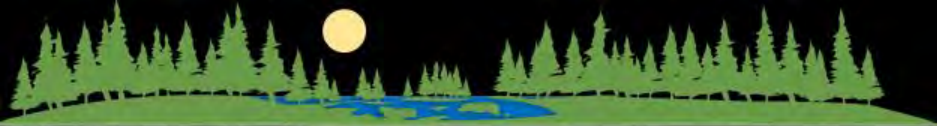
Pink Balls, Montreal, Wikimedia Commons



Blue Jay Benches

- Built by Fab Lab
- Placed throughout the community
- Sold for fundraising programs





Wayfinding

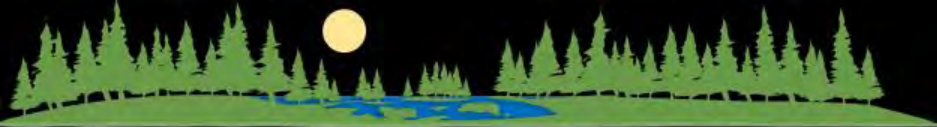
Visual Markers for Pedestrian Paths

- Amenities
- Maps
- History
- Ecology



Wayfinding Badge that could appear at key locations making them as places of interest.



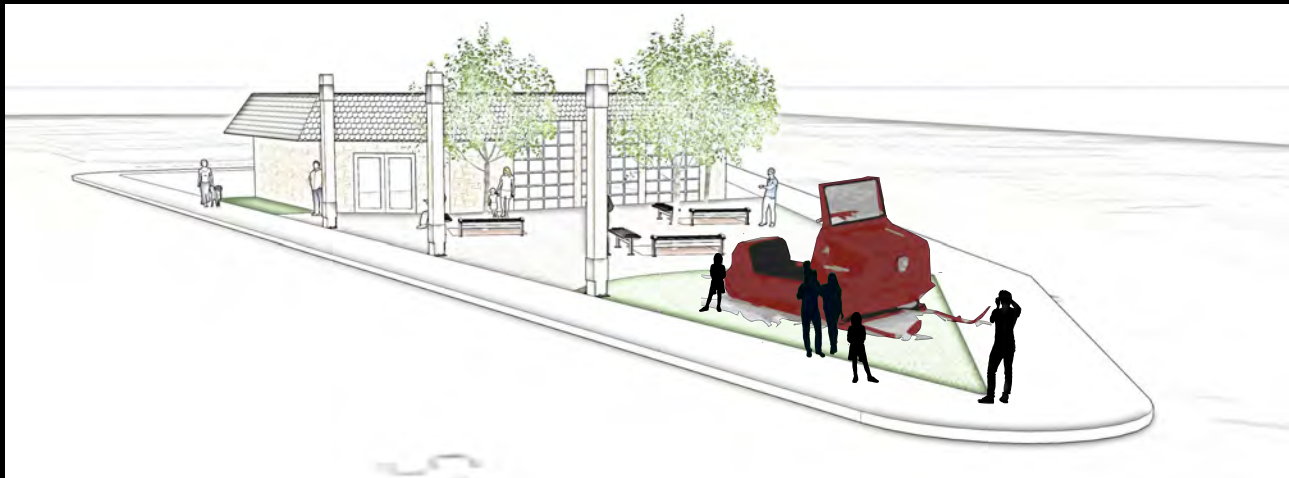


Landmarks: Creating Places from Existing Spaces

The Shops of Water Street, Princeton, WI, Facebook

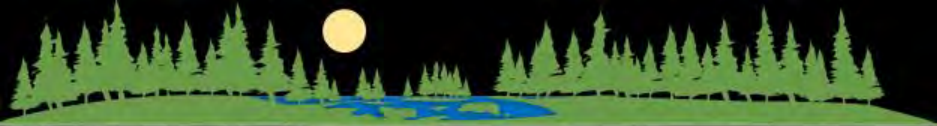


Three Lakes Historical Society & Museum, Facebook



Public art used to reinforce local history and identity, emphasize important places, and create positive memories of Three Lakes.





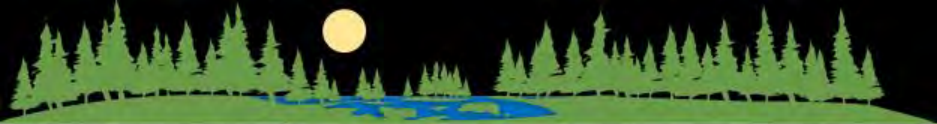
Landmarks: Creating Places from Existing Spaces



“The Depot”

- Bicycle & Ski Rental/Store
- Taproom





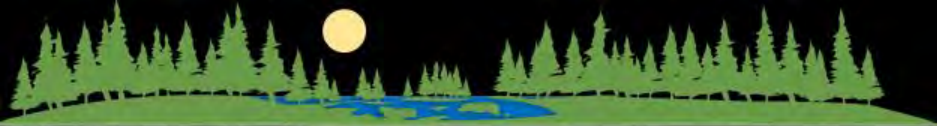
Landmarks: Creating Places from Existing Spaces



Pocket Park at Superior St.

- Stormwater runoff water feature
- Flexible plaza space to host events in the downtown







Activate & Connect

 Formal Paths

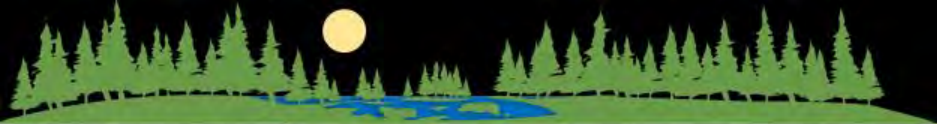
 Informal Paths

 Potential Activity Locations

 Existing Landmarks

 Potential Landmarks



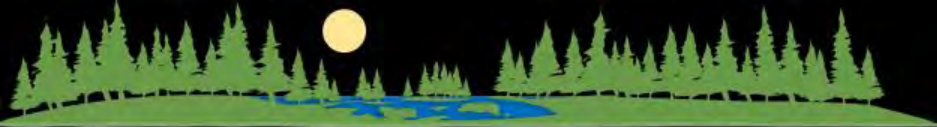


UW-Extension Community Vitality + Placemaking

Safer Connections

Crosswalk improvements connecting downtown to Cy Williams Park

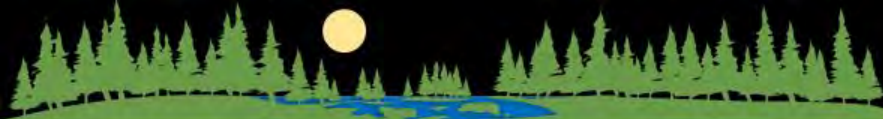




Safer Connections

Example of crosswalk and intersection improvements at Superior St. and E. School St.





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Events



Main Street Menomonie, WEDA



Wausau River District, WEDA



Main Street Mayville, WEDA



Temporary Installations



Wausau River District, WEDA

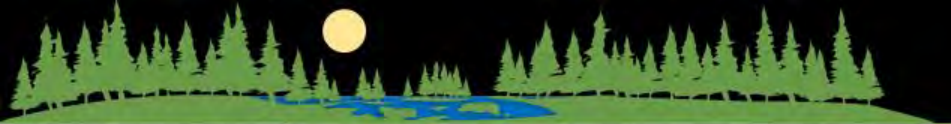


(Semi) Permanent Installations



Downtown Boulder, WEDA





UW-Extension Community Vitality + Placemaking

Pop-Ups: Potential Sites

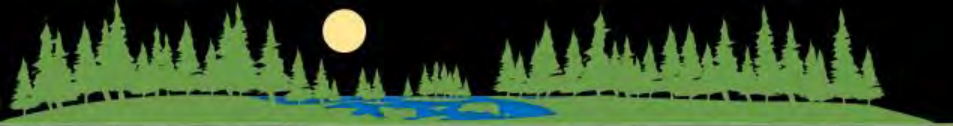


 Potential Food Business Site

 Proposed Pocket Park Site

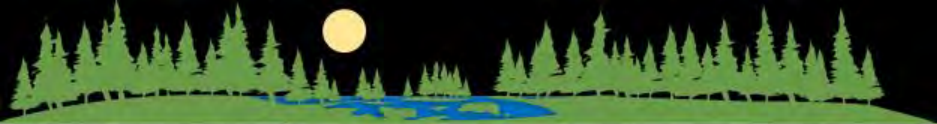


Temporary outdoor dining, Nantucket, MA, Wikimedia Commons



Pop-Ups: Potential Sites: E. School St. Example





Artisan Mixed-Use Developments



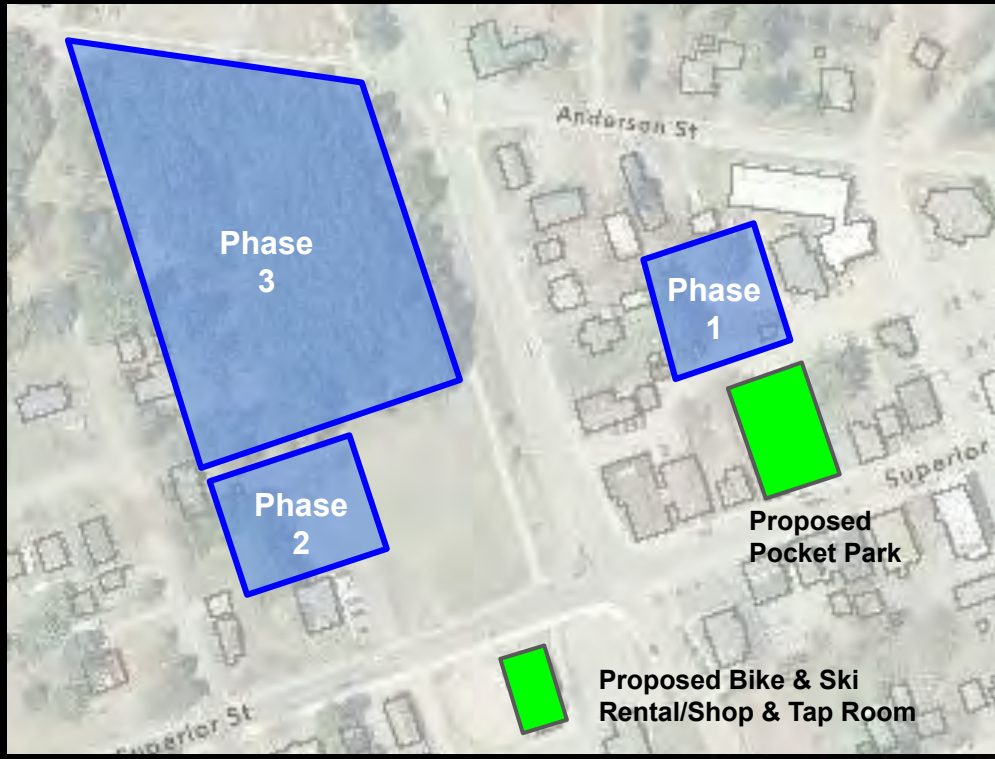
Batavia Main Street, IL, WEDA

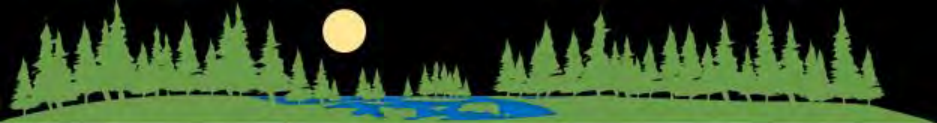


Andrea Denniston Ceramics



Caravan - The Tiny House Hotel, Portland, OR





Phase 3



• Multi-Family Housing

• Parking

• Studio Rentals

• Trails & Outdoor Sculptures

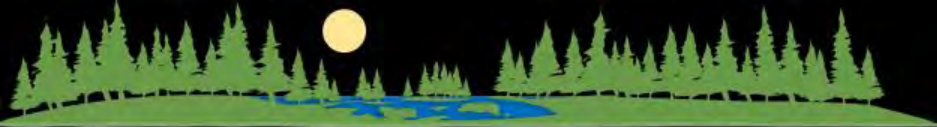
• Zip Line

• Event & Entertainment Space

• Retail Rentals

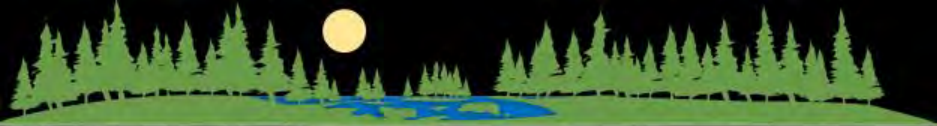
• Bike Trail





Housing

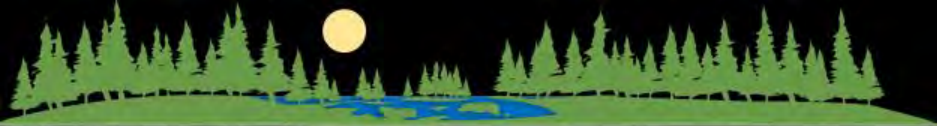




“What does the housing in Three Lakes say about who we are, as well as about who we want to be?”

- We care about each other: There are appropriate and affordable housing options here for people regardless of their age or income.
- Our care for the environment is reflected by the design and materials of our new residential construction.
- There are “starter homes” for young people.
- Existing homes are rehabbed when appropriate.

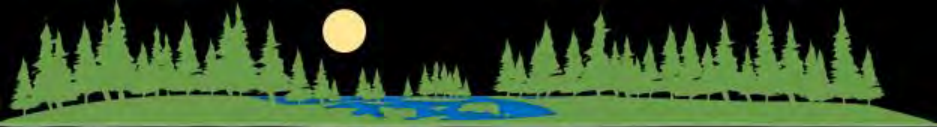




Big Ideas

1. Life Cycle of Housing
2. Infill Development
3. Strategic Partnerships
4. Examples
5. Resources





Life Cycle Housing

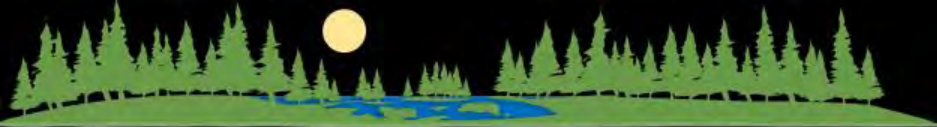


The community should contain a range and scale of for-sale and rental housing types, sizes, and prices.

Graphic: Thompson Placemaking

- A variety of housing types & values
- A variety of ownership/rental options

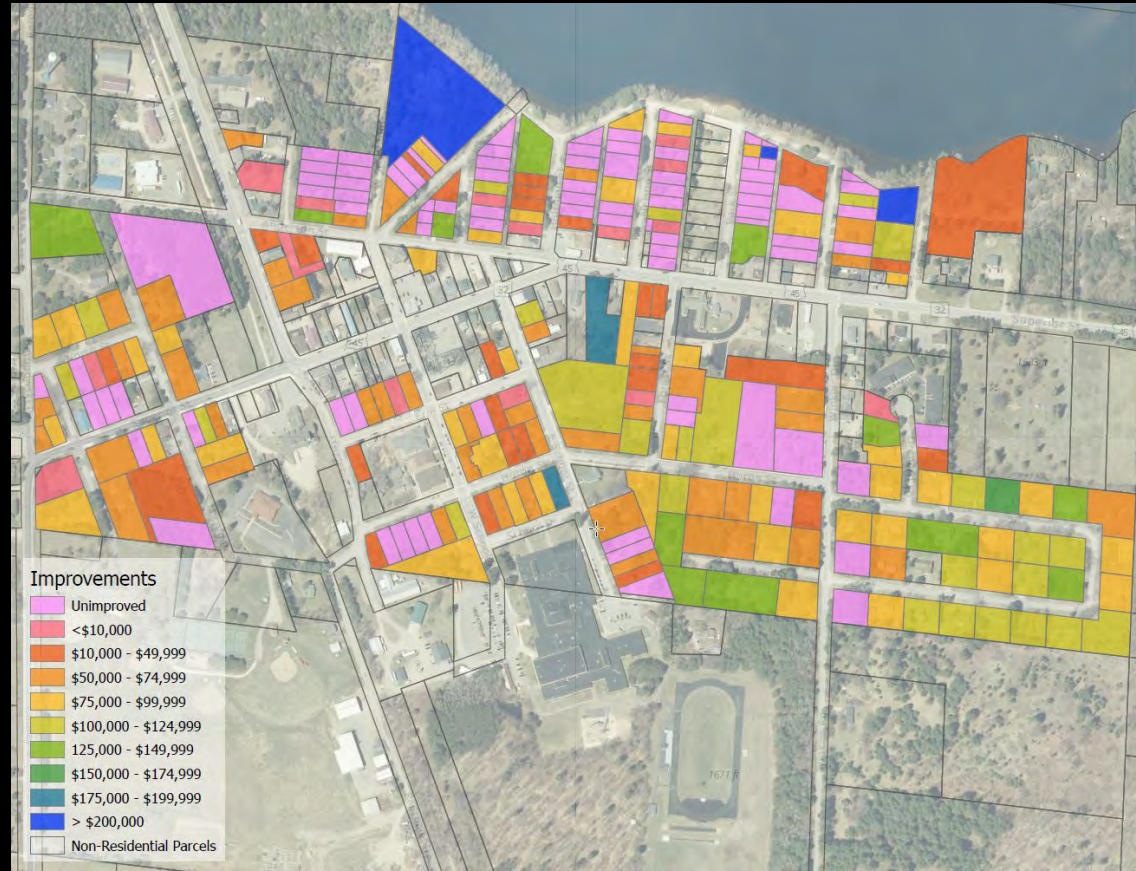


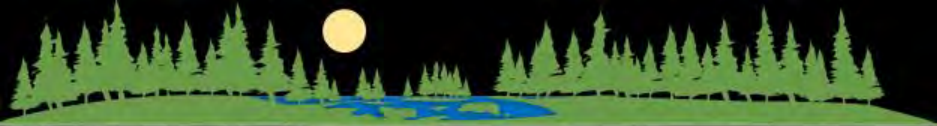


Focus on “In-Fill” Development within the Sanitary District.

The Sanitary District has:

- 287 Residential Parcels
 - 181 (or 63%) either have no buildings, or buildings under \$10,000 in value
- How to encourage development within the Sanitary District?

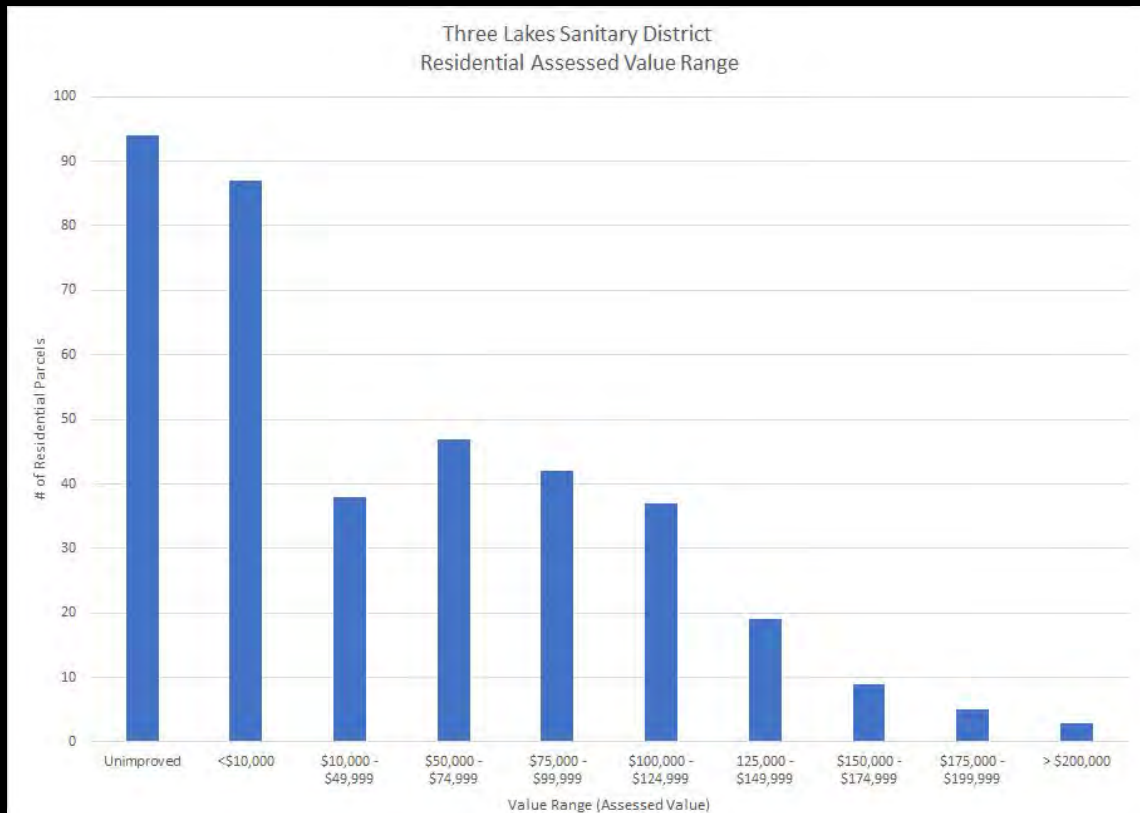


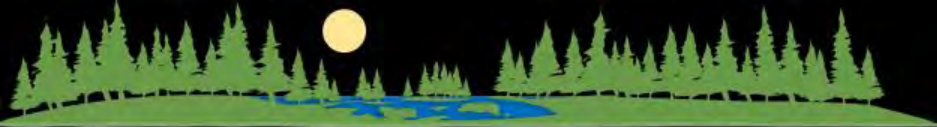


Design Three Lakes (2020)

UW-Extension Community Vitality + Placemaking

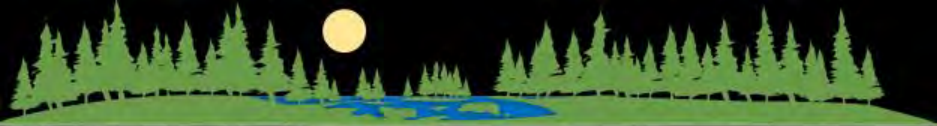
Housing Values





Three Lakes Real Estate





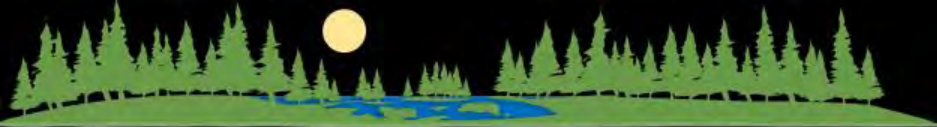
Strengths

- Many vacant or underutilized lots within Sanitary District
- Flexible zoning
- Active housing task force with relationships with developers
- Several property management companies
- Desirable quality of life for incoming residents
- Robust tourism

Challenges

- Lack of affordable long-term rentals
- Few available homes in Sanitary District
- Need to capture available real estate
- High cost of development outside Sanitary District
- Lack of housing for seniors ready to downsize
- Little interest in small projects from regional developers
- Housing task force needs critical stakeholder participation
- Limited capacity of local builders



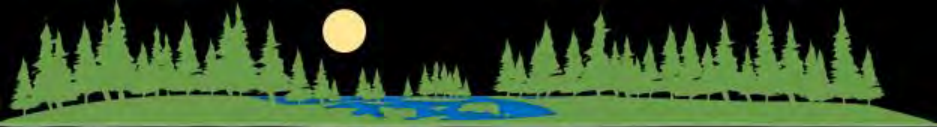


Strategic Partnerships

Increases the capacity of Housing Task Force



- Include Town and County officials.
- With the Oneida County Economic Development Corporation, create a development authority to purchase vacant land in Sanitary District to redevelop as it becomes available.
- Host a developer roundtable to identify possible incentives for development.
- Continue to support/advocate for flexible zoning and subdivision regulations to increase density where appropriate.



UW-Extension Community Vitality + Placemaking

Act On Opportunities

Make use of vacant parcels in Sanitary District as they become available.

Near 167 Bonack Loop
Three Lakes, WI 54562
Three Lakes School District
N/A sq ft N/A / sq ft LND
Lot Size 18,850 sq ft Built N/A

For Sale: **\$18,000**
\$70/mo

[Request a Showing](#)

Photos Maps Bird's Eye

Share: [f](#) [e](#)

On Lake Dr
Three Lakes, WI 54562
Three Lakes School District
N/A sq ft N/A / sq ft LND
Lot Size 20,038 sq ft Built N/A

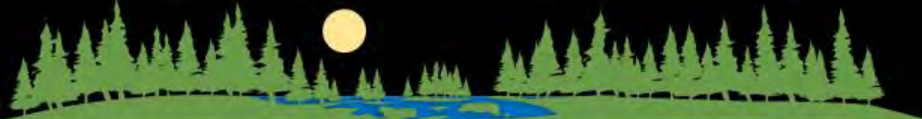
For Sale: **\$90,000**
\$351/mo

[Request a Showing](#)

Photos Maps Bird's Eye

Share: [f](#) [e](#)





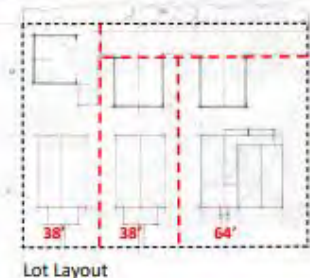
Create Opportunities

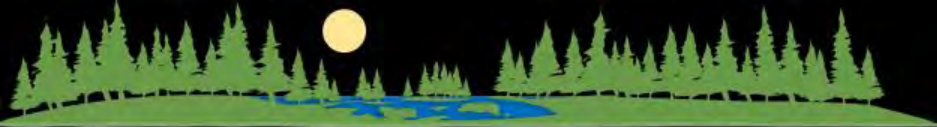
Subdivide and combine lots to create opportunities for needed housing.



1806 Anderson Street

Acquire this SF house that is for sale and subdivide lot (100' x 140') into two additional, smaller lots (@38' wide). Use existing house as model for new 1.5 story units that contain about 1250 sf.



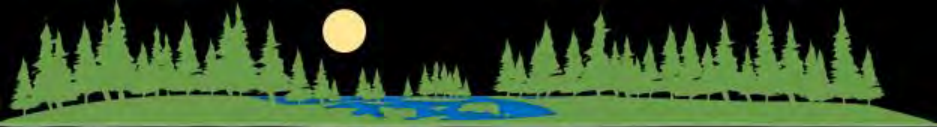


Increase Housing Density in Sanitary District

Cluster Developments maximize lot size and minimize cost of services.

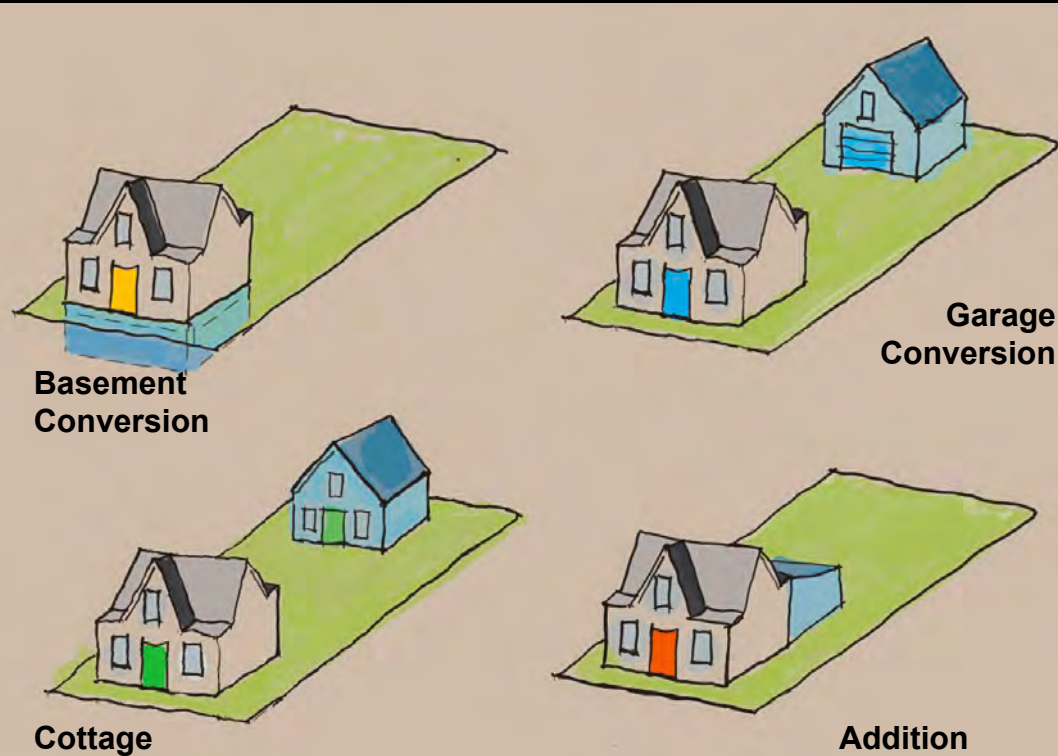
- Share driveways, walks, yards, and parking
- Increase number of units per acre

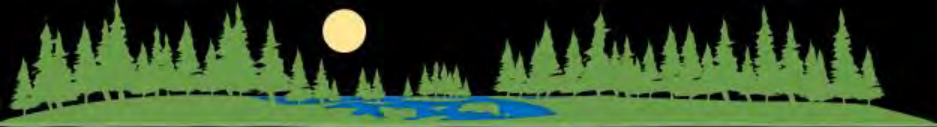




Ancillary Dwelling Units “Granny Flats”

- Creates new rental units
- Creates new income for landlords
- Maximizes land use
- Minimizes cost of services





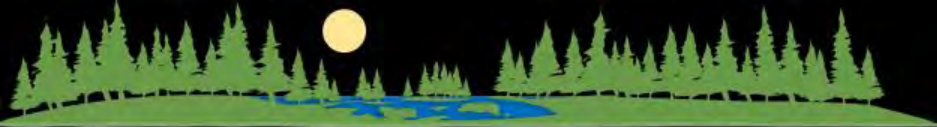
Incorporate Seasonal & Year-Round Rental Units in Clusters

- Vintage-style resort cottages
- AirBnBs model to fund community housing efforts



“Three Greens” cottage cluster at Anderson St



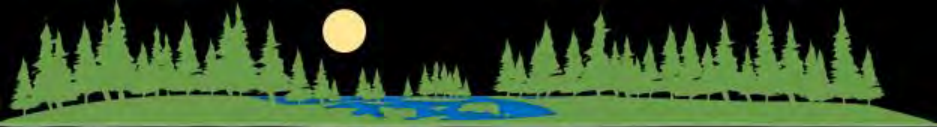


UW-Extension Community Vitality + Placemaking

Develop Rentals for Year-Round Residents

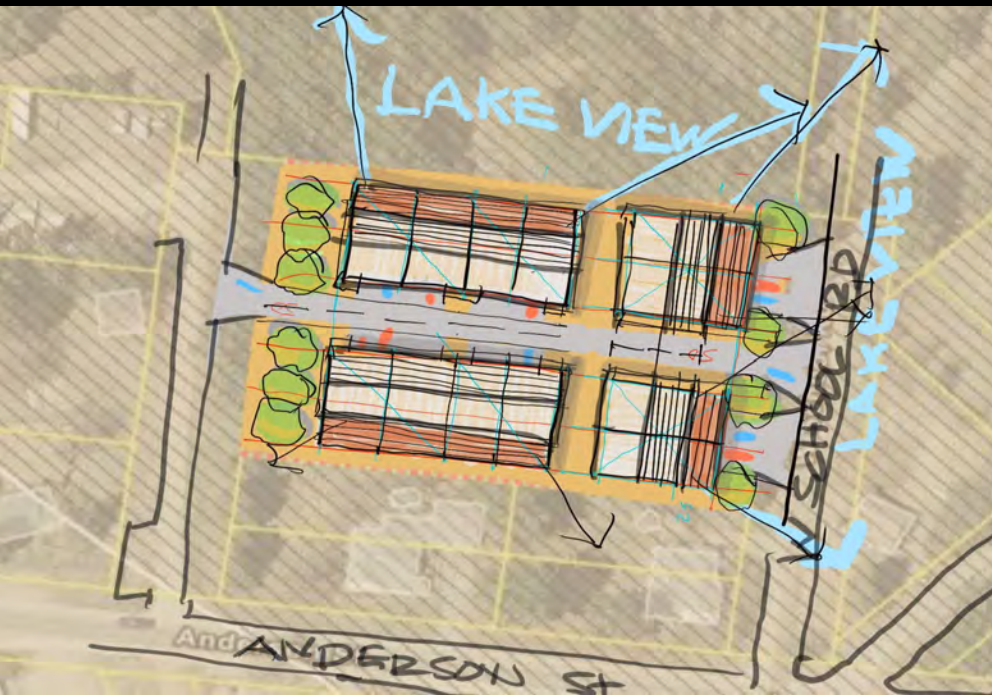
Rental apartments and townhouses at South Michigan St. and Stanzil St./Three Eagle Trail

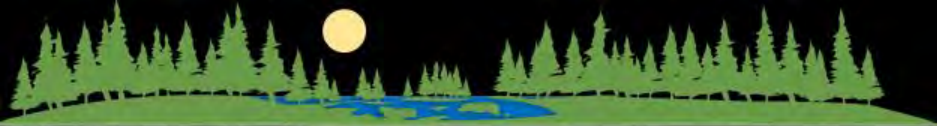




Strategic Layout Provides Opportunities for Mixed-Incomes

North of Anderson Street at W. School Street



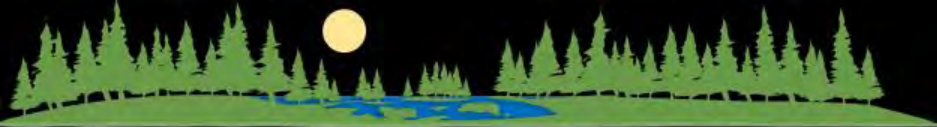


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Encourage Mixed-Use Infill Development Downtown

Mixed-use at Nelson & Superior, adjacent to Visitor Center and Park





Federal & State Housing Resources

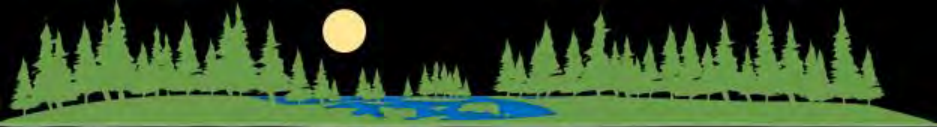
★ Federal-Level Resources

- USDA Rural Development:
 - <https://www.rd.usda.gov/wi> and
 - <https://www.rd.usda.gov/programs-services/all-programs/single-family-housing-programs>
- CDBG: <https://www.co.lanlade.wi.us/departments/finance/general/block-grant-program>
- Incremental Development Alliance: <https://www.incrementaldevelopment.org/>

★ State Level Resources

- Wisconsin Partnership for Housing Development: <http://wphd.info/>
- Wisconsin Housing and Economic Development Authority (WHEDA):
 - Homebuyers:
 - <https://www.wheda.com/homeownership-and-renters/home-buyers/home-buyer-resources>
 - Lenders:
 - <https://www.wheda.com/lending-partnerships/mortgage-lending/lender-toolkit>
 - Multi-family housing developers:
 - <https://www.wheda.com/developers-and-property-managers/tax-credits/htc/allocating>
- Wisconsin Towns Association: <https://www.wisctowns.com/about-us/>





Regional, County, & Local Housing Resources

★ Regional-Level Resources

- North Central Wisconsin Regional Planning Commission: <https://www.ncwrpc.org/oneida/index.html>
- Habitat for Humanity: <https://www.habitatforhumanitynorthwoodswi.org/>
- NeighborWorks Green Bay: <https://www.nwgreenbay.org/>

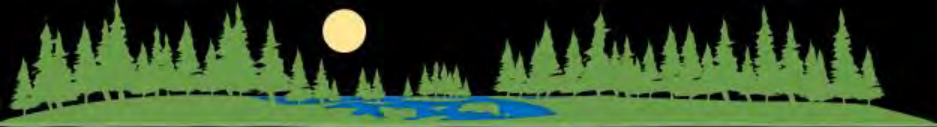
★ County-Level Resources

- Oneida County Economic Development Corporation: <https://www.ocedc.org/>
- UW-Extension: <https://oneida.extension.wisc.edu/>
- Oneida County Planning and Zoning: <https://www.co.oneida.wi.us/departments/pz/>

★ Town-Level Resources

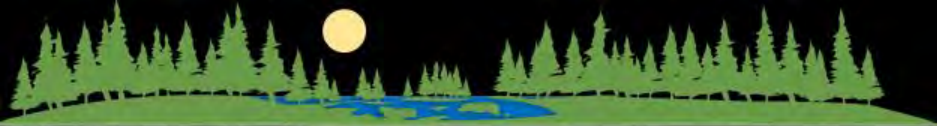
- Three Lakes Community Foundation
- Elected and appointed officials
- Business community
- Real estate agents and developers
- Nonprofit leaders
- Enthusiastic residents, year-round and seasonal, young and old
- Visitors





Leadership

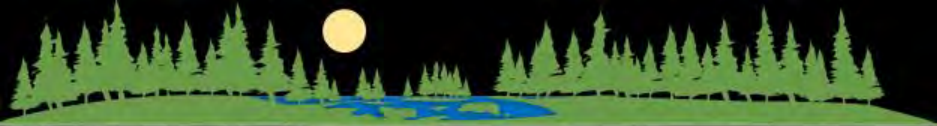




“What do you want the reputation of Three Lakes to be?”

- We take care of and support each other.
- We cultivate ideas and leadership, particularly among youth.
- We have a physically well-cared-for town.
- We are a place that “gets things done,” where people are willing to lend a hand.

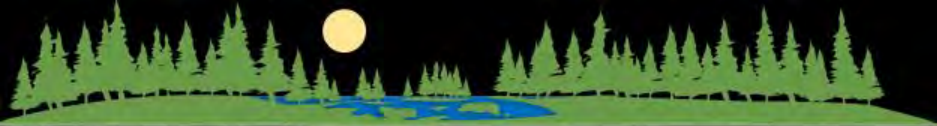




Big Ideas

- 1. We Have an Abundance of Leaders**
- 2. We All Live On the Water**
- 3. Collaborate to Achieve Common Goals**

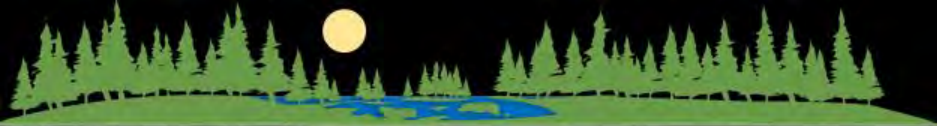




Ideas to Keep in Mind

- All people who treasure Three Lakes want to be proud of Three Lakes. Give people opportunities to make it better.
- There is work to do: cultivate leadership, invite people to join projects, and plan for business and organization succession
- People want to bridge divides - perceived and real - between seasonal and year-round residents, and “lake people” and “town people.”





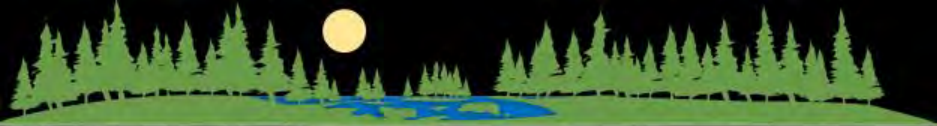
Who are Three Lakes Leaders?

Who lives, works, or plays in Three Lakes?

Who cares about the future of Three Lakes?

Who contributes time, talent or resources for Three Lakes?





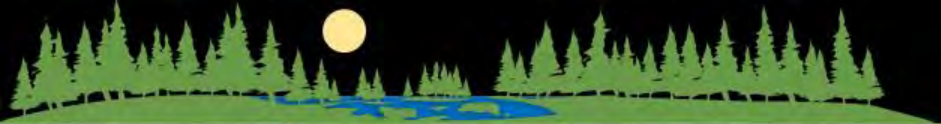
UW-Extension Community Vitality + Placemaking

American Legion Post 431
American Legion Auxiliary
Aqua Devils
Camp Honeyrock
Camp Luther
Demmer Memorial Library
Experimental Aircraft Association
Faith Lutheran Church
Fire Department
Fire Department Auxiliary
Friends of the Demmer Library
Grace Lutheran Church
HoneyRock
Housing Task Force
Lions Club
Nicollet Bird Club
Nicolet ATV Club
Northern Lights Snowmobile Club
Northwoods Business Forum
Oneida Cty. Economic Development Corp.
Reiter Foundation
Rod and Gun Club
St. Theresa Catholic Church
Teaching Drum Outdoor School
Three Eagle Trail Foundation

Three Lakes Aquatic Center
Three Lakes Center for the Arts
Three Lakes Christian Food Pantry
Three Lakes Chamber of Commerce
Three Lakes Community Foundation
Three Lakes Evangelical Free Church
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Three Lakes Parent Teacher Organization
Three Lakes Pickleball
Three Lakes Public Library Foundation
Three Lakes Red Suspenders Society
Three Lakes School District
Three Lakes Tavern League
Three Lakes Trails
Three Lakes Waterfront Association
Three Lakes Women's Club
Town of Three Lakes (clerk, board,
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Union Congregational Church (UCC)

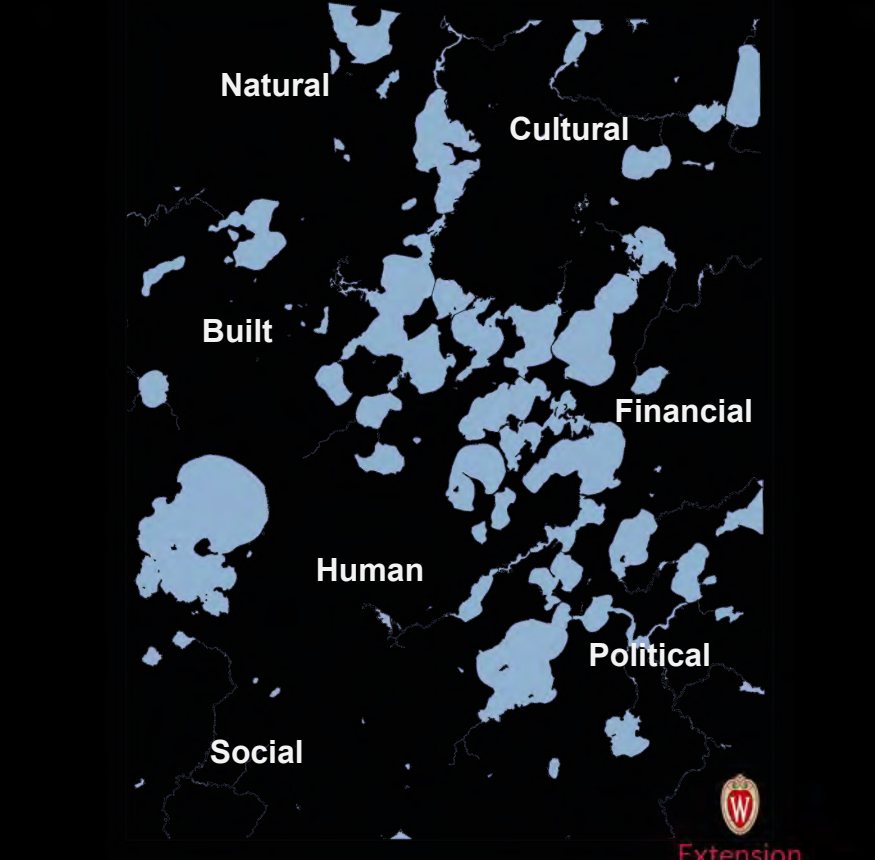
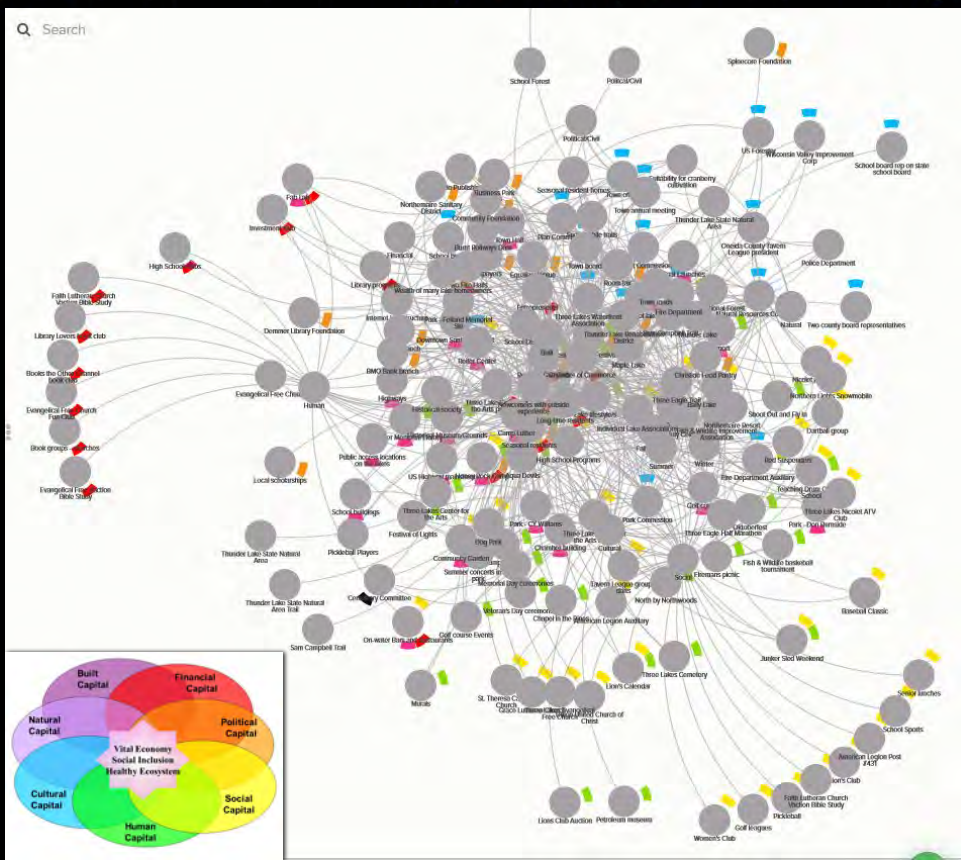
Three Lakes Is Leadership: Organize Collaborate

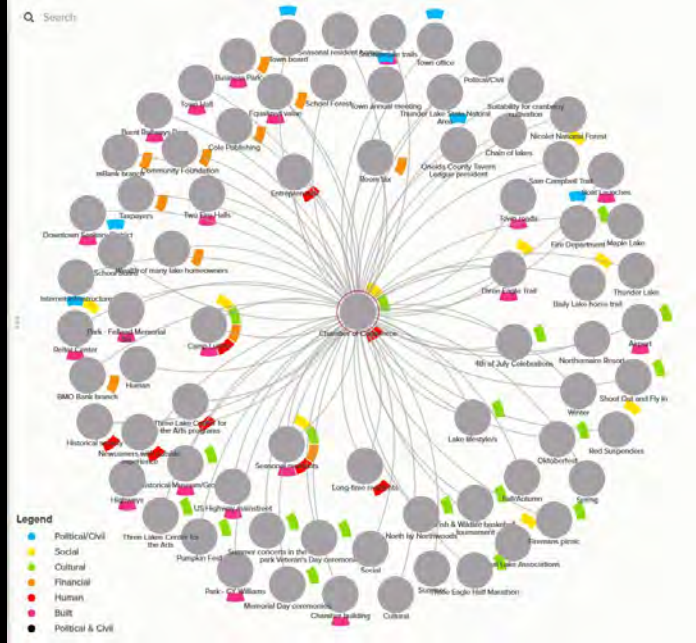




Design Three Lakes (2020)

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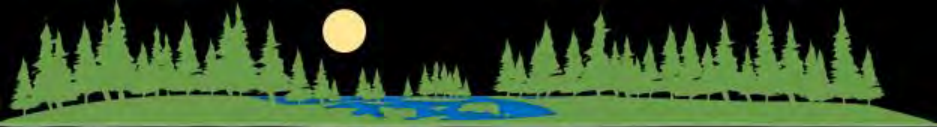




Focus on the Chamber of Commerce & Entrepreneurs



Extension
UNIVERSITY OF WISCONSIN



UW-Extension Community Vitality + Placemaking

- American Legion Post 431

American Legion Auxiliary

Aqua Devils

Camp Luther

Demmer Memorial Library

Experimental Aircraft Association

Faith Lutheran Church

Fire Department

Fire Department Auxiliary

Friends of the Demmer Library

Grace Lutheran Church

HoneyRock

Housing Task Force

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Reiter Foundation

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St. Theresa Catholic Church

Teaching Drum Outdoor School

Three Eagle Trail Foundation
- Three Lakes Aquatic Center

Three Lakes Center for the Arts

Three Lakes Christian Food Pantry

Three Lakes Chamber of Commerce

Three Lakes Community Foundation

Three Lakes Evangelical Free Church

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Three Lakes Tavern League

Three Lakes Trails

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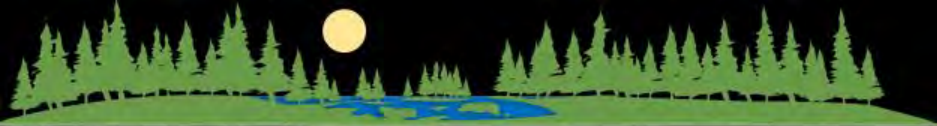
Town of Three Lakes (clerk, board, committees, commissions, parks, public works, EMS and police)

Union Congregational Church (UCC)

Collaborate



Nature Overlook



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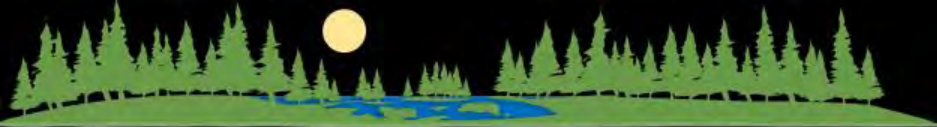
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Collaborate



Wayfinding Downtown





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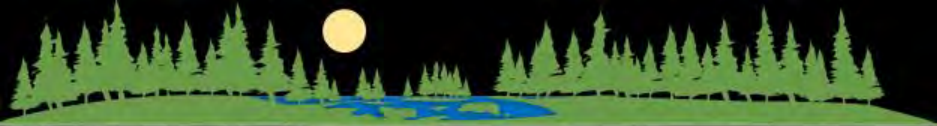
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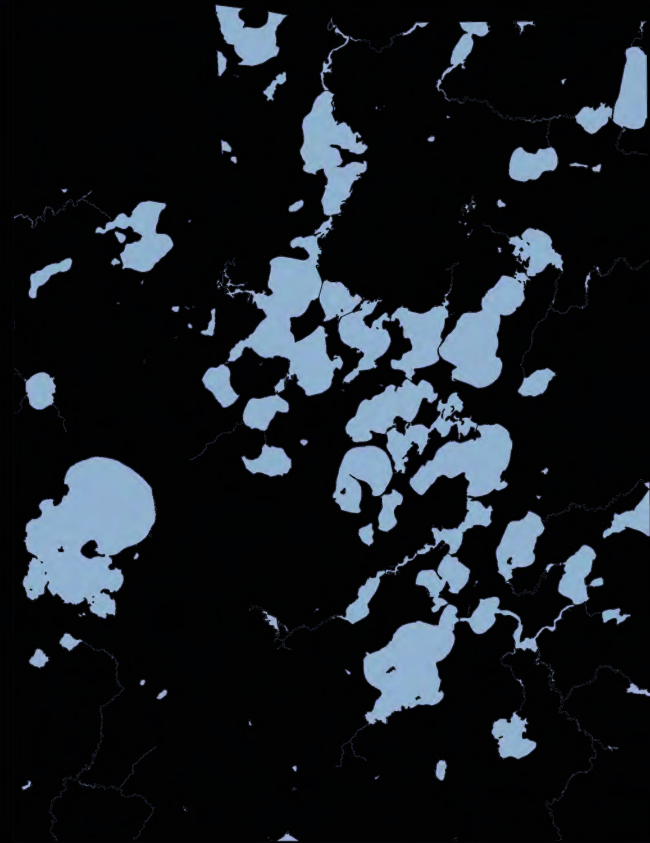


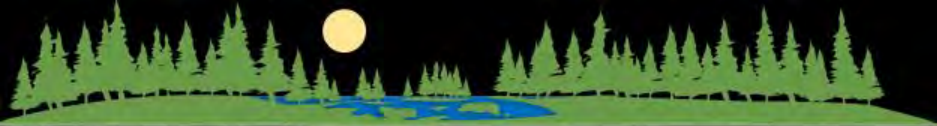
Infill Housing

PRIMARY - CONSULT - INFORM



We All Live On the Water

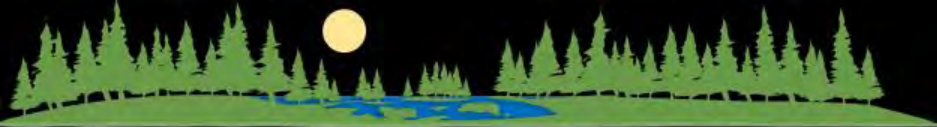




Implementation is Planning

1. Collect Ideas & Information
2. Organize the Ideas & Information
3. Develop Alternatives
4. Evaluate & Select an Alternative



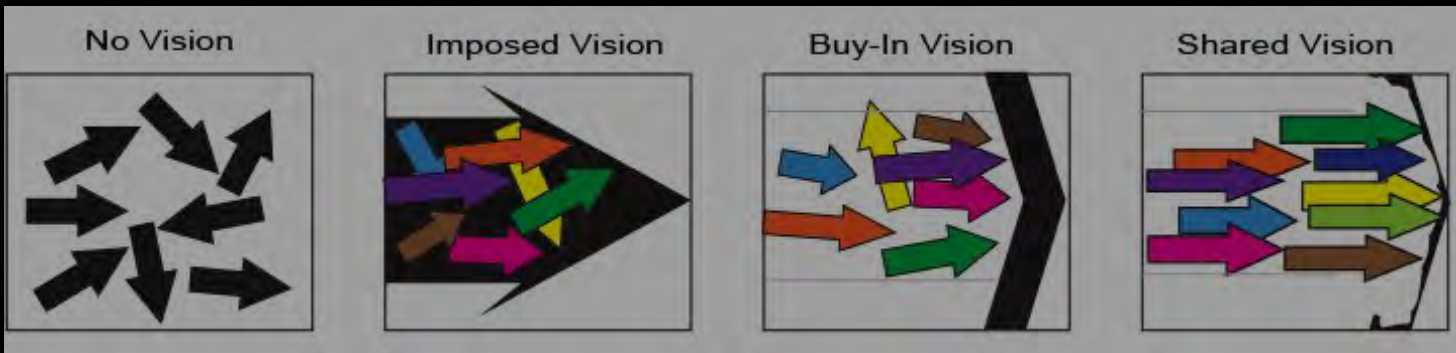


Draft Shared Vision

Three Lakes is the gateway to the chain of lakes, a vibrant small town downtown, and a place where our hearts feel at home. It is known as a good place for families with children. When our children grow up they like to bring out-of-town friends to Three Lakes and show off their hometown. We are lake, forest and downtown people. Some of us live in Three Lakes year-round. Some of us live here part of the year. Some are commuters. Visitors, many of whom are regulars, help to fuel our local economy. We all want Three Lakes to thrive for the next generations.

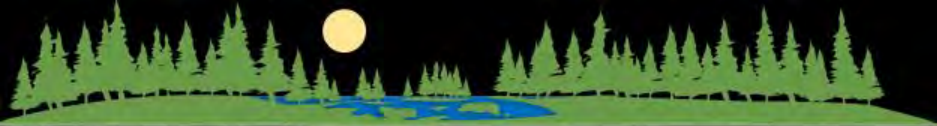
We have different perspectives and needs yet we do share a vision. We know what is important and make plans to accomplish those goals. We work together to find the money, time and talent needed to succeed. We understand how seasonal residents, year-round residents and visitors support each other. For example, year-round residents provide the businesses and services seasonal residents and tourists want. They need a good school. Property taxes paid by seasonal and full-time homeowners and businesses support the school and town roads.

Three Lakes is what happens when you have a nice small town with strong schools among healthy lakes within the beautiful Northwoods. It is cherished and sustained by a variety of friendly people enjoying our unique natural environment and working together to build community.

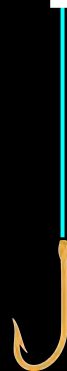
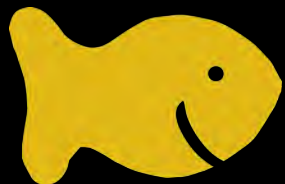


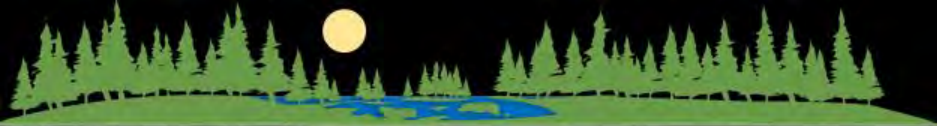
Major Design Concepts

1. Front Yard/Backyard
2. Life-Cycle Housing
3. Build for a Year-Round Economy
4. Cy Williams Park is the “Diamond in the Rough”
5. The Lakes are Everything: All Three Lakers are the stewards of their land and water



Next Steps

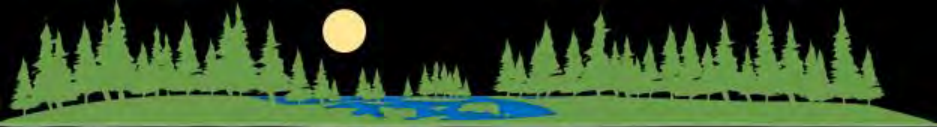




Take Action

Implementation Kick-Off:
Tomorrow Nov. 19th at 7:00 p.m.





Thank You!

