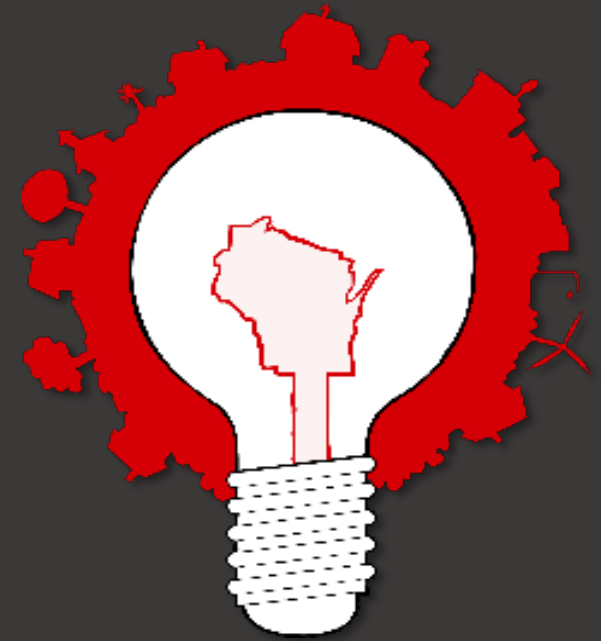


Mineral Point Community Presentation



Design Wisconsin

8 November 2019



Extension

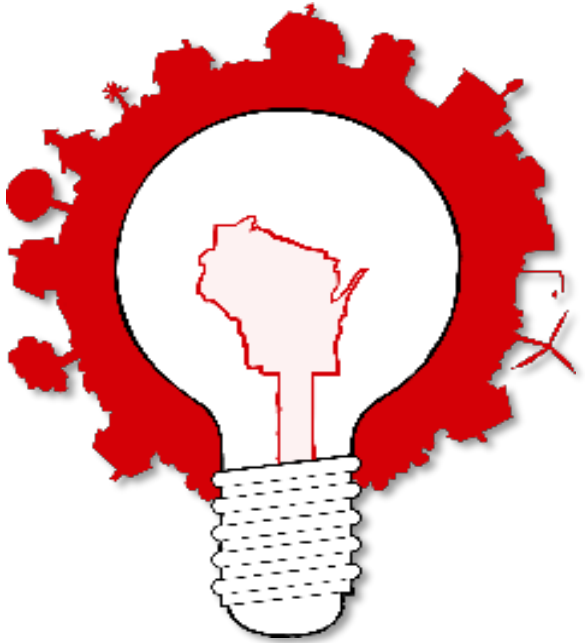
UNIVERSITY OF WISCONSIN-MADISON



Agenda

- Who
- What
- How



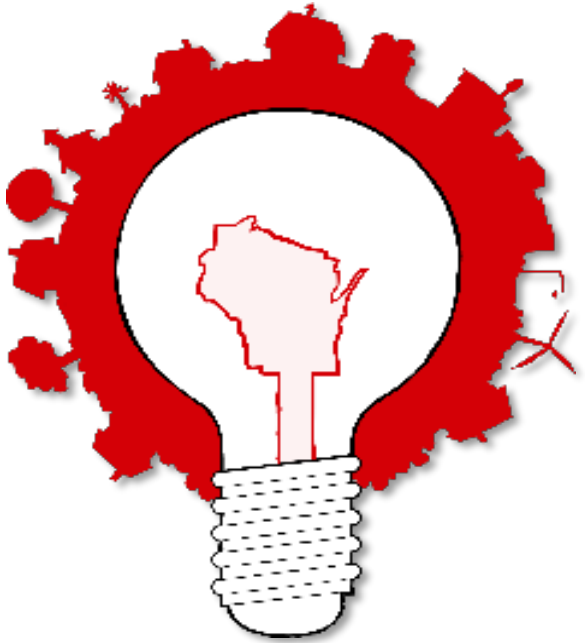


Community Input



Is there anything ...about the High Street district or Mineral Point that you would like to share, or that we should consider?





Community Concerns



Concerns

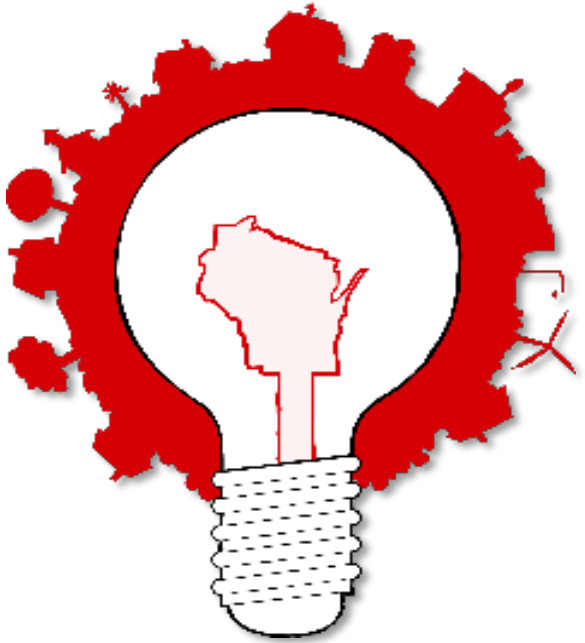
- Businesses will have to close for a period of time
- Construction will close the whole of High Street for an entire summer



Concerns

- Businesses will have to close for a period of time
 - All businesses will be accessible during construction
 - Pre-construction planning can minimize disruption
- Construction will close the whole of High Street for an entire summer
 - Construction will be phased





Who



The Importance of “Community”

Our Purpose:

- To help **you** learn, organize and build **your** capacity to make Mineral Point an even more special place to live and visit



The Importance of “Community”

Our Purpose:

- To help **you** learn, organize and build **your** capacity to make Mineral Point an even more special place to live and visit

Our Focus:

- People involvement considerations (the “WHO”)



The Importance of “Community”

Development **IN** and **OF** the “community”



Development “IN” the community (the “WHAT” for this project) consists of things that are physical, of form, structure. Buildings and infrastructure are good examples.



The Importance of “Community”

Development IN and OF the “community”

Development “OF” the community (the “WHO” for this project) consists of the people, organizations and the relationships amongst them.



Best Practices – Main Street Approach



Best Practices – Internal Team & External Stakeholders

INTERNAL

Team

Managing logistics
before, during, and after
construction

V

EXTERNAL

Stakeholders

Various levels of interest
or involvement in the
project. Main target of
communication from
internal team



Welcome to Whoville!



Welcome to Whoville!

- Importance of coming together as a “community”.
- It will require relationship building and bridging...
- There will be bumps in the road, but working together is the key...
- “Teamwork makes the dream work”



Best Practices: Stakeholders and Their Functions

Internal Project Team Communications

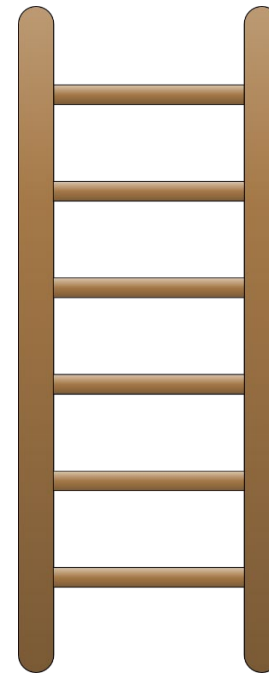
Team should include:

- Designers, Engineers, and Contractors
- Client
- Key community representatives

High levels of two-way communication

External Communications

Ladder of Public Involvement



- Partnership
- Interaction
- Input
- Education
- Awareness

Roles of the Teams

Before

Internal/Technical

- Planning
- Decision making
- Increase community awareness

External/Community

- Stay involved
- Attend workshops
- Give input
- Decide future involvement levels

During

Internal/Technical, plus Contractors

- Construction and managing schedule
- Communicate progress

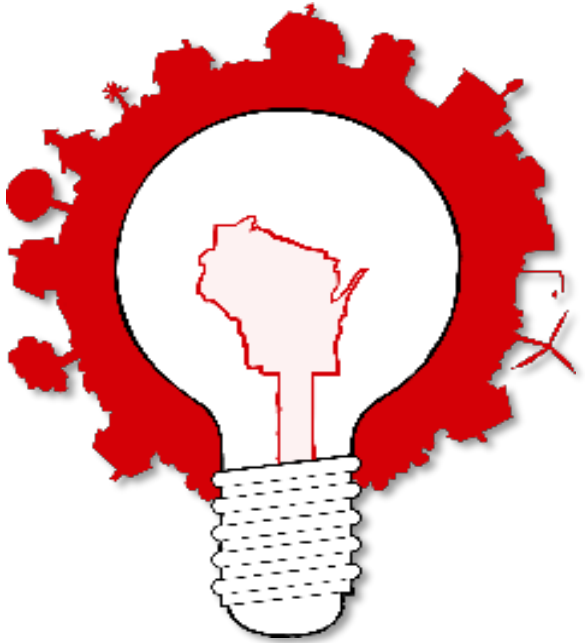
External/Community

- Adaptable & Patient
- Support High St. Businesses
- Consistent business hours
- Participate in events

After

Community

- Continue building community
- Form and use new community networks and relationships



What



Architecture





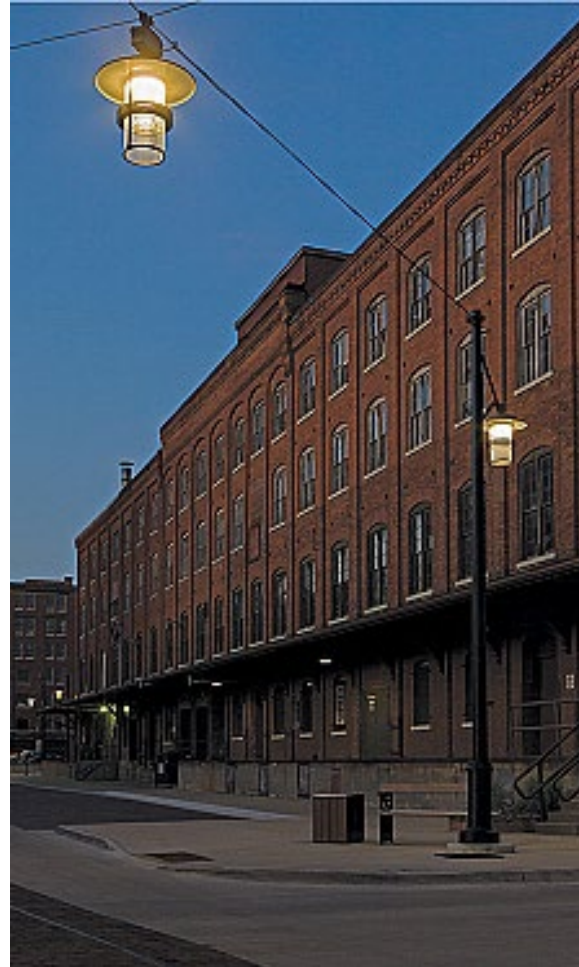
Pavement Options



Lighting Options



Street Lighting Options



L to R; Park City Utah, via Advencap on Flickr <https://tinyurl.com/y3wg4wq4>; Dubuque, IA from Sternberg Lighting <https://tinyurl.com/y6hqfdgol> ; Photo from Ed Freer



Vertical Greenery



L to R Photo by Andy White via <https://unsplash.com/photos/Zo54N9eKY64>; Clark Van Der Beken via <https://unsplash.com/photos/UrbvZMe1HgQ>; Andy White on Unsplash via <https://unsplash.com/photos/Zo54N9eKY64>



New Inspiration for Library Park



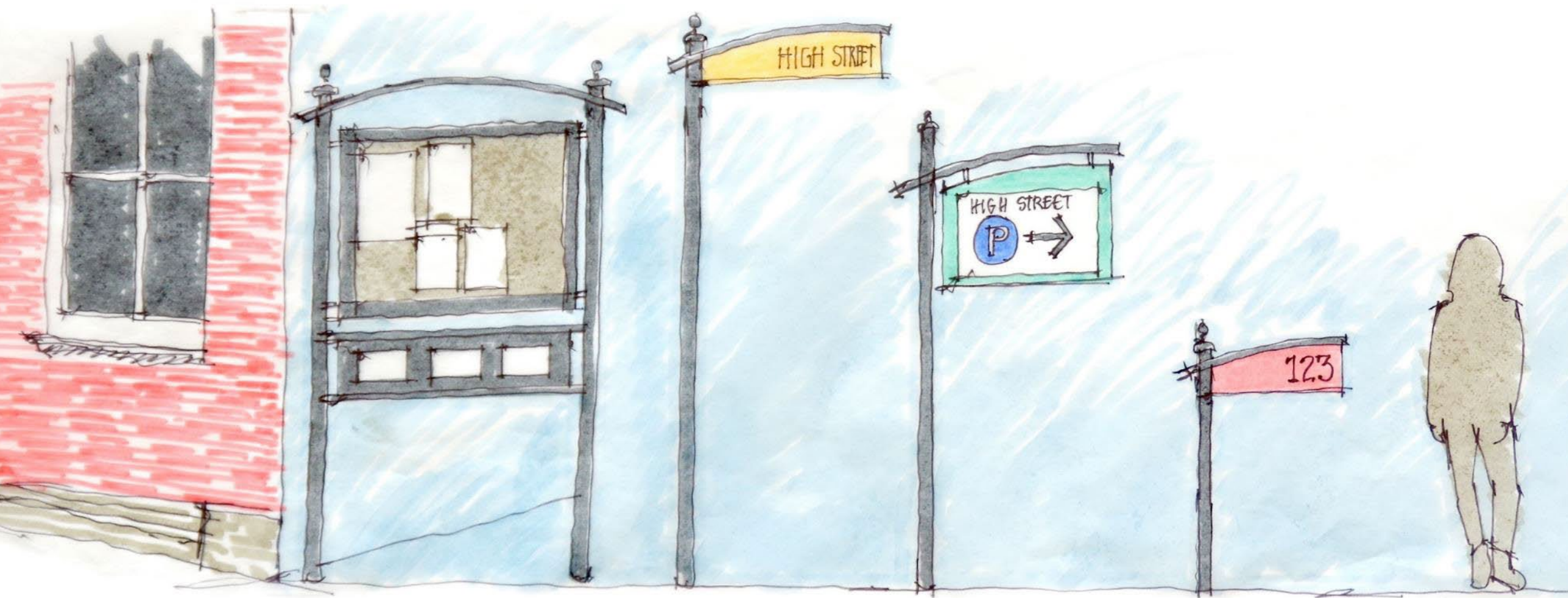
L to R: Image from Ed Freer; Amphitheater by John Shaw-Rimington via <http://wallswithoutmortar.blogspot.com/2011/10/amphitheatre.html>

Wayfinding Signage

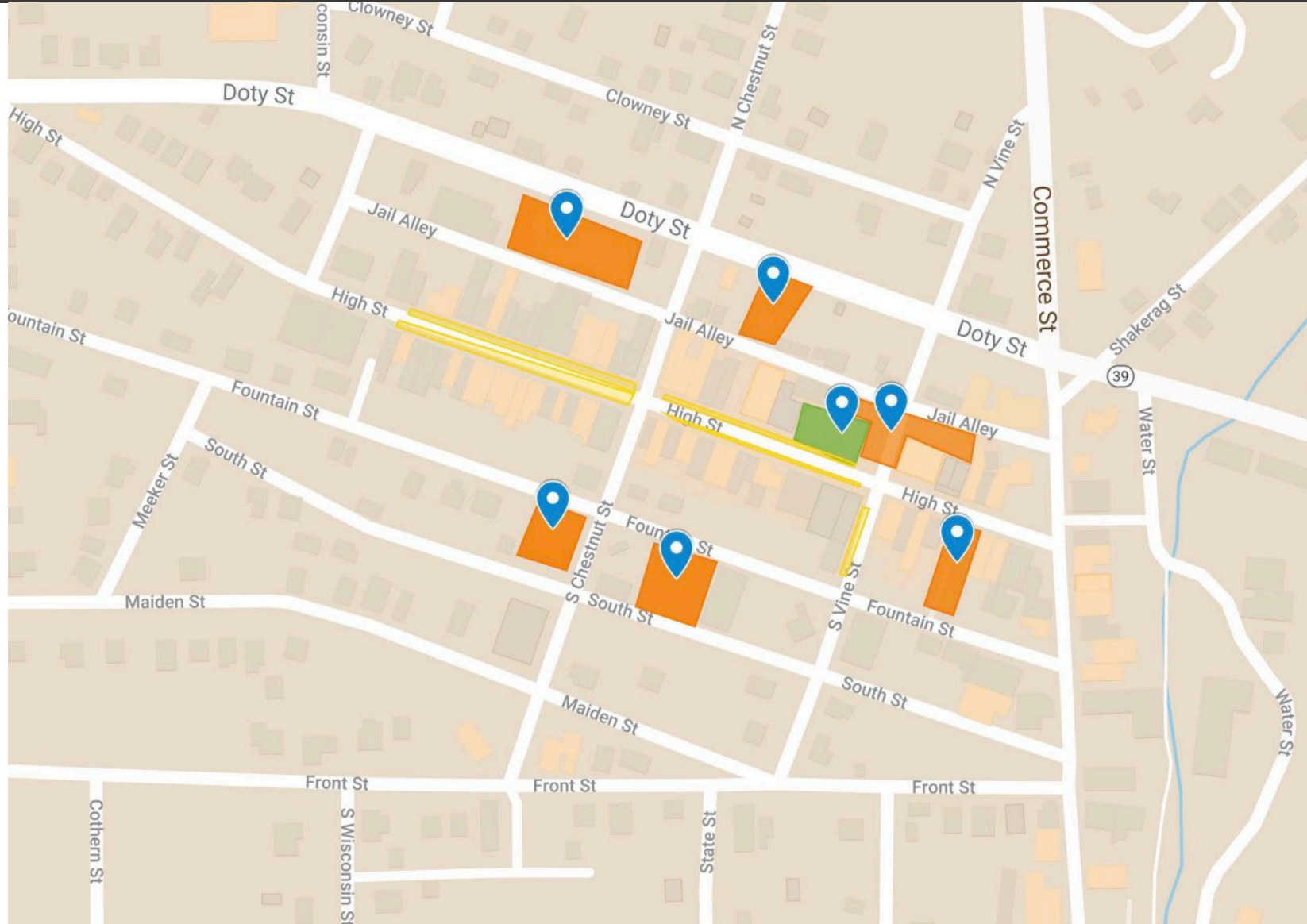


Image from Google maps

Image capture: Aug 2013 © 2019 Google



Available Parking



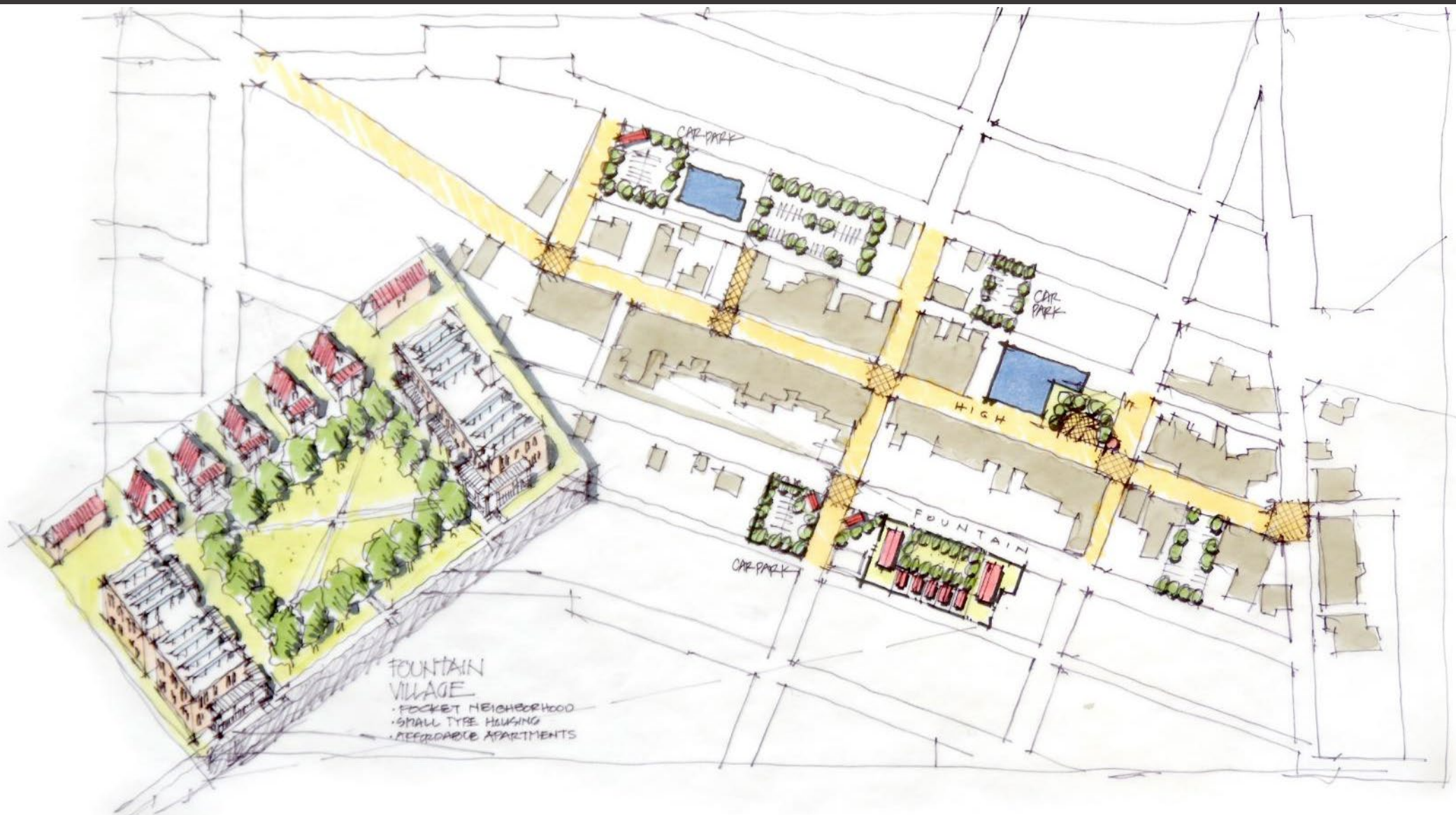
Jail Alley Car Park



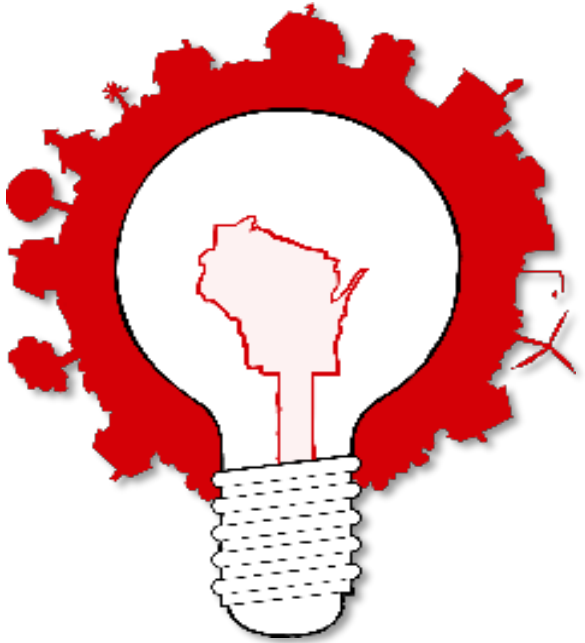
South Car Park



Downtown Community Infrastructure







How



Before Construction: Economic Preparedness

- Economic Preparedness Curriculum
- Business Retention and Expansion (BRE) plan
- Business attraction and recruitment
- Facade Improvement Program

Before...



After...



Pictures by Adel Partners Chamber of Commerce

Before Construction: Mineral Point 2021 Team



© 2019 Skinker DeBaliviere

- Collective decision making
- Local policy decisions



During Construction: Art Activations



© 2019 MesaZona



© 2015 Fabio Cuzzi

During Construction: Youth Engagement



© 2019 Times-Courier, Ellijay, Georgia



Shake Rag Alley Youth Program
© 2015 High Street Beat

During Construction: Pop-up locations



© UW-Extension



© 2019 Southwest Regional Planning Commission

During Construction: Interacting with the Crew

- Gratitude to the crew
- Crew/Community dinners
- “Meet the contractor”
- Adapting business hours



© 2012 Argonne National Laboratory

After Construction: Measuring Impact

Assessing impact:

- Foot traffic and sales impact
- Before, during, at completion, 6 months post-completion
- Good, bad, and ugly



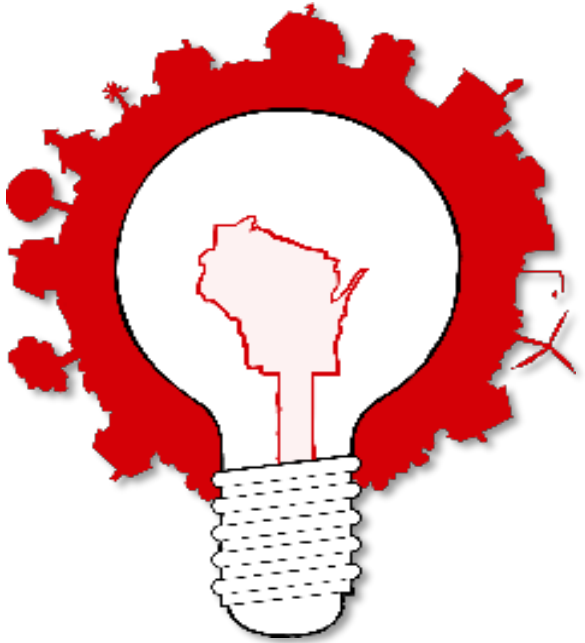
After Construction: High Street Grand Reopening!



© Copyright 2019 Lisa Mitchell - Digital First Media



© Copyright 2019 Trip Advisor



What's Next



Mobilizing the Community



Key Purposes:

1. Empowering Community – invite and involve people with passion and energy in the community
2. Build Community by Being Intentional and Inclusive
3. Take Ownership of the Community

Mobilizing the Community



Possible Next Steps:

1. Workshop to Help Define Teams & Involvement Levels
2. Community Placemaking Learning Opportunities – Intersection of People & Place
3. UW-Extension & Design Wisconsin to Coach Follow up Activities & Actions from Charette

Mobilizing the Community



***Sign up tonight for the email list for workshop notifications and information**









2.) WHAT DO YOU VALUE / CARE MOST ABOUT HIGH ST.

1. TOURISM
2. KEEPING BUSINESS'S OPEN
3. ATTRACTING PEOPLE & CUSTOMERS
4. RELATIONSHIPS THAT WORK
5. PROMOTE

3. Oving High Street
Looking for a building
looking for a building
looking for a building
looking for a building





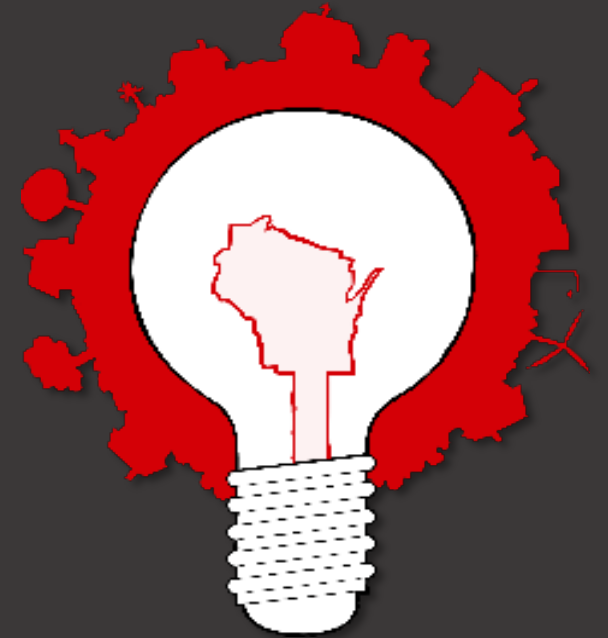


- Business Owners and Staff not to be free parking
- Lack of dog poop clean up
- A beautiful Street surface to enhance the beautiful architecture
- Beautiful narrow Safe Sidewalk
- Public restrooms
- Trash bins
- Handicap Sidewalk ramps

HELLO
my name is
Lisa
Schneider



Thank you!



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