

All Program Meeting



Overview

Dates: December 5-6, 2018 (Additional meetings December 4, see pg. 4 for more information)

Location: Monona Terrace, Madison, WI

Theme: Strong Roots, New Growth

Objectives:

- Develop a shared understanding of where we are now and where we are going
- Advance annual Extension program planning, identify priorities, and build program capacity
- Increase connectivity among Extension colleagues

Registration:

Please register as soon as possible, and by the extended deadline of November 21st via the [registration form](#).

Lodging:

Hotel facility options, contact information, reservation deadlines and other details are included on the conference website: <https://blogs.ces.uwex.edu/allprogram/>.

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Agenda Overview

Wednesday, December 5th

8:00-9:00 am

Registration / Check-In

9:00 am-9:15 am

Welcome & Overview

9:15 am-10:15 am

Using the Same Language: Understanding Roles and Structures

10:15 – 10:30 pm

Break and Refreshments

10:30 am-11:30 am

Building Systems to Support Our Programming

11:30 am-12:00 pm

Learning from the Local Situation

12:00 pm-1:00 pm

Lunch – provided

1:00 pm-1:30 pm

Taking a Statewide View

1:30 pm-2:15 pm

Lightning Talks and Colleague Engagement
Cross-institutional initiative focus

2:15 pm-2:45 pm

Break and Refreshments

2:45 pm-4:00 pm

Lightning Talks and Colleague Engagement
Engaged scholarship and innovation focus

4:00 pm-7:00 pm

Social & Poster Presentations

Dinner on Your Own

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Thursday, December 6th

7:00 am-8:00 am

Breakfast - provided

8:00 am-8:30 am

Registration / Check-In Continues

8:30 am-10:00 am

Institute Breakouts

10:00 am-10:30 am

Break and Refreshments

10:30 am-12:00 pm

Institute Breakouts

12:00 pm-1:00 pm

Lunch - provided

1:00 pm-3:30 pm

Capacity Building Sessions (Examples Below, Final Sessions Being Confirmed)

- Negotiating Your Role, Jeff Hoffman
- Getting Content Placed in the Media, Shannon Carpenter
- Engaging Groups: Your Role as a Facilitator, Sharon Lezberg
- Using Audience Profiles to Optimize Marketing Planning, John Kriva
- Inclusive & Equitable Evaluation Practice, Lori Bakken
- Generating Powerful Questions for Surveys, Interviews and Focus Groups, Christian Schmieder
- Cozy Up with Program Outcomes, Josset Gauley
- Evaluation Opportunities and Needs: Discussions with UWEX Evaluators, Kadi Row
- Anatomy & Physiology of Linguistically Inclusive Programming, Dominic Ledesma
- Revenue Generation, Judy Knudsen
- A Creative Framework for Donor Relations and Fund Development, Steven A Goldberg
- Social Media & Expanding Program Reach, Bret Shaw
- Advancing Elements of Instructional Design in Your Program, Janice Kepka
- Plans of Work Wisdom, Jenna Klink
- Expanding Access and "isms", Jeremiah Jackson
- Getting the Most Out of Our Learning Platforms: Zoom, Greg Johl

3:30 pm-3:45 pm

Closing Session & Adjourn

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Tuesday, December 4th Additional Meetings

This is an *optional* day made available for Extension groups and partners to meet. All meetings will be in the Hall of Ideas, Monona Terrace. Actual room assignments are yet to be finalized.

- Any marketing, promotion, or registration of meetings planned to take place on December 4th is the responsibility of each meeting organizer.
- **Group** meals on December 4th (if any are planned) are the responsibility of the group that is organizing the extra meeting time.
- For a listing of meetings on December 4th, please go to <https://blogs.ces.uwex.edu/allprogram/agenda/> and scroll to the bottom of the page.