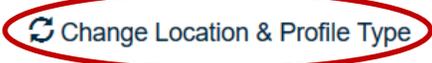




## How to use the APL Website

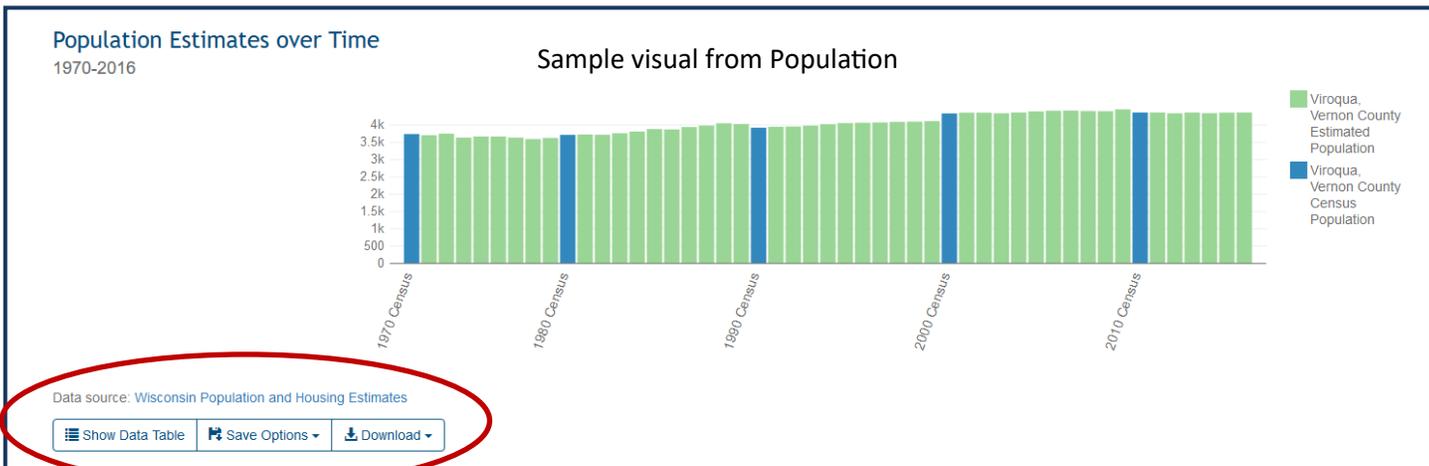
1. **Start on the Resources** page of APL: [www.apl.wisc.edu/resources](http://www.apl.wisc.edu/resources).
2. **Click on the link for Get Facts** in the text:  
APL's flagship website, [GetFacts](http://getfacts.wisc.edu), is an interactive data visualization and download tool for Wisconsin demographics.
3. On the GetFacts page (<https://getfacts.wisc.edu/>) **select Data Viewer** at the top of the page.
4. The immediate overview is for the entire state, but at the top left you can **change the location and profile type** to county or county subdivision.



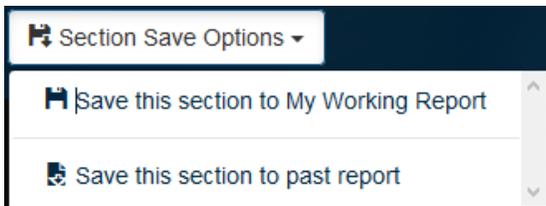
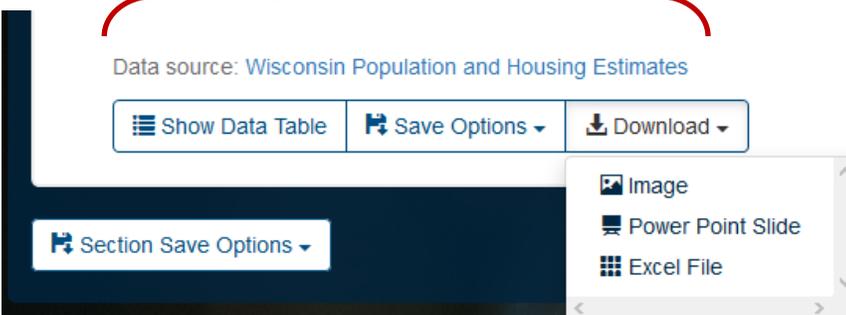
For each profile (state, county or county subdivision) there are 6 sections:

- Population
- Age
- Language
- Race and Ethnicity
- Families and Households
- Employment Status

In each section there are a variety of visual profiles. The **data source** is listed on the lower left of each visual profile. Below this is a link to **view the data table, save the options in a report, or download an individual graphic** as an image, PowerPoint slide, or the data in an Excel file. (You may also save the entire section—see #5 below.)



5. **At the very bottom of each section you can use this pull down to save your options and all the charts, graphs and maps to your working report.**



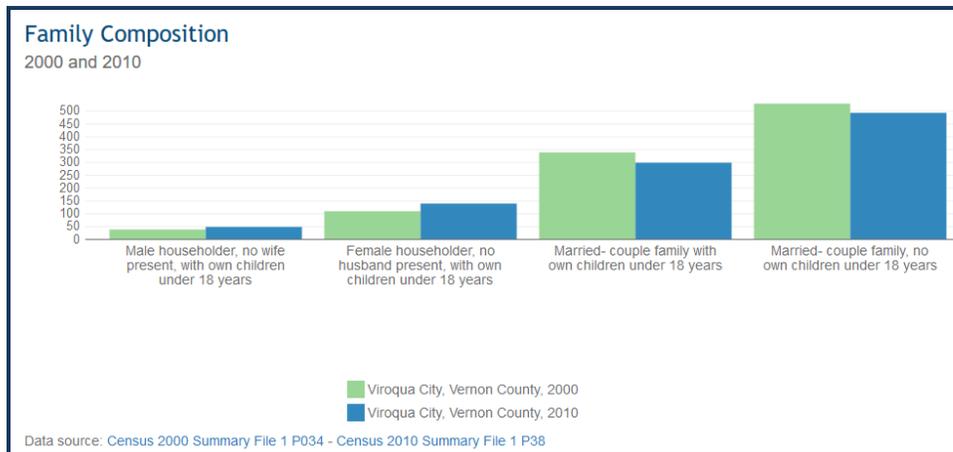
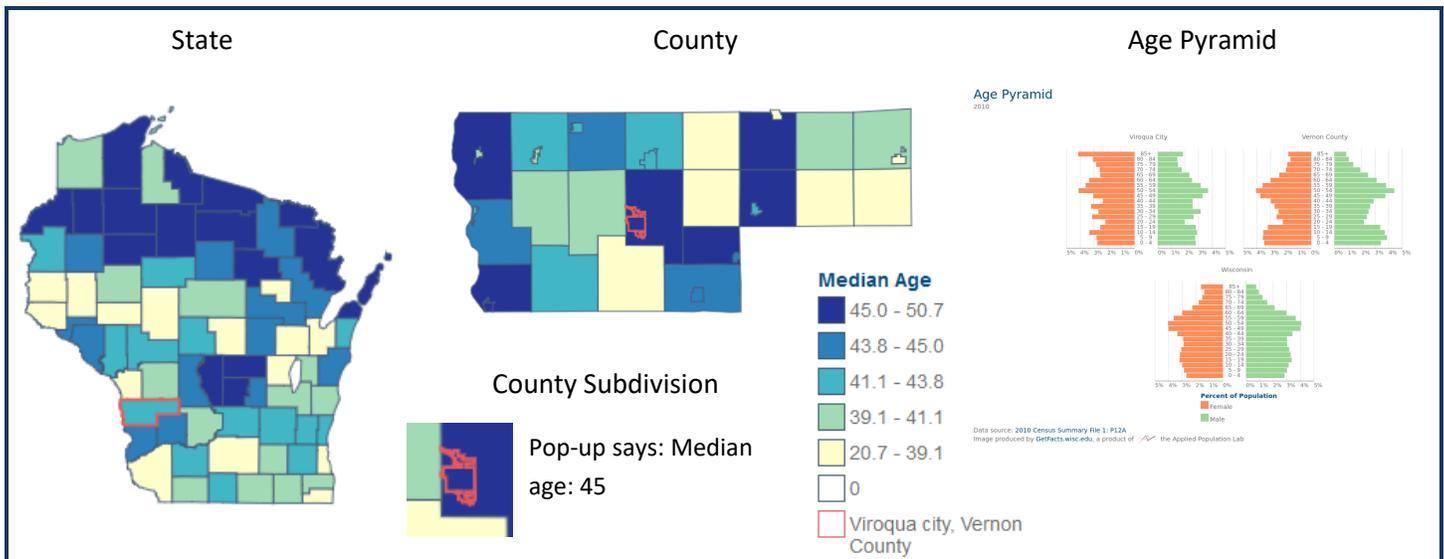
## How to use the APL Website, cont.

For each profile (state, county or county subdivision) there are 6 sections:

- Population
- Age
- Language
- Race and Ethnicity
- Families and Households
- Employment Status

**Population:** This section displays Population Estimates over Time and Estimated Change in Population over Time for geographic area selected. (Sample on front.)

**Age:** These charts and graphs provide an overview of age compositions : Age Composition (bar chart), Median Age by geographic location (map), Median Age by Sex (bar chart), Age Pyramid and Age Pyramid by Race and Ethnicity. Shown here Median age by state, county and city and Age Pyramid.



**Language:** This section includes a bar chart for Language Spoken at Home (bar chart and mapped) and a bar chart for Languages Spoken at Home in the “Other Than English” Category. All of these are for population over age 5.

**Race and Ethnicity:** Population by Race and Ethnicity (bar chart and mapped).

**Families & Households:** Two formats: one simple family and non-family households and the second (above) by single head of household (male or female, with children) married couple with children and married couple without children.

**Employment Status:** Shows the Unemployment Rate (bar chart and map).

**Civil Rights Review Profiles** are also available by selecting that profile type and then location. The **Civil Rights Review** includes: the same language section as noted above, population by age and ethnicity, school enrollment by race/ethnic groups and educational attachment (for those over age twenty-five), and disability status for entire civilian non-institutionalized population and by age.

