

HOW TO USE THE 4-H CENTENNIAL HASHTAG – **#wi4h100**

Throughout 2014, we will use the special hashtag **#wi4h100** across many of the most common social media sites. We look forward to being able to see all the social traffic the Wisconsin 4-H Centennial Celebration generates! Please add the hashtag to any social media posts you share as you participate in Wisconsin 4-H Youth Development Centennial celebrations this year.

POSTING ON FACEBOOK

Log in at <u>www.facebook.com</u> through your usual account or access Facebook via mobile app on a smartphone or tablet. Add the hashtag **#wi4h100** to any status updates or photo/video uploads you might share related to the Wisconsin 4-H Centennial. Follow the Wisconsin 4-H Youth Development Facebook page at <u>www.facebook.com/wisconsin4h</u>.

POSTING ON TWITTER

Log in at <u>www.twitter.com</u> through your usual account or access Twitter via mobile app on a smartphone or tablet. Add the hashtag **#wi4h100** to any tweet you might share related to the Wisconsin 4-H Centennial.

POSTING ON INSTAGRAM

Share a photo on Instagram via mobile app for a smartphone or tablet. Add the hashtag **#wi4h100** to the caption of any photo you might share related to the Wisconsin 4-H Centennial. Follow Wisconsin 4-H on Instagram: **@wisconsin4h**.

SEE WHAT OTHERS ARE SHARING

We created the Centennial hashtag so we could see the great social traffic surrounding the 4-H Centennial. On the Facebook and Twitter websites, and the Facebook, Twitter and Instagram apps, hashtags are active links. You can click any hashtag to see what others are posting about the Wisconsin 4-H Centennial!





